Scott Silverman

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Summary

I'm a technical, design-focused product guy with a passion for delightful user experiences. As a 2011 Code for America Fellow, I coordinated a development team that built 6 web apps for the City of Boston. I've also held product internships with Apple, The New York Times, and Arnold Worldwide.

Skills

Web Development | HTML + CSS, SASS, JavaScript, jQuery, Ruby on Rails, Ruby, Git
Design | UI, icon, logo, and print; Adobe CS5 Photoshop, Illustrator, Fireworks, InDesign
User Experience | Rapid prototyping; Balsamiq Mockups; UX training with IDEO & Cooper Design
Video & Photo | Apple Final Cut Studio; professional video production and photography

Work Experience

Code for America | Fellow   January 2011 – January 2012
- One-year fellowship to build web products for U.S. cities and improve government operations / culture
- Lead research and development of 6 products for City of Boston & Boston Public Schools, culminating in the City recruiting a full-time agile development team, mimicking our team's structure & process
- Design and launch ClassTalk, a web app for classrooms that sent 30,000+ messages in <5 months
- Pair-programming & development of Ruby on Rails web apps (HTML, CSS, JavaScript, Git)

Apple Inc. | Mac Specialist   June 2007 – December 2008
- Lead product & store launches; teach One to One workshops; supervise shifts and train new employees

Macworld Magazine | Senior Blog Contributor   February 2006 – May 2007
- Write 300+ posts, covering product launches, tech news and analysis for Macworld.com

Internships

The New York Times Company | Market Research Intern   July 2010 – October 2010
- Analyze data & social media to design infographics / presentations for NYT executives and sales teams

Apple Inc. | Public Relations Intern   May 2009 – August 2009
- Collaborate with product and marketing teams to pitch product to journalists & product reviewers

Arnold Worldwide | Broadcast Intern   January 2009 – May 2009
- Organize broadcast shoots and new business pitches alongside producers, casting, and creatives

Apple Inc. | Product Testing Intern   May 2008 – August 2008
- Design & run test sequences / scripts on Apple products for public marketing claims; research competition

Education

Tufts University, Medford, MA | B.A. 2010 – Biology, Studio Art, Communications and Media Studies

Awards & Honors
- Fellowship, Code for America
- Student Body Vice President, Tufts University
- Student Body Treasurer, Tufts University
- Best Documentary Film 2010, Tufts University