

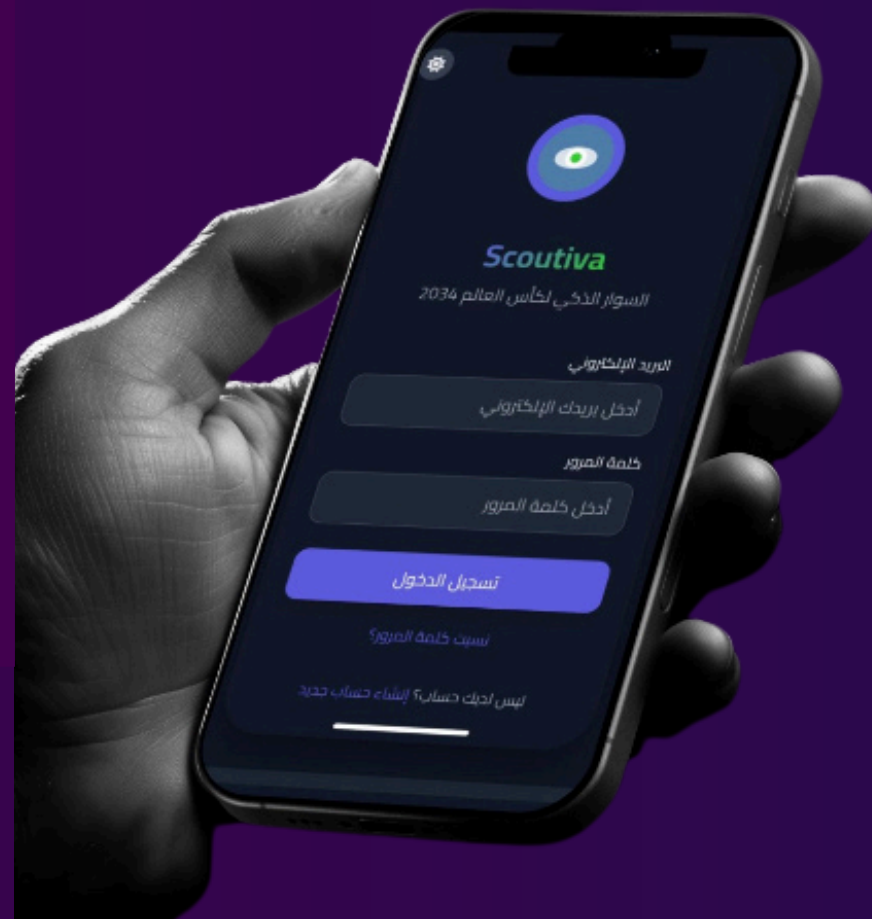
Smart Band

Scoutiva

Financial statements

costs:

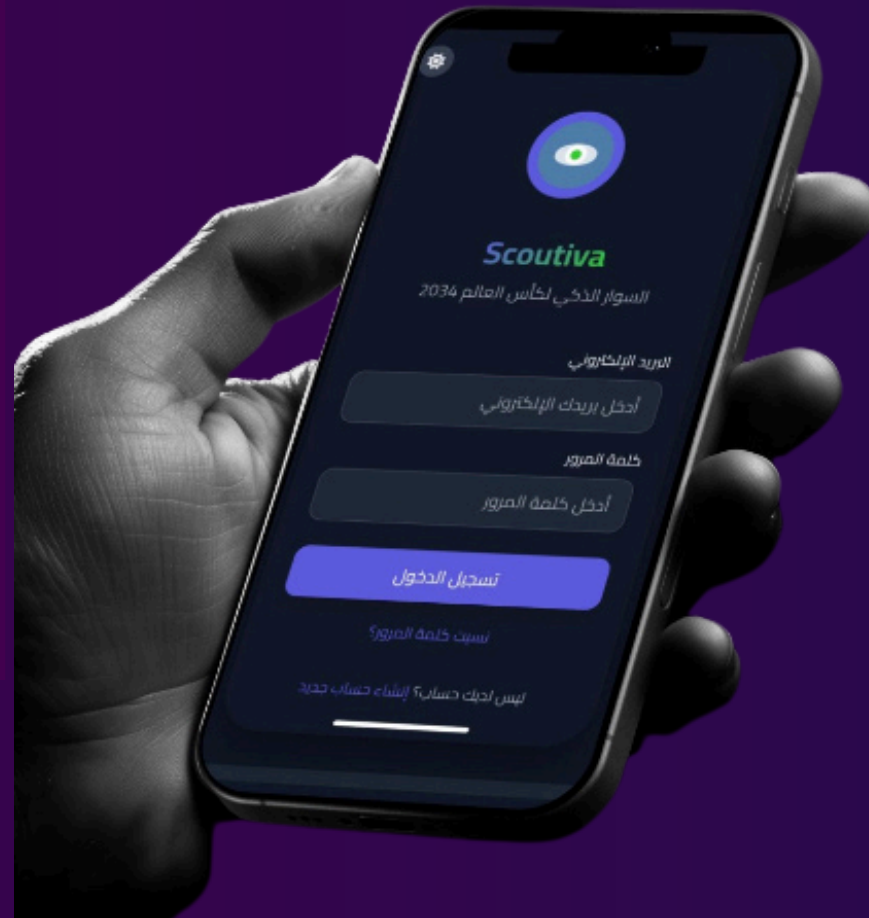
- Research and Development (R&D): 500,000 Saudi Riyals
- Manufacturing (Unit Cost): 150 Saudi Riyals per bracelet
- Total Cost for the First Year (50,000 bracelets): 7,500,000 Saudi Riyals
- Technology Development (AI, AR, etc.): 1,000,000 Saudi Riyals
 - Marketing and Sales: 2,000,000 Saudi Riyals
 - Shipping and Distribution: 1,000,000 Saudi Riyals
- Maintenance and Technological Updates: 500,000 Saudi Riyals



Financial statements

Revenues:

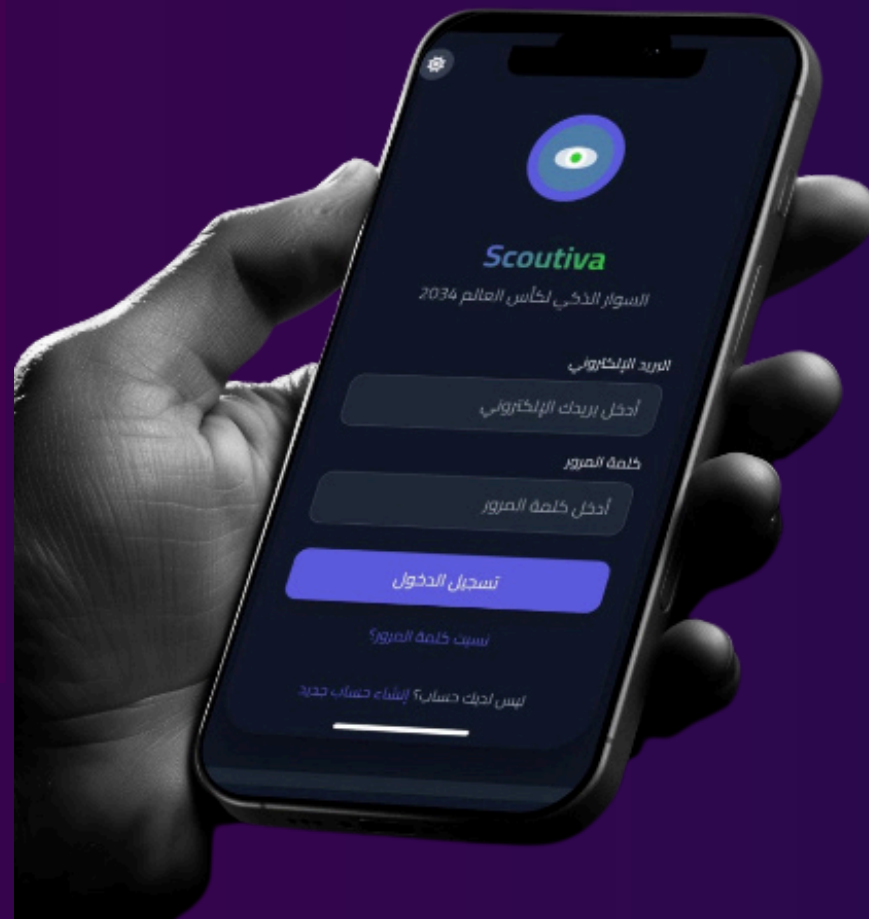
- Sales of the bracelet: 200 Saudi Riyals per bracelet
- Total revenue for the first year (50,000 bracelets):
10,000,000 Saudi Riyals
- Total revenue for three years (200,000 bracelets):
40,000,000 Saudi Riyals
- Partnerships and Sponsorships: 2,000,000 Saudi Riyals annually
- Licensing for other events: 1,000,000 Saudi Riyals annually

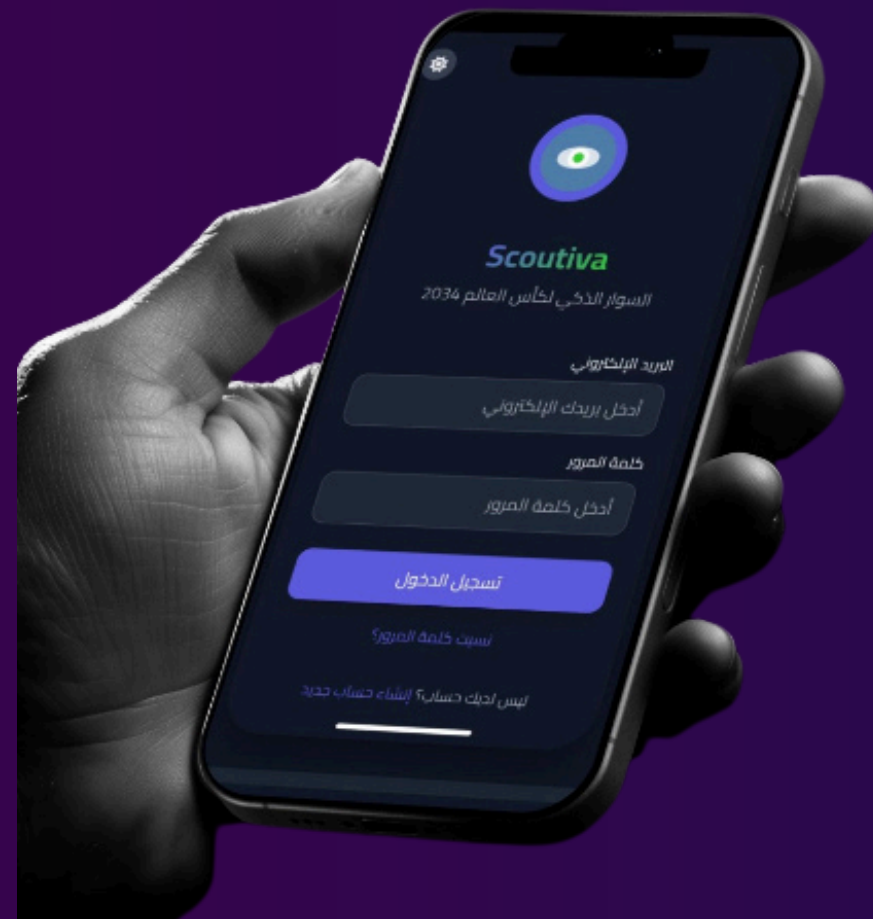


Financial statements

Profitability:

- Total expected revenue for the first year: 13,000,000 Saudi Riyals (10,000,000 from sales + 3,000,000 from partnerships)
- Total costs for the first year: 12,000,000 Saudi Riyals
- Expected profit for the first year: 1,000,000 Saudi Riyals





Financial statements

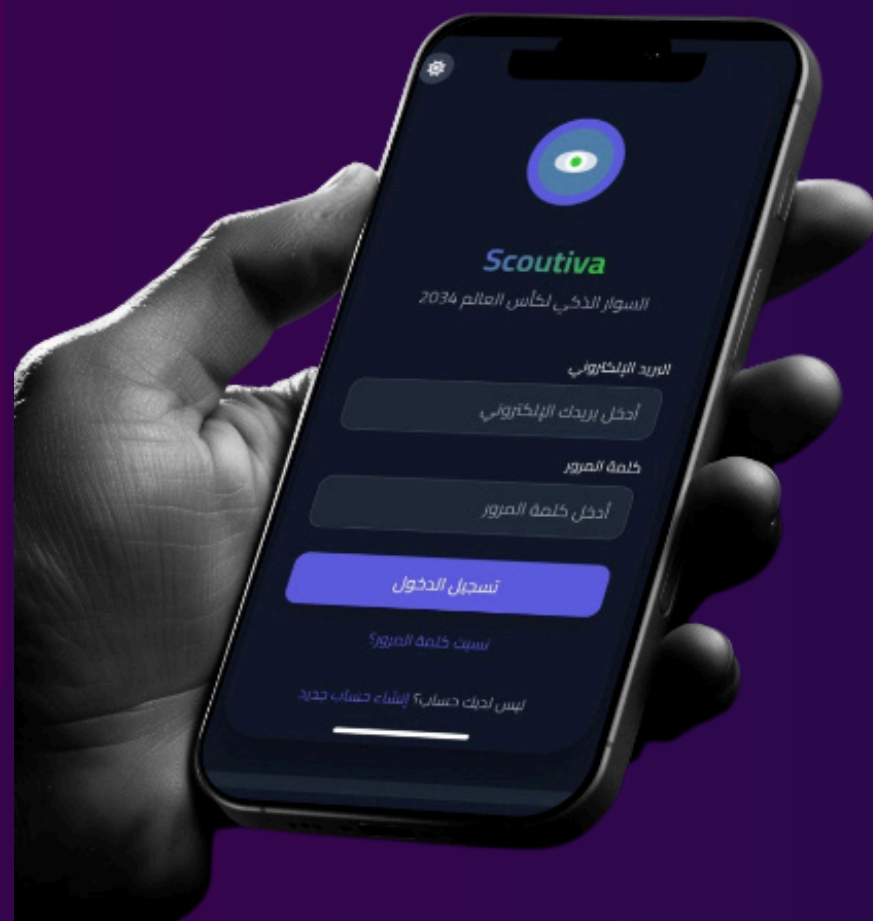
future growth:

- Target revenue growth: 20% annually
- Break-even point: Achieved by selling approximately 50,000 bracelets in the first year.

Financial statements

Required funding:

- Total funding required for the first year: 12,000,000 Saudi Riyals to cover initial costs.



• Road map after 2025 :



• Business plan :

• Customer Segments	• value proposition	• channels	• customer Relationships	• Revenue Streams	• Key Activities	• Key Partnerships	• Cost Structure
<ul style="list-style-type: none"> • Fans (local & international) <ul style="list-style-type: none"> • VIPs • People with disabilities • Organizers • Security/logistics • Government entities 	<ul style="list-style-type: none"> • Smart fan experience • AI crowd control • AR & live insights • Easy services & payments • Inclusive design • Saudi culture focus • Solar-powered 	<ul style="list-style-type: none"> • Mobile app • Stadium points • Sports/tech stores • Transport stations • Official platforms 	<ul style="list-style-type: none"> • On-site support • App updates • Feedback channels • Awareness campaigns • Rewards system 	<ul style="list-style-type: none"> • Bracelet sales • Premium subscriptions • Ads & sponsorships • Data insights • Gov support 	<ul style="list-style-type: none"> • Dev & testing • Infra coordination • Marketing • Data analysis 	<ul style="list-style-type: none"> • Gov & organizers • Transport firms • Tech providers • Health orgs • Manufacturers 	<ul style="list-style-type: none"> • Production • Software • Logistics • Marketing • Ops & R&D

Thank You

