

2014 Corporate Leadership Circle

The **SkillSource** Group, Inc. is a non-profit 501(c)3 corporation created to enhance employment and training options for job seekers, along with expanding employer access to qualified workers in Northern Virginia. Representing the most populous local workforce area in Virginia, **SkillSource** administers a range of workforce and training initiatives on behalf of over 1.9 million residents and thousands of businesses in Fairfax, Loudoun and Prince William counties and the cities of Fairfax, Falls Church, Manassas and Manassas Park. **SkillSource** is a leader in workforce services that are universally accessible. While every job seeker is welcomed, our particular focus is placed on employment and training services to dislocated workers, low-income and low-skilled job seekers, including ex-offenders, emerging entrepreneurs, mature workers, people with disabilities, military veterans and their spouses, as well as non-English speaking job seekers. Over the past several years, the Northern Virginia **SkillSource** Centers have experienced unprecedented numbers of job seekers; in FY 2013, the **SkillSource** Centers had over 77,000 adult job seeker visits.

Your business contribution to **SkillSource** will go a long way. In 2013, **SkillSource** commissioned a Return-On-Investment Study by Mangum Economic Consulting, LLC. The Study examined the economic impact of **SkillSource's** workforce training and employment programs for Northern Virginia and estimated that total economic benefits exceeded costs by nearly 3.5:1, a welcome return anytime.

SkillSource's 2014 Corporate Leadership Circle packages offer opportunities for local businesses and organizations to be recognized as a prominent supporter of Northern Virginia jobs and workforce initiatives. Your company can partner with **SkillSource** in keeping the Northern Virginia Workforce Investment Area as one of the leading local workforce areas in the United States. By aligning your business with our workforce efforts, your name will reach tens of thousands of individuals annually, while contributing to the advancement of Northern Virginia's economy.

We would be honored by your support in 2014.



Platinum Leader - \$5,000/year

TWO AVAILABLE



- Prominent placement of company logo on **SkillSource** website [homepage](#).
- Detailed description of organization with a link to company's website under dedicated "[Corporate Leadership Circle](#)" page on **SkillSource** website.
- Prominent placement of company logo on 2014 **SkillSource** Corporate Leadership Circle poster displayed at each of the **SkillSource** Centers.
- Recognition of organization in **SkillSource**'s quarterly e-newsletters and other e-news alerts.
- Half page ad in **SkillSource**'s [Annual Report](#).



Gold Leader - \$3,500/year

THREE AVAILABLE



- Placement of company logo on **SkillSource** website [homepage](#).
- Detailed description of organization with a link to company's website under dedicated "[Corporate Leadership Circle](#)" page on **SkillSource** website.
- Placement of company logo on 2014 **SkillSource** Corporate Leadership Circle poster displayed at each of the **SkillSource** Centers.
- Prominent placement of logo in **SkillSource**'s quarterly e-news updates.
- Quarter page ad in **SkillSource**'s [Annual Report](#).



Silver Leader - \$1,500/year

FIVE AVAILABLE



- Placement of company logo on **SkillSource** website [homepage](#).
- Description of organization with a link to company's website under dedicated "[Corporate Leadership Circle](#)" page on **SkillSource** website.
- Placement of company logo on 2014 **SkillSource** Corporate Leadership Circle poster displayed at each of the **SkillSource** Centers.
- Name and logo recognition in **SkillSource**'s [Annual Report](#).



Bronze Leader - \$500/year



- Description of organization with a link to company's website under dedicated "[Corporate Leadership Circle](#)" page on **SkillSource** website.
- Placement of company logo on 2014 **SkillSource** Corporate Leadership Circle poster displayed at each of the **SkillSource** Centers.
- Name and logo recognition in **SkillSource**'s [Annual Report](#).

If you are unable to become a 2014 Corporate Leader, consider becoming a Friend of SkillSource or through a smaller [one-time contribution](#) to the SkillSource Group, Inc.

For more information on joining the **SkillSource** 2014 Corporate Leadership Circle, contact Deb Stopak, Assistant Director of Development, at 703-752-1606 or deb.stopak@myskillsource.org.



The SkillSource Group, Inc.
We Help Northern Virginia Work.

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