



Scoutiva SmartBand

بوابتك إلى مستقبل الملاعب الذكية

مقدم من فريق : Scoutiva



Scoutiva Team

1

Abdulaziz AlRuwili

2

Rana ALHarbi

3

Sara ALsubaie

4

Areen Hawsawi

Driven by a shared vision to revolutionize the fan journey

Challenges Fans Face Today

65% of fans mislead the way inside major stadiums



Difficulty navigating
crowded stadiums



Long queues for payments
and services

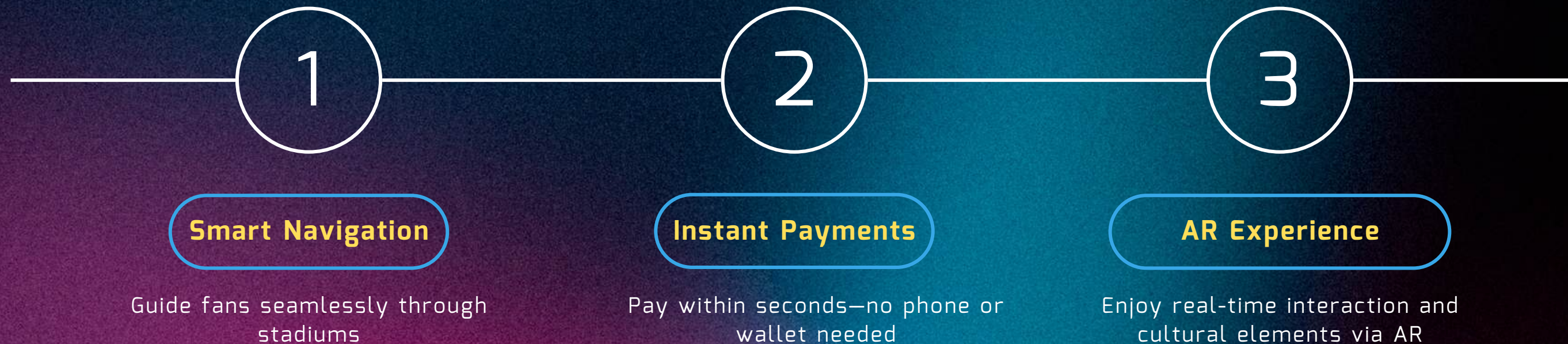


Lack of interactive and
cultural engagement

Our Solution

Scoutiva: **One Band, Infinite Experiences**

Enter > Navigate > Pay > Interact



Key Features

What Makes Scoutiva Unique

Features:

- Solar-powered charging
- AR Interaction
- Smart Navigation
- Instant Payments
- Transport Integration
- Emergency Access
- Health Monitoring
- Saudi Heritage
- Accessibility

Who Will Benefit from Scoutiva?

1. Football Fans & Stadium Visitors

- Seeking smooth navigation, fast payments, and engaging AR experiences.

2. International Tourists

- Looking for cultural insights, translation support, and easy mobility.

3. People with Disabilities

- Requiring accessibility features and personalized assistance.

4. VIP Guests

- Demanding premium experience, exclusive services, and seamless access.

5. Medical & Emergency Personnel

- Needing real-time alerts and quick health data access.

6. Public Transportation Users

- Interested in integrated commute solutions before and after matches.

Global Market Opportunity

An Unmatched Opportunity to Redefine the Global Fan Experience

1

Global Sports Tech Boom

The global sports technology market is projected to surpass \$40B by 2030, driven by the explosive growth of international events and rapid advancements in AI, AR, and wearable tech—creating vast opportunities for innovative fan solutions like Scoutiva.

2

Rising Demand for Smart Stadiums

Today's fans expect seamless, tech-powered experiences—from real-time navigation and cashless transactions to immersive AR content. Traditional stadium visits are no longer enough, pushing the need for integrated smart solutions.

3

Saudi Arabia's 2030 Vision

With \$64B+ invested in sports, tourism, and entertainment, Saudi Arabia is positioning itself as a global hub for mega-events. This creates a perfect launchpad for Scoutiva, aligning directly with national ambitions to deliver smart, sustainable, and culturally immersive experiences.

Scoutiva's Market Potential

Unlocking a Once-in-a-Generation Opportunity with FIFA World Cup 2034

1

50M+ Expected Attendees

Saudi Arabia is expected to welcome over 50 million fans during FIFA World Cup 2034—creating unprecedented demand for scalable and smart fan experiences.

2

Fan-Centric Shift

The global fanbase is shifting toward hyper-personalized, tech-powered experiences. Scoutiva meets this demand through AI, AR, and instant access to services.

3

Revenue Opportunity

With each fan generating an average of \$300+ in spending, Scoutiva's monetization channels—from in-app purchases to partnerships—tap into a market potential of billions in revenue.



Website for Scoutiva

Business Model

Designed to Scale. Built for Impact.

Revenue Streams

- Included for VIPs via premium ticket packages
- Affordable pricing for regular fans
- Additional monetization through:
 - In-app advertisements
 - Sponsored brand integrations
 - Selling anonymized fan behavior data to partners (with consent)

Distribution Plan

- Distributed at stadium gates and fan zones
- Fully integrated with ticketing systems
- Synced with public transport and ride services
- Can be bundled with event tickets or offered as a standalone upgrade

Value for Investors

- Highly scalable across global sports and entertainment events
- Perfectly aligned with Saudi Vision 2030 (tech + tourism)
- Attractive for commercial partnerships & public-private backing
- Unique chance to lead the next wave of immersive fan engagement

Tech That Powers Scoutiva

A powerful fusion of smart, integrated technologies to enhance the fan experience with seamless interaction and sustainability

Key Technologies:

1. NFC / RFID
2. Enables fast, contactless entry and links digital identity to the user.
3. AR SDK (e.g., Vuforia or ARCore)
4. Delivers immersive augmented reality content around the stadium environment.
5. AI Navigation Algorithms
6. Provides real-time, intelligent guidance within and around the venue.
7. Solar-Powered Battery
8. Supports long-lasting use with eco-friendly energy during extended events.
9. Secure Payment Integration
10. Seamlessly supports Apple Pay, Mada, and STC Pay for fast, secure transactions.



What We've Achieved So Far:

- Website Launched: scoutiva.netlify.app
- app Launched : app-scoutiva.netlify.app
- Initial Prototype Designed
- Partnered with Designers & Engineers
- Featured in National Tech Competition

We started with 400 visitors... and we're confidently heading toward 80 million during the 2030 World Cup. Scoutiva is already capturing global attention!

From Prototype to Global Stage

A bold roadmap from vision to reality, aligned with national goals

Timeline (2024–2034)

2024

- Concept validation
- Prototype development begins
- Collaboration with Saudi universities

2025 – 2026

- Pilot testing in local stadiums
- Partnership with Saudi startups
- Integration of AI and AR technologies

2027 – 2029

- Strategic alliances with sports tech companies
- Alignment with Saudi Vision 2030 initiatives
- Pre-manufacturing planning

2030

- Mass production ramp-up
- Global marketing campaign launch
- Early VIP access and testing

2031 – 2033

- Distribution network expansion
- Regional adoption across GCC and Asia
- Enhancements based on user feedback

2034

- Full-scale production: 50 million units ready
- Official launch at FIFA World Cup in Saudi Arabia
- Scoutiva sets a global benchmark in fan experience

Empowering fans, celebrating culture, and shaping the future of global sports—Scoutiva is more than tech, it's a movement.

Join Us to Redefine Fan Experience!

Are you an investor? Let's build the future of sports tech—together.

Are you a tech partner? Collaborate with us to push innovation forward.

Are you an event organizer? Give your fans an experience they'll never forget.

SCOUTIVA

Where Technology Meets Passion.



Invest



Partner



Collaborate

Let's Talk