

Digital Frog Agency

Standard SEO Report

Large Numbers Client

September 1, 2024 - October 1, 2024

Generated on October 10, 2025

Executive Summary

Performance overview for 2024-09-01 to 2024-10-01

Total Users

2,500,000

Unique website visitors

Total Sessions

4,750,000

Website visits

Bounce Rate

35.6%

Single-page sessions (%)

Conversions

125,000

Goal completions

Key Highlights

Traffic Performance

Your website attracted 2500000 unique visitors with a 35.6% bounce rate, indicating excellent user engagement.

Search Visibility

Your site appeared 15750000 times in search results, generating 1250000 clicks with an average position of 3.2.

Google Search Console

Search engine visibility and keyword performance

Total Clicks

1,250,000

Clicks from search results

Total Impressions

15,750,000

Times shown in search results

Average CTR

7.94

Click-through rate (%)

Average Position

3.2

Average ranking position

Top Performing Keywords

Query	Clicks	Impressions	CTR (%)	Position
popular keyword	500,000	2,000,000		1.5

Google Analytics 4

User behavior and website performance

Session Duration

7m 5s

Average time on site

Pages per Session

3.8

Page views per visit

New Users

1,875,000

First-time visitors

Organic Traffic

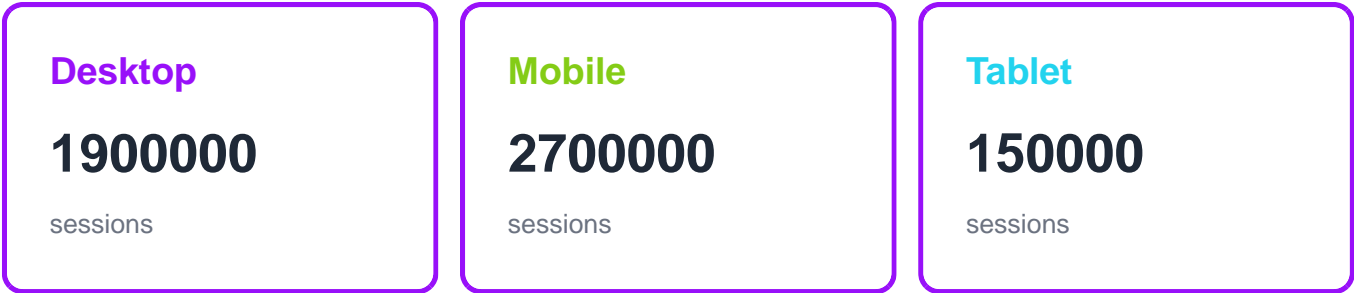
72.5

Search engine traffic (%)

Device & Traffic Analysis

How users find and access your website

Device Distribution



Key Insights & Recommendations

Data-driven strategies for growth

Search Performance

With 1250000 clicks from 15750000 impressions, your CTR is 7.94%. This is performing well above average.

User Engagement

Users spend an average of 7 minutes on your site and view 3.8 pages per session. Strong engagement indicates quality content.

Mobile Optimization

57% of your traffic comes from mobile devices. Ensure your mobile experience is optimized for the majority of your users.

Priority Action Items

1. SEO Optimization

Focus on improving rankings for keywords currently in positions 5-15 to drive more clicks.

2. Content Strategy

Create content targeting high-impression, low-click keywords to capture more traffic.

3. Conversion Optimization

Build on successful conversion tracking with A/B testing and funnel optimization.

Report Summary

Your digital marketing performance at a glance

Overall Performance

65%

Based on search visibility, user engagement, and content performance

Next Review

We recommend reviewing your SEO performance monthly to track progress and identify new opportunities. The next report should be generated around 9/11/2025.

Questions About This Report?

Contact Digital Frog Agency for detailed analysis and strategic guidance

jump@digitalfrog.co

+56 9 9073 0352

<https://digitalfrog.co>