EFFECTS OF HIGHLY COUPLED SYSTEMS

- cross-team coördination
 sequential centralized oversight
- one language, one stack
 new solutions look like old solutions
- rigid (resists change)
 changes required in many places

- big-bang deployments
 releases look like rocket launches
- new work is tied to old work environmental inertia
- brittleness (breaks easily)
 a little effort goes a long way...
 toward disaster

HOW DID WE GET HERE?

- scaling hardware is hard: add more applications to the server
- deployment is hard:
 add a function to an already-deployed library
- storing durable data is hard: add another table to the database