

HUAIWEI SUN

User Research & Strategy

183-1702-2382
scottsun94@gmail.com
scottsun.me

EDUCATION

Yale University

New Haven 07/04 2016 - 08/05 2016

Summer School, Session B

Courses: Introduction to Psychology

Introduction to Interactive Design

The grades are both A

St. John's College, Cambridge University

Cambridge 01/23 2016 - 01/30 2016

Short-term Exchange as representatives of SJTU

Shanghai Jiao Tong University

Shanghai 2013 - present

Bachelor of Industrial Design

Minor in Finance

Self-study

Code Academy

SKILLS

Design

- Design Thinking
- User Research
 - Journey Map
 - Personas & Storyboard
 - Qualitative & Quantitative
- Prototyping
 - Wireframe
 - Lo/Hi Prototype
 - 3D Modeling
- Design tools
 - Photoshop, Illustrator
 - Axure, Sketch
- Usability test

Technology

- HTML CSS JS (jQuery)
- Arduino & Processing
- Basic Python & Java

Business

- Marketing
- Team & Project Management

EXPERIENCE

Design Team's Leader | Dongyue Web Studio

Shanghai 06/2015 - present

Led the design group of Dongyue Web Studio

It is an independent platform in SJTU sharing knowledge about design and coding with students interested and providing software development outsourcing for universities and companies

- Designed for THE HUI-CHUN CHIN AND TSUNG DAO LEE ENDOWMENT PROGRAM's website and got the Nobel Laureate, TSUNG DAO LEE's New Year Card for recognition and appreciation

- Worked on a non-profit project Tongqu that is a open platform for people to release, attend activities and join groups on campus.

Intern of Android Development | Changsang

Shenzhen 05/2016 - present

Worked as an intern in the group of android development, mainly responsible for the actualization of the designers' work into android layout.

Design Assistant | HUAWEI

Shenzhen 01/06/2016 - 30/06/2016

- Worked in HUAWEI's Industrial Design Department as an intern and followed the work in the tablet's design group.

- Took part in a small design project of tablet case for educational use in Africa. I was responsible for ideation, sketch and visiting the supplier to get the information of the potential materials

Volunteer | UXPA China

Shanghai 01/2014 - 12/2014

Conducted research of the development of User Experience Industry in China and wrote and released the report of 2014

- Brainstormed to find out the hot topics in UX industry and determined the topics of the research report.

- Filed related research resources and interviews with experts to collect information and develop the contents of the topics.

- Assisted the team leader to organize offline activities in Shanghai twice where they talk about challenges in work.

- Wrote, audited and determined the research report of 2014.

- Printed and released the research report.

- Assisted the team leader cooperate with UXPA's publicity department to promote the research report.

Awards

Academic Excellence Scholarship (Second-Class)
12/2015 Shanghai Jiao Tong University

Academic Excellence Scholarship (Second-Class)
12/2014 Shanghai Jiao Tong University