

Contact

scottustas@gmail.com

www.linkedin.com/in/scottustas
(LinkedIn)

www.scottustas.com (Portfolio)

Top Skills

Web Development

Front-end Development

HTML5

Certifications

DoubleClick QA Certification

DoubleClick Dynamic Certification

DoubleClick HTML5 Core
Certification

DoubleClick Flash Core Certification

Scott Ustas

Associate Director, Front-End Developer at Havas CX helia
Greater Chicago Area

Summary

Leads a small team responsible for Front-End Development along with collaborating on and guiding the development of interactive projects.

Provides details for estimates, tasks and completes project work for client deliverables.

Collaboration with other team and creative leads with a focus to deliver meaningful engagement between brands and people.

Experience

havas CX helia

7 years

Associate Director, Front-End Developer

January 2022 - Present (3 months)

Chicago, Illinois, United States

Senior Developer-Technology

April 2015 - January 2022 (6 years 10 months)

Chicago

Work within ad serving technology platforms- Salesforce, Google Marketing Platform, Sizmek, Facebook. Develop dynamic display, dynamic email, animation for numerous clients.

Havas Worldwide

Motion Ad Developer

November 2013 - April 2015 (1 year 6 months)

Chicago

Digital Display work for: Dish, Paypal, Liberty Mutual, Cracker Barrel, Citibank, Autozone and Sears. HTML5 / Flash / After Effects / Google Dynamic Rich Media

DDB

Interactive Developer

November 2011 - November 2013 (2 years 1 month)

Chicago

Developed and designed landing pages, promo units, and display banners for McDonald's. Worked with a variety of technology Html/Css/Javascript/JSON to Flash.

Young & Rubicam Group

Interactive Developer

July 2009 - January 2012 (2 years 7 months)

Chicago

Developed and also designed display ads and rich media for Sears, Craftsman, Kenmore, Hotels.com, and DieHard.

New Control

Interactive Developer

2012 - 2012 (less than a year)

Flash Developer for Canadian Tire Financial Services Banners.

Merge Design & Interactive

Video Editor / After Effects Animator

May 2009 - August 2010 (1 year 4 months)

Video and Animation projects for Abbott Laboratories

The Scion Group

Interactive Developer

June 2009 - June 2010 (1 year 1 month)

Chicago

Developed, maintained and updated various Flash websites owned by the client.

Corbett Accel Healthcare Group

Interactive Developer

October 2008 - October 2009 (1 year 1 month)

Flash development of an interactive presentation for the drug Abilify.

Sponge

Interactive Developer

June 2009 - September 2009 (4 months)

Flash banner development for Autozone for Duralast Brakes. Also some After Effects work for Autozone.

Northern Trust

Interactive Developer

May 2009 - June 2009 (2 months)

Flash banner development for Northern Trust campaign

gravitytank

Interactive Development and Video Editor

September 2008 - October 2008 (2 months)

Flash and Video development for a presentation to Samsung smart phones

Computershare US

Interactive Developer

August 2008 - September 2008 (2 months)

Flash development for internal company webinars

The Escape Pod

Interactive Developer

July 2008 - August 2008 (2 months)

Banner development for Office Max back to school campaign.

Directions AV

Motion Graphics Animator

June 2008 - August 2008 (3 months)

Motion Graphics animation for the Lions Club International Organization

Matrex Exhibits

Interactive Developer

April 2008 - July 2008 (4 months)

Flash and web development for a product showcase exhibit

Paetzold Design

Interactive Developer

October 2007 - May 2008 (8 months)

Designed and animated technology sections for the new line of golf clubs for the Tour Edge Exotics website.

Two by Four

Interactive Developer

February 2008 - April 2008 (3 months)

Flash landing page development for Bill Jacobs automotive

Element 79

Interactive Developer

January 2008 - February 2008 (2 months)

Flash banner development for Harris Bank and Celebrity Cruises

Quicksilver Associates

Interactive Development and After Effects work

August 2007 - October 2007 (3 months)

Designed and modified Flash interactive animations for Seabourn cruises. Also designed and animated a promotional video for Accenture Corporation.

ABSA Productions

Motion Graphics Design and Animation

September 2007 - September 2007 (1 month)

Designed and animated scenes for a trade show promotional video for AirCell Corporation.

Education

Northern Illinois University

Bachelor of Fine Arts, Multimedia Design and Production · (2002 - 2006)