

SCOTT SHEALY

A Talented Digital Creative & Web Designer

CONTACT

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SCOTT SHEALY.COM

LINKEDIN.COM/IN/SCOTT SHEALY

Talented multi-disciplined Digital Marketing creative with over 10 years of experience leading impactful projects and talented teams with a consistent track record of producing excellent work that exceeds expectations.

HIGHLY QUALIFIED & EXCEPTIONALLY SKILLED

- **Highly educated.** Graduated from one of the top five best Sports Marketing colleges globally, as well as a graduate of a highly-regarded, international User Interface Design academy. Additionally trained in advanced leadership roles.
- **Highly experienced.** Over 10 years of experience leading digital marketing strategies, providing creative services, UI/UX design, project management, and providing visionary and team leadership.
- **Highly skilled.** Talented UI/UX designer and front-end developer with experience in responsive HTML5, CSS, Sass, JavaScript, and jQuery. Exceptionally skilled in full Microsoft Office, Adobe Creative Suite applications, open source and enterprise level Content Management Systems, and wireframing/prototyping applications.
- **Highly versatile.** Capable of leading full creative production process, including business development, planning, design, development, and client services.
- **Highly accomplished.** Led complete corporate website and Intranet redesign projects and provided visionary leadership for major Online & Mobile Banking enhancements for statewide financial institution. Worked with over 150 professional athletes, including nine First Round NFL Draft selections and 1999 NBA Rookie of the Year award winner.
- **Highly prepared.** Consistently experienced success, but the best is yet to come!

OVER 10 YEARS OF EXPERIENCE IN IMPACTFUL ROLES

USER INTERFACE DESIGN

The Iron Yard | www.theironyard.com | 2016

Graduated from highly regarded international web design and coding academy teaching the full creative production process, foundational design, and user experience while writing clean, responsive, and extensible code.

DIGITAL MARKETING: DIGITAL SERVICES MANAGER

State Credit Union | www.scscu.com | 2006-2016

Led and executed the Digital Marketing visions, strategies, brands, products, and services for one of the largest credit unions in the state of South Carolina serving over 65,000 customer members.

SPORTS MARKETING & SPORTS MANAGEMENT

Vortex Sports & Entertainment, Inc. | 2000-2003
Professional Management, Inc. | 1998-2000

Provided marketing and personal representation services for over 150 NFL, NBA, MLB, and PGA TOUR professional athletes for two nationally elite sports agencies.

B.S., SPORTS & ENTERTAINMENT MANAGEMENT

University of South Carolina | www.sc.edu | 1998-2002

Graduated from the fifth best Sports Management & Marketing degree program in the world, as ranked by Sports Business International. Emphasis of study in Business, Finance, and Marketing.