



Scott Ustas

Profile

I have extensive front-end development and design experience with dynamic display ads, dynamic emails, Salesforce, Ampscript, landing pages, sites, web animation and video animation.

Experience

ASSOCIATE DIRECTOR, FRONT-END DEVELOPER AT HAVAS CX HELIA – 2013-PRESENT

Leads a small team responsible for Front-End Development along with collaborating on and guiding the development of interactive projects. Provides details for estimates, tasks and completes project work for client deliverables. Collaboration with other team and creative leads with a focus to deliver meaningful engagement between brands and people.

INTERACTIVE DEVELOPER, DDB – 2011-2013

Developed and designed landing pages, promotional units, and display banners for McDonald's. Worked with a variety of technology Html/Css/Javascript/JSON to Flash.

INTERACTIVE DEVELOPER, YOUNG & RUBICAM – 2006-2008

Developed and designed display ads and rich media for Sears, Craftsman, Kenmore, Hotels.com, and DieHard.

Education

Northern Illinois University, Dekalb II – B.F.A, 2006

Skills

Front End Technology- HTML5, Javascript, CSS. Display, Motion ads, Email development. Software Knowledge- Salesforce Marketing Cloud, Ampscript, Google Marketing Platform, Mail Chimp, Litmus Email, Email on Acid, Git, XD, GSAP, Animate, After Effects and the Adobe Creative Suite Cloud

References

Many available upon request.