Sam Fearon
Front End Developer

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As a freelance Front End Developer, I've had the chance to work with a variety of technologies and frameworks, including React, Gatsby, Next JS and Sanity. What makes me stand out is my experience in different fields and roles, which has taught me to be a flexible problem solver who can tackle complex challenges. I love trying out new things, which lets me come up with creative solutions through trial and error. I'm great at working with different people and understanding their needs, and this helps me to create designs that work well for users.

WORK EXPERIENCE

Kitchen Consultant
Orri

02/2023 - Present

I have been working closely with Orri's team to improve their kitchen processes and design. Through identifying opportunities for improvement and implementing tests and feedback, I have been helping to develop a streamlined kitchen setup and menu, which will be in place for the opening of Orri's new location this summer.

Achievements/Tasks
- Implemented an Airtable system to manage key user journeys including menu planning, food prep, client allergen tracking and daily client orders.
- A range of tactical improvements to the kitchen's processes including new suppliers to improve quality while reducing cost and a new food safety monitoring app to reduce the complexity of logging monitoring checks and improve visibility of compliance safety policy.

Front End Developer
Freelance

01/2022 - Present

I have worked on a variety of projects, ranging from small businesses to community groups. This has allowed me to develop my skills in a wide range of techniques and frameworks, including Gatsby, Next.js, GraphQL, REST APIs, Shopify, Sanity CMS, and Netlify, and to hone my problem-solving skills through iterative testing and learning.

Co Founder
Cow + Field

12/2017 - Present

As Co-Founder of Cow + Field, I successfully ran and grew a successful event catering business with a focus on large-scale weddings, corporate events, and private catering. My responsibilities included menu design, recruitment and management of kitchen staff, tracking and reporting gross profit, implementing and managing the HACCP plan, ordering, and customer service.

Customer Journey Manager
Bupa

12/2013 - 05/2015

I was responsible for managing the websites of Bupa's Health Assessments and Care Services businesses respectively. During my tenure, I led a number of digital transformation projects that increased traffic and leads to these key areas while improving the user experience. I am highly skilled in web design, user experience and project management.

SKILLS

React Gatsby Next JS Sanity
GraphQL Rest Shopify Liquid Git
Netlify Tailwind Styled Components
Figma Semantic HTML

CERTIFICATES

Advanced React and GraphQL Course (09/2021)
Bostype Inc | Credential ID #6155ae62e15af66ceff73090

Master Gatsby Course (01/2021)
Bostype Inc | Credential ID #6012963305cf86435dcde51a

React Course (06/2020)
Codecademy

CSS Course (05/2020)
Codecademy

EDUCATION

Sociology (BA Hons) 2:1
University of Birmingham

09/2007 - 06/2010

A - Levels
Bradford Grammar School

2004 - 2006

Courses
- Psychology A
- History B
- English Literature B

GCSE
Bradford Grammar School

2002 - 2004

Courses
- Physics A
- Chemistry A
- Religious Studies A
- French B
- Maths B
- Biology A
- English Language A
- English Literature B
- History B
- Drama B