

# Scott Somerville

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**Agricultural Economist** with experience in data analysis, consultancy, product development, and sales. Expertise in statistics, agricultural commodity markets, and farm environmental policy. Experienced communicator, writer, and public speaker. Collegial and gregarious.

## PROFESSIONAL EXPERIENCE

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### Agricultural Economist

Department of Agricultural and Resource Economics, University of California, Davis September 2018–Present

- Applied economist collaborating with scientists and stakeholders on data collection, modeling, and writing for four interdisciplinary research projects funded by producer groups and government agencies.
- Conveys research findings in engaging and accessible language to industry professionals and policymakers by writing magazine and outreach articles and presenting work at trade conferences.
- Defines research questions based on broad grant objectives, maintains curiosity and expertise in markets and supply chains, and utilizes structural simulation models and econometrics to reveal causal effects.
- Executes concurrent research projects and presents insights with compelling visuals.
- Manages data while developing scalable code in R and Stata to process regular updates of large datasets.
- Utilizes strong data intuition for precise data interpretation and critical analysis.

### Data Analyst

Informa Business Information – London, United Kingdom

August 2017–September 2018

- Cross-functional communicator who coordinated the development of an engaging, navigable online data platform with engineering, sales, and management teams through alpha and beta testing.
- Consulted multinational corporations on the global crop protection market via site visits, email, and teleconferences.
- Overcame data quality issues through regular communication with management and contractors to create an exemplary data product and documented analytical methods to support the sales team.

### Account Manager

Galloway and MacLeod – Stonehouse, United Kingdom

June 2013–August 2016

- Managed the Intelligent Agriculture portfolio of services to drive sales by investing in analytical equipment, app development, data products, and marketing product case studies.
- Spearheaded the development of a fertilizer app by defining the agronomic model and collaborating with engineers from development through launch and updates.
- Adapted to the competitive fertilizer and livestock feed market by pivoting business plan towards high-margin forage crop seeds and fostering close relationships with suppliers, negotiating promotions, and marketing demonstration plots to become the top seller of seed, selling 2,000 acres of seed per year.
- Resolved customer issues with site visits to investigate product/production issues and implement mutually beneficial plans to support the long-term profitability of both parties.

## EDUCATION

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**Ph.D. in Agricultural and Resource Economics** – University of California, Davis

2018–Present

**Master of Science in Agricultural Economics** – University of Reading

2016–2017

**Bachelor of Science in Applied Animal Science** – University of Glasgow

2009–2013

## OTHER LEADERSHIP POSITIONS

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### Chair of Organizing Committee

National Sheep Association

May 2015–June 2016

- Chaired monthly organizing committee meetings, including agenda preparation, minuting meetings, and communicating agreed actions to the national association, host, and committee.
- Defined and delegated roles to staff and volunteers in preparation for and during the event.
- Prepared press statements and delivered media interviews to promote the event.

### Chair of Agri and Rural Affairs Committee

Scottish Association of Young Farmers

May 2013–May 2015

- Empowered members in organization leadership by founding an 18-member committee structure.
- Secured membership of the Cross-Party Group for Rural Affairs in the Scottish Parliament.
- Engaged stakeholders in the association by launching the biennial Agri Affairs Conference.
- Secured funding for and led a farming tour of Argentina for twelve members.

## OUTREACH PUBLICATIONS

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**Somerville, Scott** & Brittney K. Goodrich. 2023. “Economics of Navel Orangeworm Management in Almond and Pistachio Orchards.” *ARE Update* 27(2): 5–8.

**Somerville, Scott**, Daniel A. Sumner, James Fadel, Ziyang Fu, Jarrett D. Hart, and Jennifer Heguy. 2020. “By-Product Use in California Dairy Feed Has Vital Sustainability Implications.” *ARE Update* 24(2):5–8. Robinson,

Sumner, Daniel A., Tristan M. Hanon, and **Scott Somerville**. 2021. “Effects of the COVID-19 Pandemic on the Western Dairy Industry.” *Western Economics Forum* 19(1):33-50.

Sumner, Daniel A., Carlyn Marsh, Quaid Moore, **Scott Somerville** and Josué Medellín-Azuara. 2021. “California Farms Adjust to Drought.” *ARE Update* 25(1): 6–9.

Sumner, Daniel A., Elizabeth A. Fraysse, **Scott Somerville**, and Josué Medellín-Azuara. 2021. “Drought Impacts on California Farm Revenue and Prices.” *ARE Update* 25(1): 10–12.