

Lytebuy

Reconnecting People To Communities

An overview of the lytebuy platform.

What is Lytebuy

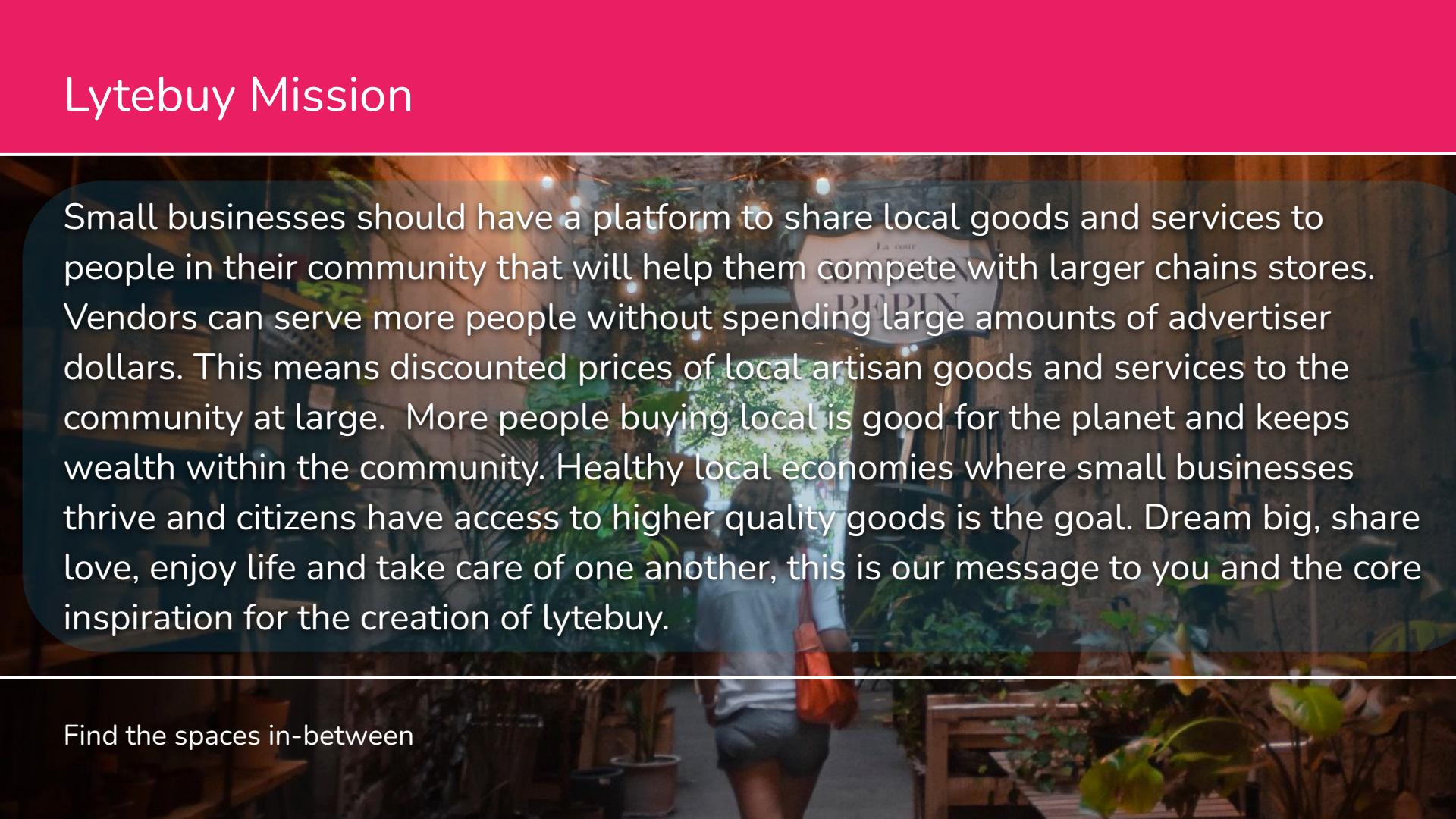
Made for small business
Owners to take the hassle
out of advertising.

Lytebuy is a no-cost
digital marketplace where
small businesses can
showcase their specialty
items with thousands of
people who are passing by.

Let people know what your
famous for, and lytebuy
will put you on the map.
Give people a reason to
take the main st detour.

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Lytebuy Mission

A photograph showing a woman from behind, walking through a lush, green outdoor market or garden area. She is wearing a light blue t-shirt and denim shorts, carrying an orange bag. In the background, there's a building with a sign that reads "La cour de PEPPIN". The scene is filled with various plants and trees, creating a vibrant, natural atmosphere.

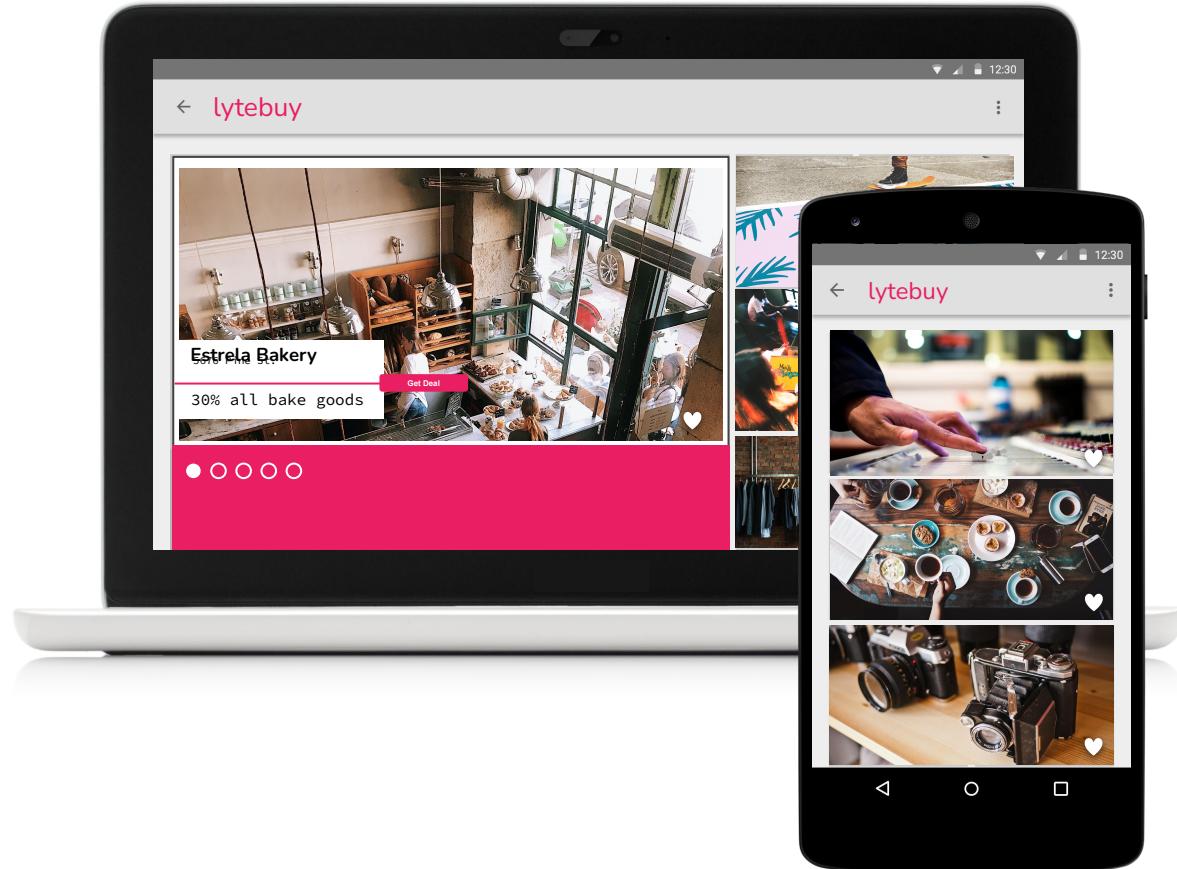
Small businesses should have a platform to share local goods and services to people in their community that will help them compete with larger chains stores. Vendors can serve more people without spending large amounts of advertiser dollars. This means discounted prices of local artisan goods and services to the community at large. More people buying local is good for the planet and keeps wealth within the community. Healthy local economies where small businesses thrive and citizens have access to higher quality goods is the goal. Dream big, share love, enjoy life and take care of one another, this is our message to you and the core inspiration for the creation of lytebuy.

Find the spaces in-between

Lytebuy

platform overview

In the heart of every town unique local vendors breath life into the community. Highlighting small craft businesses is the focal point of the lytebuy platform. Do as the locals do, pull up a chair and raise a glass to celebrate these unique artisans. You may find magic in the most unsuspecting of places.



Lytebuy Features

Map

Find the best a town has to offer quick and easy on a interactive map.

Notify

Sign up to specific vendors, receive message directly in your lytebuy inbox, no spam ever.

Page

Create a free customized web page to showcase your business and build SEO.

Promotions

Vendors create deals and discounts to share to the wider audience across the platform.

Stats

Access promotion insights to help plan their next big campaign.



Lytebuy Vendor Map

lytebuy puts main street on the map. Find the best deals in town or while exploring a new territory. The goal is to connect you to high quality unique experiences at anytime, anywhere. There are just somethings that are better to buy in person like: guitar lessons, antiques, and the ambiance of your favorite haunts. Vender Map mixes online with brick and mortar in a exciting new way.



Lytebuy Notify

As a lytebuy user you can subscribe to the best a town has to offer with notify. Unlike traditional push message models, you choose the local vendors you want to receive exclusive deals from. Vendors send specialized discounts directly to your lytebuy inbox. Sub or unsub from vendors at any time, you control the flow of information. No spam ever, only early access to discounted high quality goods and services.

Cafe Perth West

subscribe



Light Starters:

Artisanal Cheeses

selection of cheeses, roasted walnuts, crisp apples, strawberries and grapes, served with toast points

USD 13

Prosciutto Crostini

toasted crostini served with prosciutto, herb aioli, caramelized onions & gruyere

USD 10

Potato Tostada

crisp tortilla served with creamy potatoes, tomatoes, cabbage, cilantro, red onions, chipotle aioli, three cheese blend

USD 9

Bruschetta

crisp tortilla served with creamy potatoes, tomatoes,

Lytebuy Page

Vendors can build landing pages, add media to showcase specials deals and more. Build S.E.O. by linking your page out to social media. Interact with your users, offer subscriptions, contact forms, enable/disable ratings and comments. List promotions, and drive organic traffic to your business all in a matter of minutes.

Cafe Perth West \$1 latte



Blue plate Friday deal



Singing Lessons 20 % Off



Art supply sale



Horseback Riding



Interior design / home staging



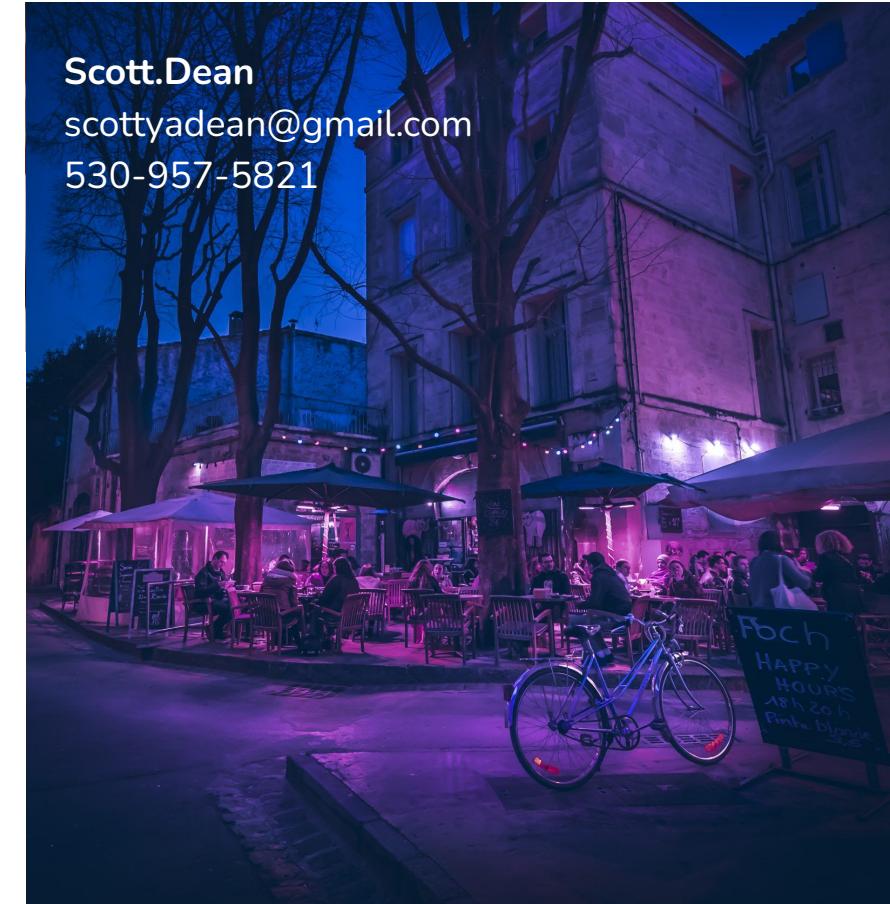
Lytebuy Promotions

Vendors are encouraged to post promotional deals or events on the lytebuy platform. Promotions can be capped or unlimited, public or only for your subscribers. Vendors also have the option to scan user promotions qr-codes to ensure validity. Collect conversion metrics by scanning promotions from printed paper or the users cell phone, conversion statistics can be viewed on your lytebuy stats page.



Lytebuy Stats

Vendors can view insights around popularity of promotions, conversions, and page views. Deploy marketing campaigns based on your subscribers demographics. Find new markets and target audiences by geolocation. Interact with subscribers directly. Push promotions directly to social media to strengthen awareness of your brand.



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