Basic Information:

Name:

Aaron Heiner

Field of Study:

Software Engineering

Background:

Aaron has worked in many different locations, but one of his most notable locations was Scratch Wireless, a startup which he founded. He has programmed many different things in his career, leading many different teams.

Company Details:

Name – Scratch Wireless

Current Job/Position – Software Engineer / CEO

Current Location -

https://x.com/scratchwireless

Preparation:

Dossier -

Scratch Wireless is a phone plan that focuses on providing safe internet usage for families in a cheap payment plan. It is a great, family oriented business.

Background Check –

<https://www.linkedin.com/in/aaronheiner/>

Job Descriptions –

Full stack development – Create everything that a user would need to interact with the product.

CEO – Manage different teams to further the goals of the company.

Template –

*Hi Aaron!*

*I’m trying to work on networking to create more connections within the Internet and Software industry.*

*Would you be open to letting me practice by doing an informational interview? I’d like to ask you questions about your experience as a Software Engineer, and how you transitioned from Brigham Young University - Idaho to the working world.*

*Thanks for being willing to talk with students like me! It’s exciting to be able to reach out for help from professionals like you.*

*Hope to connect soon,*

*Scott*

Scheduled Time –

6/18/25

Medium –

Zoom call

Prepared Interview Questions –

* What should I dedicate my personal time to learning in order to stand out in the current job market?
* What are the most important skills (persistent skills) for the workforce?
* What are some good resources to go to in order to learn?
* Can we keep in touch?
* What do you project the future looks like for software engineers?

Additional Company/Professionals to Contact –

None currently

What Two Things... –

Work on personal projects, as those will make you stand out, making sure to post them on LinkedIn. Secondly, develop people skills. You will be dealing with people a lot.

Follow-Up Plan –

Reach out to Aaron, thanking him for the time he spent with me. In addition to this, I will ask for him to review my resume, as he already said he would.

Summary:

This interview was incredibly informative. We discussed in depth the potential futures of the software engineering workforce, going into what I need to focus on learning for my future success. We ended with 3 action items, which turned out to be really good for me.

Thank You –

Aaron,

Thank you so much for the time that you spent with me! Here is a copy of my resume, as I said I would send over. Thanks for being willing to look over it! I’m getting my LinkedIn and GitHub in order to make them more presentable. I really appreciate the help you offered me!

- Scott Shumway