

SCOTT W. KNOWLES

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EDUCATION	Towson University, Towson, MD B.S. Economics, May 2015 Minor: Mandarin Chinese (advanced) <i>Summa Cum Laude & Departmental Honors in Economics</i> Cumulative GPA: 3.93 Honors Thesis: "Effects of Indonesian Forest Fires of 1997: Delayed School Entry of Children in Affected Areas"	2015
PUBLICATIONS	"Long-run health consequences of air pollution: Evidence from Indonesia" (with Y. Kim, J. Manley, and V. Radoias), <i>Economics & Human Biology</i> , March 2017	
RELEVANT COURSEWORK	Calculus I-II, Applied Economic Research, Econometrics, Intro to Game Theory, Applied Microeconomics (completed) Multivariable Calculus, Linear Algebra (will be completed before fall 2018 at UMUC)	
RESEARCH EXPERIENCE	Towson University, Towson, MD Independent Study with Dr. James Manley - Studied effects of forest fire smoke pollution on childhood school entry timing - Cleaned complex IFLS (Indonesian Family Life Survey) data using Stata, and Microsoft Excel	2014
PROFESSIONAL EXPERIENCE	Under Armour – Financial Analyst, Global Brand Marketing, Baltimore, MD - Worked with leaders to design a 2018 brand and sport marketing budget planning model - Acted as budget owner of multiple business unit cost centers within Brand Marketing - Held responsible for month end accounting close reconciliations and journal entries Under Armour – Global Business Analyst, Baltimore, MD - Managed contract compliance for all NA sports marketing athletes and sponsorships - Prepared Sports Marketing sponsorship and athlete month-end accounting activities - Managed Sports Marketing contract SAP reporting, KPI's and dashboards Under Armour – Business Analyst Consultant, Baltimore, MD - Cleaned up contract data files for data migration into Ariba, and helped facilitate the development of contract accrual reconciliation excel models - Developed strong knowledge of continuous improvement practices, database management, and Microsoft Excel, Access, and Visio	2017-Present 2016-2017 2015-2016
HONORS & SCHOLARSHIPS	Towson University Omicron Delta Epsilon International Honor Society for Economics Beta Gamma Sigma International Honor Society College of Business & Economics Rising Star Scholarship U.S. Department of State Critical Language Scholarship Award	2014 2014 2013-2015 2015
UNIVERSITY ACTIVITIES	Towson Presidential Ambassador College of Business and Economics (CBE) Student Leadership Council Towson Economics Society, Treasurer & President	2014-2015 2013 2012-2013
GLOBAL EXPERIENCE	Sichuan University (四川大学), Chengdu, China - Student Exchange Program BLCU (北京语言大学) Beijing, China- Critical Language Scholarship	2013 2015
TECHNOLOGY	Proficient: Stata Familiar: R, Mathematica	
LANGUAGES	English (Native), Mandarin (Proficient), German (Basic)	
CONFERENCES	Colonial Academic Alliance Undergraduate Research Conference, Drexel University	2015
REFERENCES		

Finn Christensen, Associate Professor, Towson University
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James Manley, Associate Professor, Towson University
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Seth Gitter, Associate Professor, Towson University
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