

SEPARATE UI FROM BACKEND

- Independently deployed static front-end advantages:
 - independently developed and deployed
 - multiple front-ends: resellers, mobile, administrative/internal, etc.
 - deployable to CDN, cacheable, scales less expensively

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- Independently deployed static front-end disadvantages:
 - extra latency—browser to www to browser to API to browser
 - composition—we now have to make several calls to get the same data as before (and join it together!)