```perl
sub to_html {
    my %args = @_;

    html_start(%args);

    $args{sth}->execute;

    say "<table>";
    while (my $row = $args{sth}->fetchrow_hashref) {
        say "  <tr>";
        say "    <td>" . $row->{id} . "</td>";
        say "    <td>" . $row->{name} . "</td>";
        if ($args{title} =~ /customer/i) {
            say "    <td>" . $row->{email} . "</td>";
        }
        say "  </tr>";
    }
    say "</table>";

    html_end();
}
```

```perl
if ($args{title} =~ /customer/i) {
    say "    <td>" . $row->{email} . "</td>";
}
```

HTML.pm

```perl
sub to_html {
    my %args = @_;

    html_start(%args);

    $args{sth}->execute;

    say "<table>";
    while (my $row = $args{sth}->fetchrow_hashref) {
        say "  <tr>";
        say "    <td>" . $row->{id} . "</td>";
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        if ($args{title} =~ /customer/i) {
            say "    <td>" . $row->{email} . "</td>";
        }
        say "  </tr>";
    }
    say "</table>";

    html_end();
}
```

no