

## profile.

Naturally creative individual, passionate about UI/UX front end development with an eye for design.

Over a decade of experience in digital media, working with various digital agencies and brands applying a solid skill set to every project, large or small.

Accomplished in various design and development techniques including HTML5/CSS3, SASS/LESS, vanilla javascript/es6/jQuery, single page applications, responsive mobile first approach, PHP (MVC), webpack/grunt/gulp and mark up templating engines, virtual build environments, CMS (Wordpress/Sitecore/Umbraco/Asgard), cross browser compatibility, agile/scrum and extensive knowledge of Adobe creative suite and Sketch/Zeplin.

Always looking to learn new skills and techniques to improve work flow and further career as a working professional. Works at a fast pace, enjoys role in a team environment and uses a mac but knows his way around a PC.

Outside of working hours can usually be found at a gig somewhere in East London.

# key roles/projects.

BREAKTHROUGH MEDIA	
Various projects	

Senior developer on various digital projects in 10 person development team. Various frontend and backend tasks performed on daily basis.

Vanilla JS. es6. HTML5. Webpack. SASS. Composer. GIT. Github. Wordpress. Jekyll. Laravel. Vagrant.

# VELOCITY PARTNERS Various projects

Senior frontend developer on various digital projects working closely wth designers and development team.

Vanilla JS. HTML5. Gulp. SASS. CSS3. Composer. GIT. Bitbucket. Wordpress. WP Plugin

# MENTALLY FRIENDLY LDN Various projects

Lead frontend developer on various projects including The Tate, The British Museum and launch of Schwarzkopf Live Colour brand site.

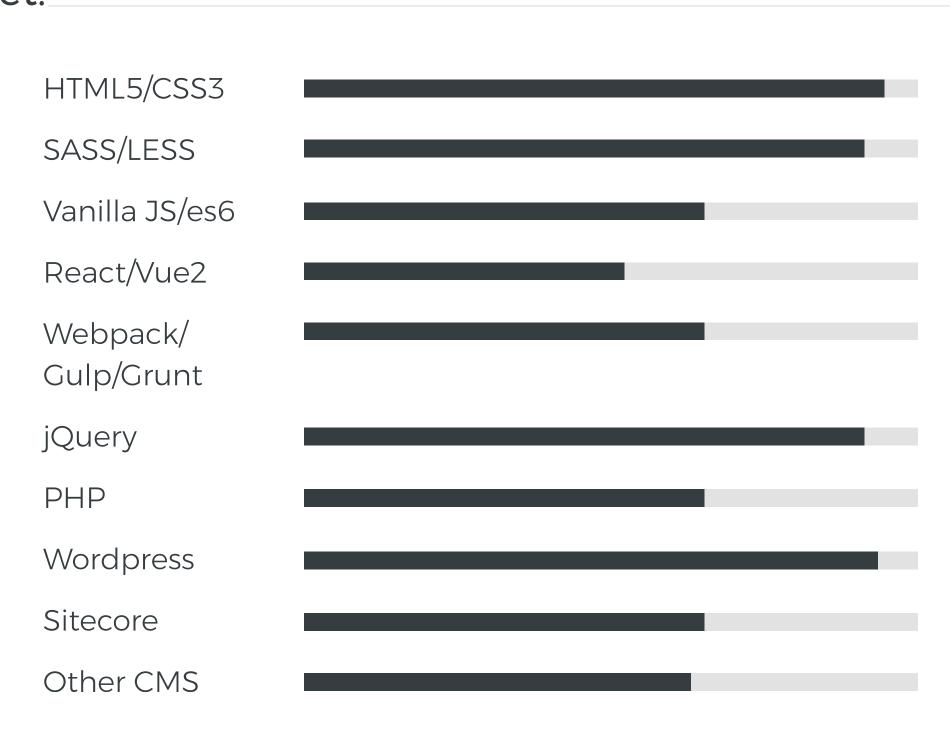
HTML5. Webpack. SASS. Composer. GIT. Github. Asgard. Docker. CSS3. Contentful. Vue2. Responsive. jQuery. Blade Templating

## ALL OF US Media portal

Frontend developer working with design team and back end developers to create a responsive media portal built with custom PHP for well known train brand.

HTML5 . SASS . Composer . Vanilla JS . GIT . Github . Bower . CSS3 . Bootstrap 3 . Responsive . jQuery . Blade Templating . PHP

# skillset.



Photoshop

Illustrator

Sketch/Zeplin

Adobe XD

UI/UX

# employment history.

#### Various

Freelance

May '13 - Present

Freelancing with various digital agencies and clients as a front end developer. Recent roles include projects with Breakthrough Media, Velocity Partners, Mentally Friendly LDN and All of Us.

Various Digital Projects @Breakthrough Media UK

Noon by Noor eCommerce Website @LoveVisual

The Tate, The British Museum & Schwarzkopf

@Mentally Friendly LDN

Railway Media Portal @All of Us

Brand Website @ORM

Organisation Website @UEL

Sprint Brand Website @Velocity Partners

Brand Website @Cherry Creative

Vaious Digital Projects @Reactive/CedarDCX

Web Application @Knowsls

AQXS Brand Website @Signal Noise

Moet & Chandon eCommerce Website

@Sapient Nitro

Vanilla JS. es6. Vue 2. GIT. Github. HTML5. SASS. LESS. Webpack/Gulp/Grunt. Node. NPM/Yarn. CSS3. PHP MVC. Composer . Ajax . Vagrant . Wordpress . Jekyll . Laravel . Magento 2 . Umbraco . Asgard . Responsive . Beanstalk . Bitbucket . Bower . Agile . WP json API . jQuery . Sitecore . Animations . Blade Templating . Bootstrap . Foundation . DemandWare . Social API . React

### **BREAKTHROUGH MEDIA**

Freelance

Various dates

Sep '15 - Apr '17

Frontend Developer in a 10 person team, with front, backend, project managers and QA. Responsible for various tasks including front and backend, PHP MVC, PHP & JS plugin development, code reviews, building new and maintaining existing digital projects.

es6. Vanilla JS. Webpack. Wordpress. Vue 2. jQuery. CSS3. HTML5. SASS. Composer. GIT. Github. PHP MVC. Responsive . Node . NPM/Yarn . Agile . Social API . WP json API

#### CITY INDEX

Freelance

Jan '12 - May '13

Lead front end developer at financial betting company based in the City. Responsibilities included heading up all major in-house projects, working closely with the .NET development team and designers, while performing day to day tasks on multi-region CMS and Wordpress MU websites, as well as SEO landing pages and email campaigns.

83Iondon / Finspreads / City Index Market Analysis / CI Connect

Wordpress . jQuery . CSS3 . HTML5 . SASS . Multi Region . Custom Theme Development . Social API . Wordpress MU . Version Control (TFS). Agile. Sprint. Responsive. Custom CMS

## **VARIOUS**

Freelance

Jun '11 - Jan '12

Began freelancing with digital agencies and client side working on short term contracts in London. Mainly front end developer tasks with some creative involvement.

EDF & Vitec Group @Design Motive

Brand website @MadCatMedia

Boutique Microsite @Harrods

BT & Immarsat @Tag

Peugeot, Citroen & Jordan's @CMW

HTML5. jQuery. CSS3. SASS. Wordpress. Email Campaigns. Mailchimp. Design. Vimeo & YouTube API. Custom CMS. Responsive. Custom Theme Development. GIT

# 4BODS

Permanent

Feb '04 - Jun '11

Lead front end developer, managing a small team of design and developers. Working remotely and also in shared office spaces, building new digital and media solutions, while maintaining existing sites and projects.

Jamie Oliver / Young's Seafood / Findus / Mother / NHS / David Beckham

## VIEWDIGITAL

Permanent

Jul '00 - Feb '04

Joined a smaller agency with a smaller more focused team in Lincolnshire. Role continued as a developer and designer working on some exciting projects and was able to improve my client facing skills by meeting with account managers and directors, taking design briefs and scoping time and costs of upcoming projects.

Wilkinson Sword / Young's / Quorn / Mars / BBC

## THE ENERGY CELL

Permanent

Jul '00 - Feb '04

Spent 4 years serving a design and production apprenticeship at a digital agency based in North East Lincolnshire working with a group of talented design and developers, learning about multimedia, print and digital. The team worked for some large FMCG brands and I was fortunate to be involved in most of the projects.

Heinz / BT / Lego / Famous Grouse / Maxxim / Skyhopper

# education.

### APPRENTICESHIP

1996 - 2000

Served 4 year design and development apprenticeship at The Energy Cell in North Lincolnshire. Acquiring creative skills in multimedia, web development and print design.

# DE ASTON SECONDARY

1990 - 1995

Studied and graded between A and C in the following subjects:

Mathematics / English Language / Design Technology / Design Communication / Science