

# Digital Frog Agency

# Custom Analytics Report

Test Client Custom 5

September 1, 2024 - October 1, 2024

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Generated on October 10, 2025

## Custom Report Overview

Selected metrics for 2024-09-01 to 2024-10-01

### Total Users

12

Unique website visitors

### Total Sessions

13

Website visits

### Bounce Rate

15.38%

Single-page sessions (%)

### Conversions

0

Goal completions

## Report Configuration

### Selected Metrics (5)

Total Users

Total Sessions

Bounce Rate

Conversions

Avg Session Duration

### Report Focus

This custom report focuses on 5 selected metrics across website analytics. Review the detailed sections below for comprehensive analysis.



## Detailed Performance Metrics

Complete view of your selected KPIs

### Avg Session Duration

6m 54s

Time spent on site

## Performance Analysis

### Website Performance

Your website analytics show 12 users across 13 sessions with a 15.4% bounce rate. This indicates excellent user engagement levels.

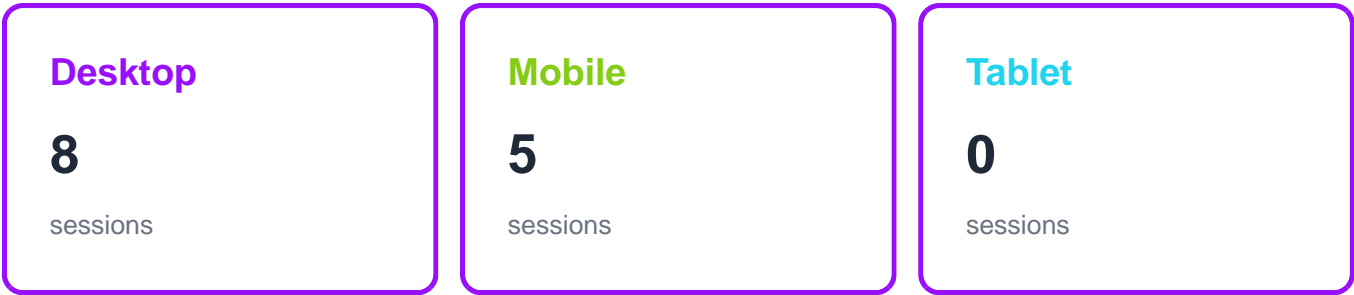
## Detailed Data Analysis

Breakdown of top-performing elements

### Top Landing Pages

Page	Sessions	Users	Bounce Rate (%)
/	11	11	
/what-we-do	1	1	

### Device Distribution



## Custom Report Summary

Key takeaways from your selected metrics

### Key Findings

- Your website attracted 12 users with 15.4% bounce rate
- This custom report analyzed 5 key performance indicators
- Data collected from 2024-09-01 to 2024-10-01 provides actionable insights for optimization

## Recommendations

### 1. Focus on High-Impact Metrics

Prioritize optimization efforts on the metrics showing the greatest potential for improvement.

### 2. Regular Monitoring

Schedule monthly reviews of these custom metrics to track progress and identify trends.

### 3. Data-Driven Decisions

Use these metrics to guide strategic decisions and measure the success of optimization efforts.

### Need Help Interpreting This Data?

Contact Digital Frog Agency for detailed analysis and strategic recommendations

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