

Target Market

consists of

- **Universities**
- **Schools**
- **Companies**

start with FH Technikum Wien, then **other austrian** Universities

also selling to **schools**, focusing on secondary technical schools,

companies which **work on projects** in small teams (3 - 6 persons)

we'll also offer **trial** licences and **custom** packages for bigger customers

plan on **advertising** online and in technical magazines



Competitors

- there are **many** project managing tools
- BUT they either have too **little features** or are too **complex**
- there is no tool which **combines** kanban with real simple management
- Our benefit is that we **focus** on student projects with small teams,



Pricing

- **we sell Licences wich are payed monthly or yearly**
- **user licences are sold in packages**
 - 25 users for €50 per month
 - 50 users for €90 per month
- **we also sell additional Support**
 - €45 per month
- **Packages combining**
 - Support + 25 Users for €1000 per year



Future Plans

- Bring our product to the **world**
- currently **implementing** english version,
planning **other** languages
- Create further simple tools
- more **ideas** for products - they're not ready to talk about yet

