Target Market

consists of

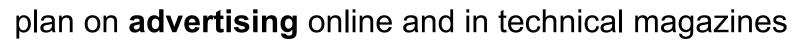
- Universities
- Schools
- Companies

start with FH Technikum Wien, then other austrian Universities

also selling to schools, focusing on secondary technical schools,

companies which work on projects in small teams (3 - 6 persons)

we'll also offer trial licences and custom packages for bigger customers





Competitors

the are many project managing tools

BUT they either have too little features or are too complex

 there is no tool which combines kanban with real simple management

 Our benefit is that we focus on student projects with small teams,



Pricing

- we sell Licences wich are payed monthly or yearly
- user licences are sold in packages
 - 25 users for €50 per month
 - 50 users for €90 per month
- we also sell additional Support
 - €45 per month
- Packages combining
 - Support + 25 Users for €1000 per year



Future Plans

- Bring our product to the world
- currently implementing english version,
 - planning other languages
- Create further simple tools
- more ideas for products they're not ready to talk about yet

