## SEPARATE UI FROM BACKEND

- Independently deployed static front-end disadvantages:
  - extra latency—browser to www to browser to API to browser
  - composition—we now have to make several calls to get the same data as before (and join it together!)

## SEPARATE UI FROM BACKEND

- How to get started:
  - front-end: convert templates into static HTML assets
  - back-end: return JSON instead of HTML