

Scott Shepherd

UX and Graphic Designer

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Objective

Transition to a designer position in a Seattle technology company.

Introduction

I have been an Owner/Partner at Solid State Pros LLC, a digital agency, for 3 years. We use an Agile philosophy to accomplish everything from small business needs to tier 1 company software solutions.

Roles I've performed in the product lifecycle:

- UX Designer
- Creative Director
- Project Manager
- Graphic Designer
- Product Owner
- Video Producer

3 tactics I use to increase project success and team collaboration:

1. **The Amazon Backwards Press Release:** Define your vision and goal, then build the steps needed to achieve it.
2. Create **User Stories:** Ground the project in real life and emotional frameworks.
3. **Agile (Scrum)** methodology for iterative project development.

Portfolio : www.scotts.design, created using **Bootstrap**, **HTML5**, and **CSS3**.

Technologies I use

- Adobe Photoshop
- Adobe Experience Design
- CSS3
- Adobe Illustrator
- Invision
- Bootstrap
- Adobe InDesign
- Sketch
- Github
- Adobe Premiere
- Zeplin
- Microsoft Office
- Adobe After Effects
- HTML5
- JIRA
- Slack

Recent Experience

Creative Director, UX Designer, Graphic Designer, and Owner/Manager at Solid State Pros LLC www.solidstatepros.com

2014 - 2017

Notable Projects:

Stoel Rives LLP: Tombolo, proprietary software for a tier 1 company used to ticket and escalate incidents in a privacy suite.

My roles: **UX Designer, Product Owner, and Client Manager**

Hyla Mobile: TrueTap, www.truetap.mobi mobile app designed to facilitate the assessment and value of a mobile device and direct them towards nearby resellers.

My roles: **User Researcher, UX Designer, Brand Team, and QA tester**

Skybridge LLC: www.skybridgesolution.com Outsourcing manufacturing company rebranding to approach US tech market.

My roles: **Brand Lead, UX Designer, Graphic Designer, Developer, and Researcher**

Merry Go Ride: [Merry Go Ride Prototype](#) Create a style guide, UI design, developer schemata, and clickable prototype for a ride service app for children.

My roles: **UX Designer and Graphic Designer**

Lake City Hub: [Lake City Hub Prototype](#) Create a UX design and clickable prototype.

My roles: **UX Designer and Graphic Designer**

Epicmeet: www.epicmeetapp.com Produce a commercial for Epicmeet, an app designed to bring boardgamers together that appeals to its key demographic using a limited budget for live action video. [Epic Meet Video](#)

My roles: **Producer, Director, Editor, and Screenwriter**

Vett.cloud: Create a brand, logo, style guide, and 2 animated videos conveying value and explaining the product.

Roles: **Brand Lead, Animator, and Sound Technician**

- [Vett.cloud Value](#)
- [Vett.cloud Explanation](#)

Law Offices of SaraEllen Hutchison, PLLC: www.saraellenhutchison.com Create a marketing and blogging site for a Law Office.

My Roles: **UX Design, Project Manager, Client Manager**

Project Manager at Motive LLC www.createmotive.com

2017, As Project Manager I facilitated design and development for various client websites.

Creative Director, UX Designer, and Brand Strategist for NED Learning
www.nedlearning.com

2016 - 2017, As Creative Director I facilitated branding, character design, graphics, and UX design on various projects. I also run the social media accounts.

Education

Bachelor of Science in Cognitive Psychology

Evergreen State College 2000-2003

This included **computer science** courses, logic, and discrete mathematics.

Bachelor of Arts in Media Production

Evergreen State College 2000-2003

This included communication, organizational, and **marketing studies**.

Continuing Education

I do daily studies on Lynda.com and other online learning platforms in order to continually improve myself. Recent certifications from these include:

- One-on-One Adobe Photoshop Series
- One-on-One Adobe Illustrator Series
- Sketch for UX Design
- UX Design Techniques: 6 Part Course
- HTML5: Structure, Syntax, and Semantics

References

Steve Haak: CEO and VP of Strategy at Solid State Pros LLC, 206-407-9689

Stephen Morrissey: Program Manager at Sinclair Digital, 206-475-1290

Daniel Carpenter: CEO and Senior Designer at Motive LLC, 206-795-0189

Kieran O'Mahony: Neuroscientist at UW and NED Learning, 206-499-0176

Paul Clifton: Associate System Administrator at Nintendo, 208-982-7115