Digital Frog Agency

Custom Analytics Report

Test Client Custom 5

September 1, 2024 - October 1, 2024

Generated on October 10, 2025

Custom Report Overview

Selected metrics for 2024-09-01 to 2024-10-01

Total Users

12

Unique website visitors

Total Sessions

13

Website visits

Bounce Rate

15.38%

Single-page sessions (%)

Conversions

0

Goal completions

Report Configuration

Selected Metrics (5)

Total Users | Total Sessions | Bounce Rate | Conversions | Avg Session Duration

Report Focus

This custom report focuses on 5 selected metrics across website analytics. Review the detailed sections below for comprehensive analysis.

Detailed Performance Metrics

Complete view of your selected KPIs

Avg Session Duration

6m 54s

Time spent on site

Performance Analysis

Website Performance

Your website analytics show 12 users across 13 sessions with a 15.4% bounce rate. This indicates excellent user engagement levels.

Detailed Data Analysis

Breakdown of top-performing elements

Top Landing Pages

Page	Sessions	Users	Bounce Rate (%)
/	11	11	
/what-we-do	1	1	

Device Distribution

Desktop

8

sessions

Mobile

5

sessions

Tablet

0

sessions

Custom Report Summary

Key takeaways from your selected metrics

Key Findings

- Your website attracted 12 users with 15.4% bounce rate
- This custom report analyzed 5 key performance indicators
- Data collected from 2024-09-01 to 2024-10-01 provides actionable insights for optimization

Recommendations

1. Focus on High-Impact Metrics

Prioritize optimization efforts on the metrics showing the greatest potential for improvement.

2. Regular Monitoring

Schedule monthly reviews of these custom metrics to track progress and identify trends.

3. Data-Driven Decisions

Use these metrics to guide strategic decisions and measure the success of optimization efforts.

Need Help Interpreting This Data?

Contact Digital Frog Agency for detailed analysis and strategic recommendations

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