

# Scott Ustas

scottustas@gmail.com

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## WORK EXPERIENCE

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### Havas CX

**Jan. 2022 – Present**

Associate Director, Front-end Developer

Chicago, IL

- As Associate Director, I help lead a small team for Front-End Development.
  - Dynamic development and implementation of web, email, display and video.
  - Help to provide better technology solutions and process across many clients.
- Multiple development projects utilizing various ad serving technology platforms and data.
- Collaboration with other team leads from creative, account and project management.

Senior Developer

**Apr. 2015 – Jan. 2022**

Motion Ad Developer

**Nov. 2013 – Apr. 2015**

### DDB

**Nov. 2011 – Nov. 2013**

Front-end Interactive Developer

Chicago, IL

- Developed and designed landing pages, email and display ads for McDonald's and State Farm.
- Worked together with the creative and development teams to create new digital experiences.

### Young & Rubicam

**Jul. 2009- Jan. 2012**

Front-end Interactive Developer

Chicago, IL

- Developed and designed display ads and rich media for Sears, Craftsman, Diehard, Kenmore, and Hotels.com.
- Helped define estimates and scope with project managers and the creative team.

### Freelance

**Sept. 2007- Aug. 2012**

Interactive Animation, Video, and Display Developer

Chicago, IL

- Quicksilver Associates | Element 79 | Two by Four | Matrix Exhibits | Directions AV | The Escape Pod | Computershare | Sponge Chicago | Norther Trust Bank | MERGE | New Control

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## Education

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### Northern Illinois University

**2002-2006**

Bachelor of Fine Arts, Multimedia Design and Production

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## Skills | Software Experience

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HTML5, Javascript, CSS, VSC, GSAP, Animate, After Effects, Adobe XD, Photoshop, Illustrator  
Salesforce Marketing Cloud, Google Marketing Platform, Meta for Business, Responsys, Sizmek,  
Adobe Experience Manager, Mail Chimp, Litmus Email, Email on Acid

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## Clients

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McDonalds Citi Fitbit Reynolds Hefty AAFES Liberty Mutual Insurance Accenture Starbucks Mikes  
Hard Lemonade State Farm Lacoste Ragu Bertolli Blue Cross Blue Shield Loews Office Depot  
Celebrity Cruises Dish Network Sears Craftsman Duralast Kenmore Einstein Bagel Bros Northern  
Trust Bank Hotels.com Safelite Moen Cracker Barrel Autozone Paypal Diehard Batteries PLS Loan  
BMO Harris Bank