<https://public.tableau.com/profile/scott.m.thomas#!/vizhome/CitiBike_16188720854840/Sheet1?publish=yes>

Chart, bar chart

Description automatically generated

Prior to the pandemic, Citibike users were increasing month-over-month from Mar-2019 to Jul-2019.

Chart, bar chart, waterfall chart

Description automatically generated

During the pandemic, Citibike Annual Member users plumeted. Surprisingly, Pass users increased in the middle of the pandemic.

Chart, bar chart

Description automatically generated

This is a chart of the generational breakdown of riders from Mar-2019 to Jul-2019. Millennial's were the majority of users.

Chart, bar chart

Description automatically generated

This is a chart of the generational breakdown of riders from Mar-2020 to Jul-2020. Millennial's suffered the most user losses.

Chart, bar chart

Description automatically generated

This is a chart of the average trip duration (in minutes) from Mar-2019 to Jul-2019.

Chart, bar chart

Description automatically generated

This is a chart of the average trip duration (in minutes) from Mar-2020 to Jul-2020. Users remained on their Citibike for longer than prior to the pandemic.

Map

Description automatically generated

Start station

A picture containing map

Description automatically generated

End Station