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## **FOR IMMEDIATE RELEASE**

## THE SKILLSOURCE GROUP, INC. RECEIVES UNITED WAY OF THE NATIONAL CAPITAL AREA GRANT TO ASSIST MILITARY VETERANS WITH EMPLOYMENT

**September 19, 2013 --** The *SkillSource* Group, Inc. (the non-profit arm of the Northern Virginia Workforce Investment Board) recently was awarded \$75,000 by the United Way of the National Capital Area (UWNCA) to provide job search and placement assistance to at least 65 veterans, placing 50 into employment at an average hourly rate of at least \$20/hour. In July 2013, UWNCA launched a veterans' employment initiative in the D.C. metropolitan area with a targeted focus on Education, Workforce Readiness and Employment/Internships.

Hector Velez, Chairman of the *SkillSource* Group, Inc. and Executive Vice President of Business Development for HireStrategy, Inc., noted, "Veterans face a number of challenges upon their return home, with stable employment being a critical need. The public workforce system has a key responsibility to connect our veteran job seekers with our Northern Virginia business owners. *SkillSource* will collaborate with UWNCA and the many Northern Virginia businesses seeking to hire military veterans in order to successfully transition from military service to civilian employment in our region."

Todd Rowley, the Chairman of the Northern Virginia Workforce Investment Board and a Senior Vice President for Capital One Bank added, "We are very pleased to be recognized by the United Way for our delivery of workforce and job placement services to our neighbors throughout Northern Virginia. Staff at our *SkillSource* Centers will do their utmost to serve those who have served our Nation."

**SkillSource** has greatly expanded outreach and workforce services for veterans at its five Northern Virginia **SkillSource** Centers through several targeted initiatives provided by corporate and public funding support. As of August 2013, **SkillSource** has assisted over 1,000 veterans and has nearly tripled the number of veterans enrolled in the Workforce Investment Act (WIA) programs from just two years ago. The United Way grant funding will be used to increase the number of veterans placed into employment in growing, high-wage businesses throughout the Northern Virginia region.

The *SkillSource* Group, Inc. and the Northern Virginia Workforce Investment Board serve over 1.9 million residents and thousands of businesses within the counties of Fairfax, Loudoun, and Prince William and the cities of Fairfax, Falls Church, Manassas and Manassas Park. For more information, please call (703) 752-1606 or visit <a href="www.myskillsource.org">www.myskillsource.org</a>.

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