

# AFFILATE MANAGEMENT

This is not an expenditure, but an investment on your business.

Download

| SERVICES  | Alpha<br>10,999 | Beta<br>17,999 | Gaama<br>29,999 | DELTA<br>34,999 | Pi<br>49,999 |
|---|-----------------|----------------|-----------------|-----------------|--------------|
| No. of Affiliate Networks we manage               | 1               | 1              | 2               | 3               | 5            |
| Initialising the Project (Tracking Code Setup)    |                 |                |                 |                 |              |
| Initial Consultation                              |                 |                |                 |                 |              |
| Initial Call Setup                                |                 |                |                 |                 |              |
| Account Setup                                     |                 |                |                 |                 |              |
| Tracking Code Consultation                        |                 |                |                 |                 |              |
| No. of Project Managers                           |                 | 1              | 1               | 2               | 3            |
| Affiliate Recruitment & Communication             |                 |                |                 |                 |              |
| Inviting affiliates per week                      |                 | 30             | 50              | 100             | 150          |
| Recruiting Super Affiliate                        |                 |                |                 |                 |              |
| Recruiting SEM Affiliate                          |                 |                |                 |                 |              |
| Strategies for reactivating affiliate             |                 |                |                 |                 |              |
| Communication with affiliate                      |                 |                |                 |                 |              |
| Promotion Tool & Content                          |                 |                |                 |                 |              |
| Text Link   |                 | 3              | 5               | 7               | 10           |
| New Banner  |                 | 1              | 2               | 4               | 7            |
| Mobile Banner                                     |                 |                |                 | 1               | 2            |
| Writing e-mail content for recruiting affiliate   |                 |                |                 |                 |              |
| Writing affiliate page content for client website |                 |                |                 |                 |              |
| Writing newsletter content for affiliates         |                 |                |                 |                 |              |
| Design Template                                   |                 |                |                 |                 |              |
| Sending Newsletter                                |                 |                |                 |                 |              |
| Other Activities                                  |                 |                |                 |                 |              |
| Setup the Product Feed                            |                 |                |                 |                 |              |
| Maintenance of Product feed                       |                 |                |                 |                 |              |
| Additional Store/ Campaign Management             |                 |                |                 |                 |              |
| Setting up additional Campaign                    |                 |                |                 |                 |              |
| Coupon code consultation                          |                 |                |                 |                 |              |
| Uploading coupon & deal                           |                 |                |                 |                 |              |
| Program analysis & optimisation                   |                 |                |                 |                 |              |
| Google Analytics                                  |                 |                |                 |                 |              |
| Analytics Setup Consultation                      |                 | Basic          | Basic           | Basic           | Advanced     |
| Analytics Setup for Affiliate Traffic             |                 |                |                 |                 |              |
| Reports   |                 |                |                 |                 |              |
| Weekly report                                     |                 |                |                 |                 |              |
| Monthly Report                                    |                 |                |                 |                 |              |
| Monthly Affiliate Order Report                    |                 |                |                 |                 |              |
| CUSTOMER SUPPORT                                  |                 |                |                 |                 |              |
| Email Support                                     |                 |                |                 |                 |              |
| Chat Support                                      |                 |                |                 |                 |              |

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|--------------|-----------------|----------------|-----------------|-----------------|--------------|
| Call Support | 1               | 2              | 3               | 4               |              |