

Scott Ustas

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WORK EXPERIENCE

Havas CX

Jan. 2022 – Present

Associate Director, Front-end Developer

Chicago, IL

- As Associate Director, I help lead a small team for Front-End Development.
 - Dynamic development and implementation of web, email, display and video.
 - Help to provide better technology solutions and process across many clients.
- Multiple development projects utilizing various ad serving technology platforms and data.
- Collaboration with other team leads from creative, account and project management.

Senior Developer

Apr. 2015 – Jan. 2022

Motion Ad Developer

Nov. 2013 – Apr. 2015

DDB

Nov. 2011 – Nov. 2013

Front-end Developer

Chicago, IL

- Developed and designed landing pages, email and display ads for McDonald's and State Farm.
- Worked together with the creative and development teams to create new digital experiences.

Young & Rubicam

Jul. 2009- Jan. 2012

Front-end Developer

Chicago, IL

- Developed and designed display ads and rich media for Sears, Craftsman, Diehard, Kenmore, and Hotels.com.
- Helped define estimates and scope with project managers and the creative team.

Freelance

Sept. 2007- Aug. 2012

Interactive Animation, Video, and Display Developer

Chicago, IL

- Quicksilver Associates | Element 79 | Two by Four | Matrix Exhibits | Directions AV | The Escape Pod | Computershare | Sponge Chicago | Norther Trust Bank | MERGE | New Control

Education

Northern Illinois University

2002-2006

Bachelor of Fine Arts, Multimedia Design and Production

Skills | Software Experience

HTML5, Javascript, CSS, VSC, GSAP, Animate, After Effects, Adobe XD, Photoshop, Illustrator
Salesforce Marketing Cloud, Google Marketing Platform, Meta for Business, Responsys, Sizmek,
Adobe Experience Manager, Mail Chimp, Litmus Email, Email on Acid

Clients

McDonalds Citi Fitbit Reynolds Hefty AAFES Liberty Mutual Insurance Accenture Starbucks Mikes
Hard Lemonade State Farm Lacoste Ragu Bertolli Blue Cross Blue Shield Loews Office Depot
Celebrity Cruises Dish Network Sears Craftsman Duralast Kenmore Einstein Bagel Bros Northern
Trust Bank Hotels.com Safelite Moen Cracker Barrel Autozone Paypal Diehard Batteries PLS Loan
BMO Harris Bank