

SEPARATE UI FROM BACKEND

- Server-side generated HTML disadvantages:
 - full-stack knowledge required
 - blurs distinctive concerns
 - only one true front-end

SEPARATE UI FROM BACKEND

- Independently deployed static front-end advantages:
 - independently developed and deployed
 - multiple front-ends: resellers, mobile, administrative/internal, etc.
 - deployable to CDN, cacheable, scales less expensively