



George Vorobyov

Lead + senior product designer, UX/UI

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I'm a designer who cares about making beautiful things that help people.
With 10 years of experience across brand and data-driven product design,
I do help industry leaders and startups to reach new heights.

Career

User research Design thinking
Leadership Figma iOS 16
Material 3 Midjourney/ChatGPT
Design systems UX patterns
Adaptive design Autolayouts
Variants Animated prototypes
HTML/CSS CJM GA/Amplitude
Information architecture JIRA
JIRA Notion/Confulence
A/B testing Edge scenarios

Senior product designer
Quintegro
Apr 2023 – Present

Designed 4 key products for a popular US brand with a turnover of \$500 million.

Lead product designer
AdGuard
Feb 2020 – Mar 2023

Implemented new process to launch 5 company's products for over 25M monthly active users.

Lead product designer
Medaboutme
Apr 2018 – Feb 2020

Assembled a product team and built a process to launch a digital health ecosystem of 9 apps for 8M monthly active users.

Senior Product Designer
4Real
Feb 2016 – Apr 2018

Designed a popular in CIS online gaming playground with over 2M monthly visitors.

Product Designer
Deep Knowledge Group
Dec 2012 – Feb 2016

Designed 12+ digital products for portfolio startups of the venture fund in Fintech, Big data, AI and other disruptive industries.

Educational training

State Belarussian
Agricultural Academy
2007 – 2012

Master of applied maths and cybernetics