

# AFFILATE MANAGEMENT

This is not an expenditure, but an investment on your business.

Download

SERVICES	Alpha 10,999	Beta 17,999	Gaama 29,999	DELTA 34,999	Pi 49,999
No. of Affiliate Networks we manage	1	1	2	3	5
Initialising the Project (Tracking Code Setup)					
Initial Consultation					
Initial Call Setup					
Account Setup					
Tracking Code Consultation					
No. of Project Managers		1	1	2	3
Affiliate Recruitment & Communication					
Inviting affiliates per week		30	50	100	150
Recruiting Super Affiliate					
Recruiting SEM Affiliate					
Strategies for reactivating affiliate					
Communication with affiliate					
Promotion Tool & Content					
Text Link		3	5	7	10
New Banner		1	2	4	7
Mobile Banner				1	2
Writing e-mail content for recruiting affiliate					
Writing affiliate page content for client website					
Writing newsletter content for affiliates					
Design Template					
Sending Newsletter					
Other Activities					
Setup the Product Feed					
Maintenance of Product feed					
Additional Store/ Campaign Management					
Setting up additional Campaign					
Coupon code consultation					
Uploading coupon & deal					
Program analysis & optimisation					
Google Analytics					
Analytics Setup Consultation		Basic	Basic	Basic	Advanced
Analytics Setup for Affiliate Traffic					
Reports					
Weekly report					
Monthly Report					
Monthly Affiliate Order Report					
CUSTOMER SUPPORT					
Email Support					
Chat Support					

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Call Support	1	2	3	4	