1.Information about foods and drinks, with special focus on Jamaican cuisine.

2.Colourful images of foods to delight the eyes, and have your mouth watering in anticipation.

3.Recipes. A guide to show the viewer/reader how to prepare these delicious dishes.

Website Type:Three Characteristics Of My Websites Are:

Welcome to **"Janet's Homestyle Delight"**, *a website in the form of a* **BLOG***, about food and drinks from Jamaican my culture.* Here you will find descriptions, images and recipes of delicious food/drinks, accompanied with some Jamaican proverbs and slangs.

2 Similar Websites:
COOK LIKE A JAMAICAN
https://cooklikeajamaican.com/

JAMAICANS.COM
https://jamaicans.com/jamaica/recipes/recipes-soup/

SIMILARITIES:
1.Colourful Images of Food.

2.Delightful Recipes.

PURPOSE:
To inform the viewers/ readers about food, especially Jamaican cuisine.

5 GOALS:
1.To highlight some of our food and drinks, share some recipes, later on inviting people to share foods from other cultures.

2. Educate people on the different types of foods available to them, and share some Jamaican and slangs proverbs.

3.Show pictures of foods.

4.Teach people how to make the foods.

5.Inspire people to cook.

5 MILESTONES

1 Viewers can leave reviews/comments

2 Viewers can log in

3 Viewers can search for recipes

4 Viewers can share recipes

5 Easy site navigation.

METRICS:

1.To measure revenue.

2.To see how many people visited my website.

3.What page do they visit the most.

4.How long do they stay on the website.

5. What's the demographic that visits my website the most.

Analytics Tools Used

1. https://gtmetrix.com/

2 https://www.google.com/

WEBSITE CONTENT

1 Colours

2 Typography

3 TEXT AND IMAGE TOOLS

https://www.grammarly.com/

https://lipsum.com/

https://newbird.com/google-fonts/

https://tinypng.com/

https://picsum.com/

3 3 TEXT TEMPLATES

1 Mouthwatering Recipes

2 Authentic Homestyle cooking

3 Taste so sweet, and hard to beat

ACCESSIBILITY CONSIDERATIONS

1 Screen magnifier for people with poor vision.
2.Bright colors for color blind people.

Layout Choice

COLORS: green, black, yellow with faded background colors
REASON: These are the colors of my country's flag.
FONTS and Typography: Arial, Impact, Lobster
Decorative, bold italics

TARGET AUDIENCE: This website is open to all, however, my target audience is

centered around:

1 Non- Jamaicans who love Jamaican food, and want to learn how to make it.

2. Jamaicans who want to learn how to cook.

3.People who are looking to try different recipes.

FUNCTIONALITIES

Slides
Direct people to restaurant

MOCK_UP

https://www.figma.com/file/66hwT9P8QszsLJNmRAv7dI/My-Mod-2-pg-1-%262?node-id=0%3A1