Graphic Design with ggplot2

Working with Colors:

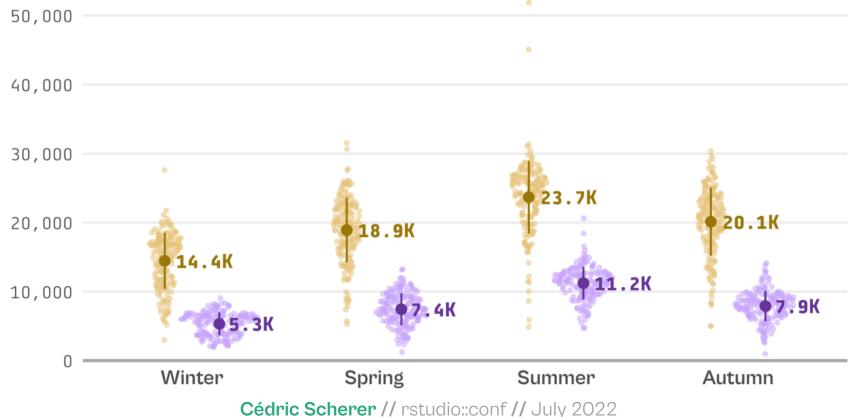
Solution Exercise 1

Exercise

• Create a similar visualization as close as possible:

Reported bike shares in London during day and night times

TfL bike sharing data from 2015 to 2016 per season and time of day. Errorbars show the mean ± standard deviation.



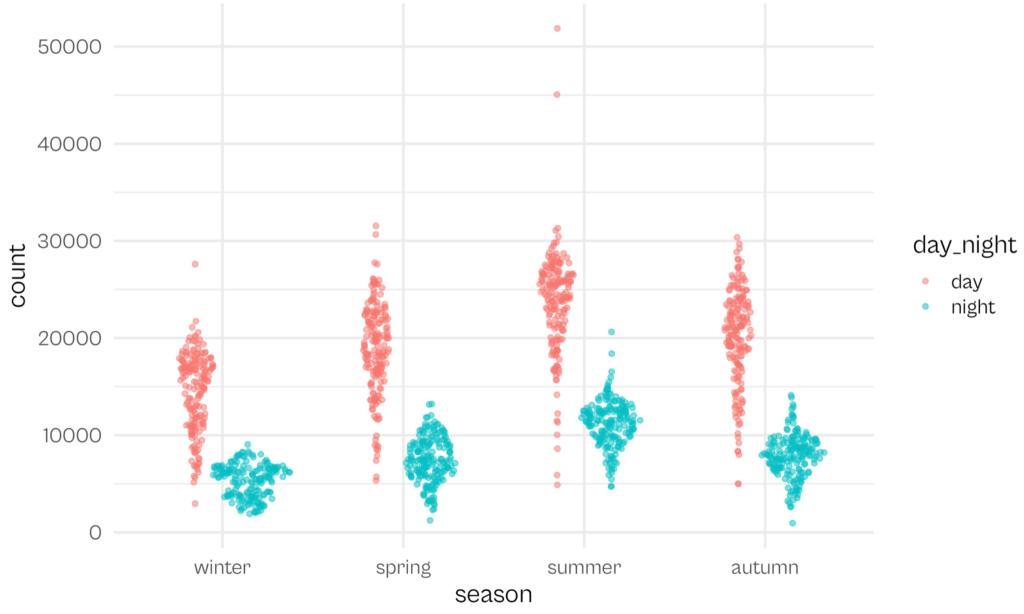
Import the Data Set

```
1 library(tidyverse)
2
3 bikes <- readr::read_csv(
4   "https://raw.githubusercontent.com/z3tt/graphic-design-ggplot2/main/data/london-bikes-custom.csv",
5   col_types = "Dcfffilllddddc"
6 )
7
8 bikes$season <- forcats::fct_inorder(bikes$season)</pre>
```

Create Sina Plot

```
1 ggplot(
       bikes,
   aes(x = season, y = count)
 4
     ) +
     ggforce::geom_sina(
      aes(color = day_night),
      position = position_dodge(width = .6),
     alpha = .5
     ) +
     theme_minimal(
10
11
      base_size = 18,
12
      base family = "Cabinet Grotesk"
13
```

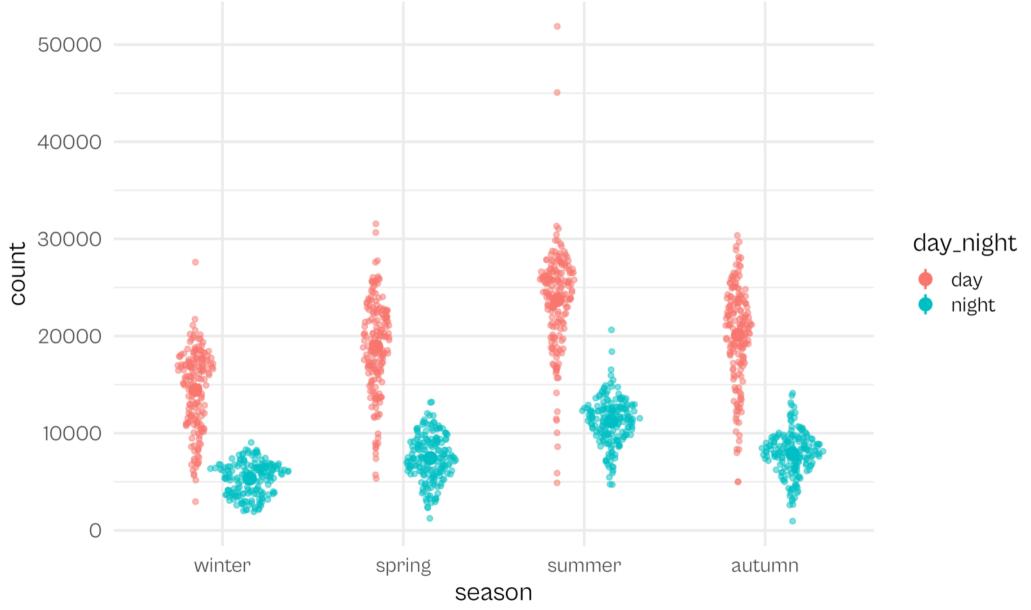
Create Sina Plot



Add Errorbars

```
1 ggplot(
       bikes,
   aes(x = season, y = count)
 3
     ) +
 4
     ggforce::geom sina(
       aes(color = day_night),
      position = position_dodge(width = .6),
      alpha = .5
 9
     ) +
10
     stat summary(
11
      aes(color = day night),
12
      position = position dodge(width = .6),
13
     size = .8
14
     ) +
15
     theme minimal(
16
      base size = 18,
17
       base family = "Cabinet Grotesk"
18
```

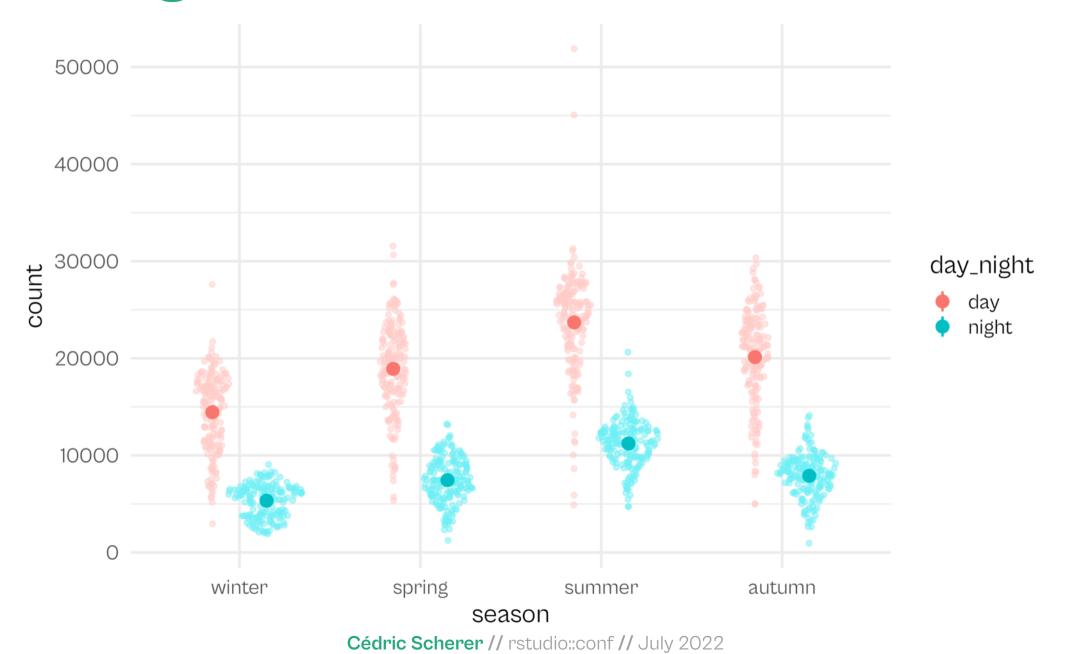
Add Errorbars



Use Lighter Point Colors

```
1 ggplot(
       bikes,
       aes(x = season, y = count)
 3
     ) +
 4
     ggforce::geom sina(
       aes(color = stage(
         day night,
         after scale = lighten(color, .6)
       )),
10
       position = position dodge(width = .6),
       alpha = .5
11
12
     ) +
13
     stat summary(
14
       aes(color = day night),
15
      position = position dodge(width = .6),
16
     size = .8
17
     ) +
18
     theme minimal(
19
       base size = 18,
```

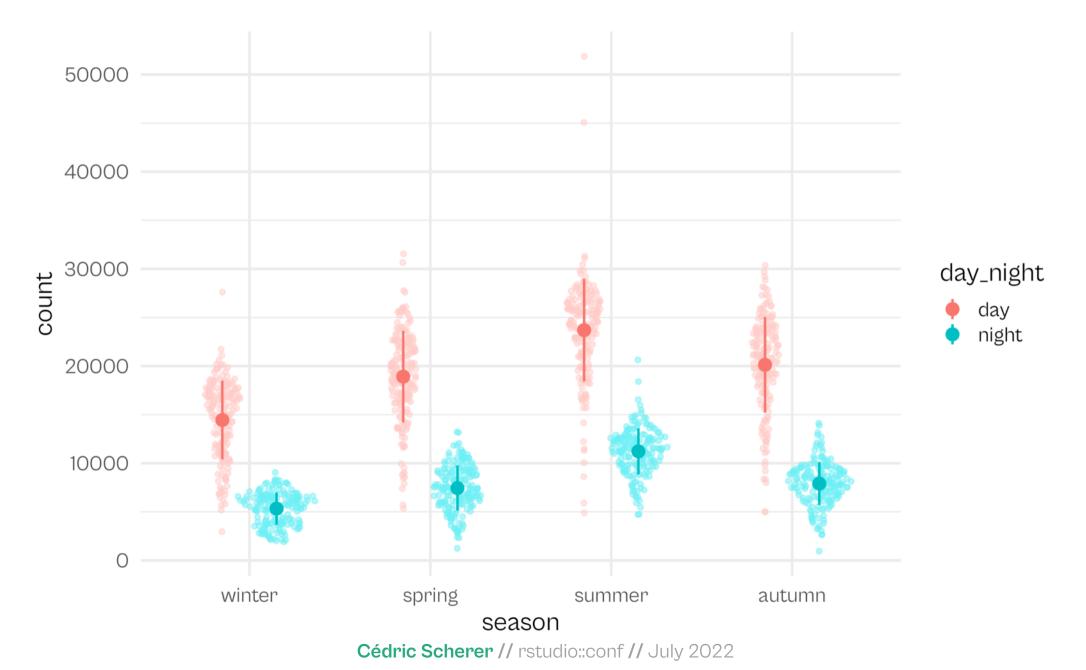
Use Lighter Point Colors



Use Standard Deviation

```
1 p1 <- ggplot(</pre>
       bikes,
       aes(x = season, y = count)
 3
     ) +
 4
     ggforce::geom sina(
       aes(color = stage(
         day night,
         after scale = lighten(color, .6)
       )),
10
       position = position_dodge(width = .6),
       alpha = .5
11
12
     ) +
13
     stat summary(
14
       aes(color = day_night),
15
       fun = mean,
16
       fun.max = function(y) mean(y) + sd(y),
       fun.min = function(y) mean(y) - sd(y),
17
       position = position dodge(width = .6),
18
19
       size = .8
```

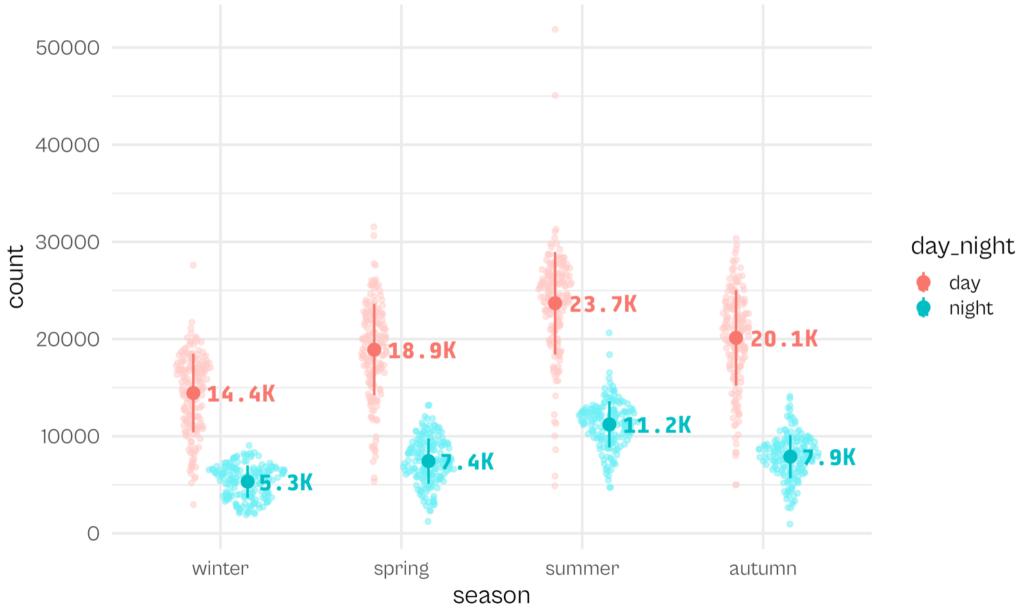
Add Annotations



Add Annotations

```
1 p2 <- p1 +
     stat_summary(
 3
       geom = "text",
      aes(
 4
      color = day night,
        label = paste0(
 6
           sprintf("%2.1f", stat(y) / 1000), "K"
       ),
10
       position = position dodge(width = .6),
       hjust = -.2, family = "Tabular",
11
       size = 5.5, fontface = "bold"
12
13
14
15 p2
```

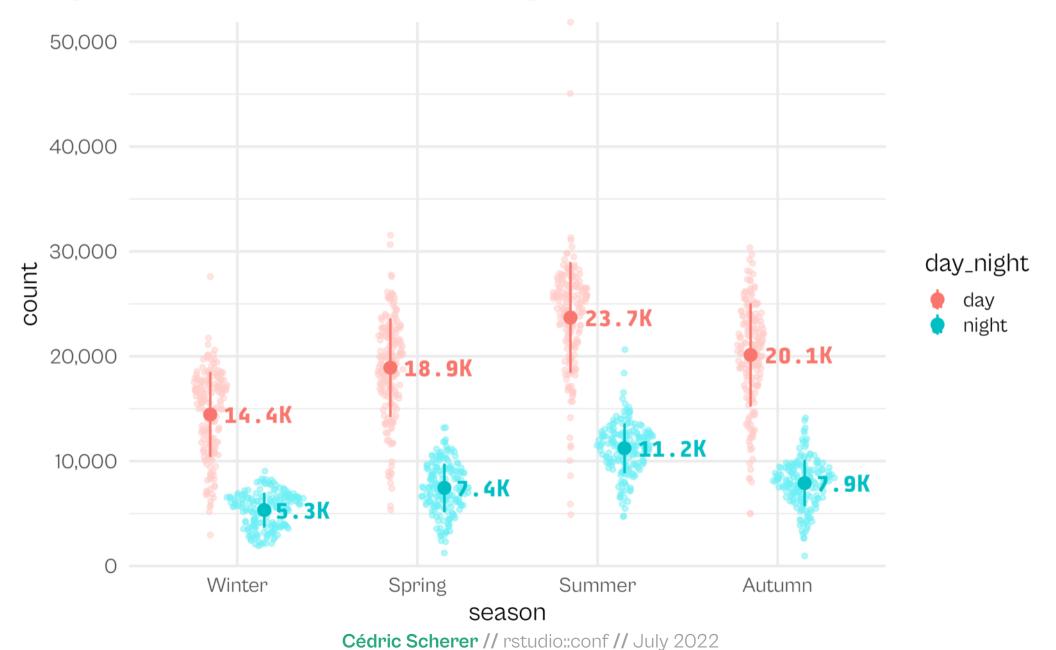
Add Annotations



Adjust Axes + Clipping

```
1 p3 <- p2 +
2   coord_cartesian(clip = "off") +
3   scale_x_discrete(
4   labels = str_to_title
5   ) +
6   scale_y_continuous(
7   labels = scales::comma_format(),
8   expand = c(0, 0),
9   limits = c(0, NA)
10  )
11
12 p3</pre>
```

Adjust Axes + Clipping

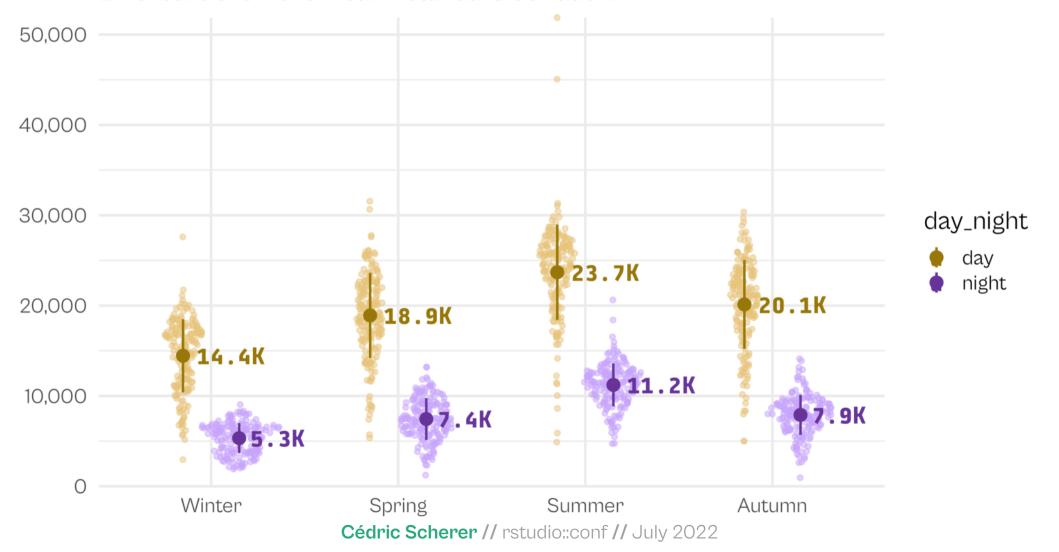


Add Colors + Labels

```
1 colors <- c("#987708", "#663399")
2
3 p4 <- p3 +
4    scale_color_manual(
5    values = colors
6  ) +
7    labs(
8    x = NULL, y = NULL,
9    title = paste0("Reported bike shares in London during <span style='color:", colors[1], ";'>day</10    subtitle = "TfL bike sharing data from 2015 to 2016 per season and time of day.\nErrorbars show
11  )
12
13 p4</pre>
```

Add Colors + Labels

Reported bike shares in London during day TfL bike sharing data from 2015 to 2016 per season and time of day. Errorbars show the mean ± standard deviation.



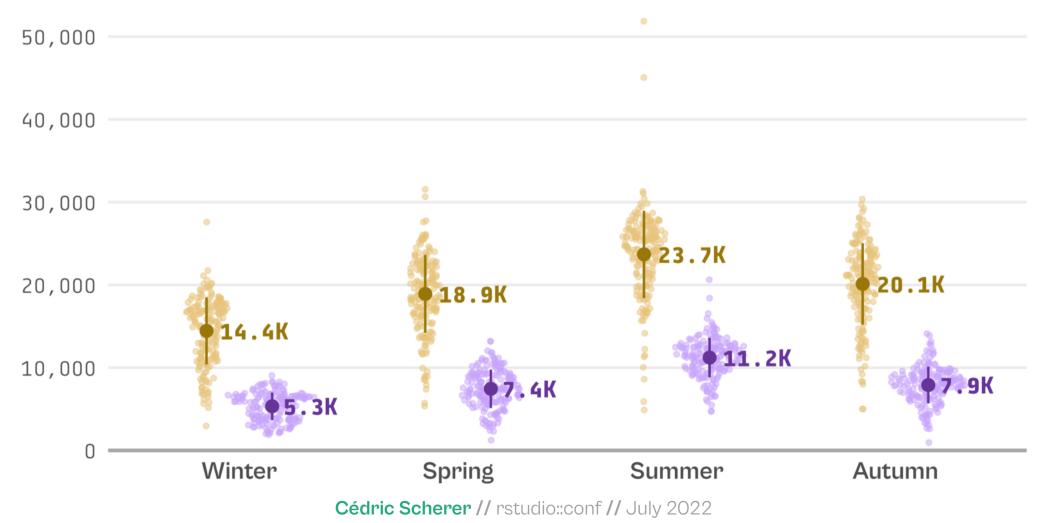
Theme Styling

```
1 p4 +
     theme(
 3
       legend.position = "none",
       panel.grid.major.x = element blank(),
 4
       panel.grid.minor = element blank(),
       plot.title.position = "plot",
 6
       plot.title = ggtext::element markdown(face = "bold", size = 26),
       plot.subtitle = element text(color = "grev30", margin = margin(t = 6, b = 12)),
 8
       axis.text.x = element text(size = 17, face = "bold"),
10
       axis.text.y = element text(family = "Tabular"),
       axis.line.x = element line(size = 1.2, color = "grey65"),
11
12
       plot.margin = margin(rep(15, 4))
13
```

Theme Styling

Reported bike shares in London during day and night times

TfL bike sharing data from 2015 to 2016 per season and time of day. Errorbars show the mean ± standard deviation.



Full Code

```
1 library(tidyverse)
 2 library(colorspace)
 3 library(ggtext)
 4
   bikes <- readr::read csv(</pre>
 6
     "https://raw.githubusercontent.com/z3tt/graphic-design-ggplot2/main/data/london-bikes-custom.csv",
     col types = "Dcfffilllddddc"
 8
 9
   bikes$season <- forcats::fct inorder(bikes$season)</pre>
11
   colors <- c("#987708", "#663399")
13
14
   ggplot(bikes, aes(x = season, y = count)) +
15
     ggforce::geom sina(
16
        aes(
17
         color = stage(
18
            day night, after scale = lighten(color, .6)
19
       )),
```