

AFFILATE MANAGEMENT

This is not an expenditure, but an investment on your business.

Download

| SERVICES | Alpha 10,999 | Beta 17,999 | Gaama 29,999 | DELTA 34,999 | Pi 49,999 |
|---|-----------------|----------------|-----------------|-----------------|--------------|
| No. of Affiliate Networks we manage | 1 | 1 | 2 | 3 | 5 |
| Initialising the Project (Tracking Code Setup) | | | | | |
| Initial Consultation | | | | | |
| Initial Call Setup | | | | | |
| Account Setup | | | | | |
| Tracking Code Consultation | | | | | |
| No. of Project Managers | | 1 | 1 | 2 | 3 |
| Affiliate Recruitment & Communication | | | | | |
| Inviting affiliates per week | | 30 | 50 | 100 | 150 |
| Recruiting Super Affiliate | | | | | |
| Recruiting SEM Affiliate | | | | | |
| Strategies for reactivating affiliate | | | | | |
| Communication with affiliate | | | | | |
| Promotion Tool & Content | | | | | |
| Text Link | | 3 | 5 | 7 | 10 |
| New Banner | | 1 | 2 | 4 | 7 |
| Mobile Banner | | | | 1 | 2 |
| Writing e-mail content for recruiting affiliate | | | | | |
| Writing affiliate page content for client website | | | | | |
| Writing newsletter content for affiliates | | | | | |
| Design Template | | | | | |
| Sending Newsletter | | | | | |
| Other Activities | | | | | |
| Setup the Product Feed | | | | | |
| Maintenance of Product feed | | | | | |
| Additional Store/ Campaign Management | | | | | |
| Setting up additional Campaign | | | | | |
| Coupon code consultation | | | | | |
| Uploading coupon & deal | | | | | |
| Program analysis & optimisation | | | | | |
| Google Analytics | | | | | |
| Analytics Setup Consultation | | Basic | Basic | Basic | Advanced |
| Analytics Setup for Affiliate Traffic | | | | | |
| Reports | | | | | |
| Weekly report | | | | | |
| Monthly Report | | | | | |
| Monthly Affiliate Order Report | | | | | |
| CUSTOMER SUPPORT | | | | | |
| Email Support | | | | | |
| Chat Support | | | | | |

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|--------------|-----------------|----------------|-----------------|-----------------|--------------|
| Call Support | 1 | 2 | 3 | 4 | |