



# George Vorobyov

Lead/Senior product designer, UX/UI

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My name is George, and for 10 years now I drive digital product design teams to deliver complex end-to-end solutions for SaaS companies in the most cutting-edge industries. Over 50M users use my products.

## Career

User research Design thinking  
Leadership Figma iOS 16  
Material 3 Midjourney/ChatGPT  
Design systems UX patterns  
Adaptive design Autolayouts  
Variants Animated prototypes  
HTML/CSS CJM GA/Amplitude  
Information architecture JIRA  
JIRA Notion/Confulence  
A/B testing Edge scenarios

### Senior product designer

Quintegro

May 2023 – January 2024

As a senior product designer, I designed 4 key products for a popular US nutrition brand with a turnover of \$500 million. I was responsible for collaborating with the product team to research, design, and test web and mobile products. The team followed the Lean UX principles, often launching new ideas and constantly measuring outcomes.

### Lead product designer

AdGuard

Feb 2020 – Present

As a lead product designer, I built a strong design team to build from scratch several SaaS solutions in data security & privacy fields. In collaboration with founders & product teams, we were launching new products and were constantly measuring outcomes with user interviews and huge users database.

### Lead product designer

Medaboutme

Apr 2018 – Feb 2020

As a lead product designer, I built a strong design team to deliver end-to-end designs for a leading digital health ecosystem.

### Senior Product Designer

4Real

Feb 2016 – Apr 2018

As a main product designer at 4Real, I have delivered end-to-end design solution for one of the largest in CIS iGaming platforms.

### Product Designer

Deep Knowledge Group

Dec 2012 – Feb 2016

As a product designer at DKG, I was responsible for collaborating with the product team to research, design, and test web and mobile investing products.

## Educational training

State Belarussian

Agricultural Academy

2007 – 2012

Master of applied maths and cybernetics