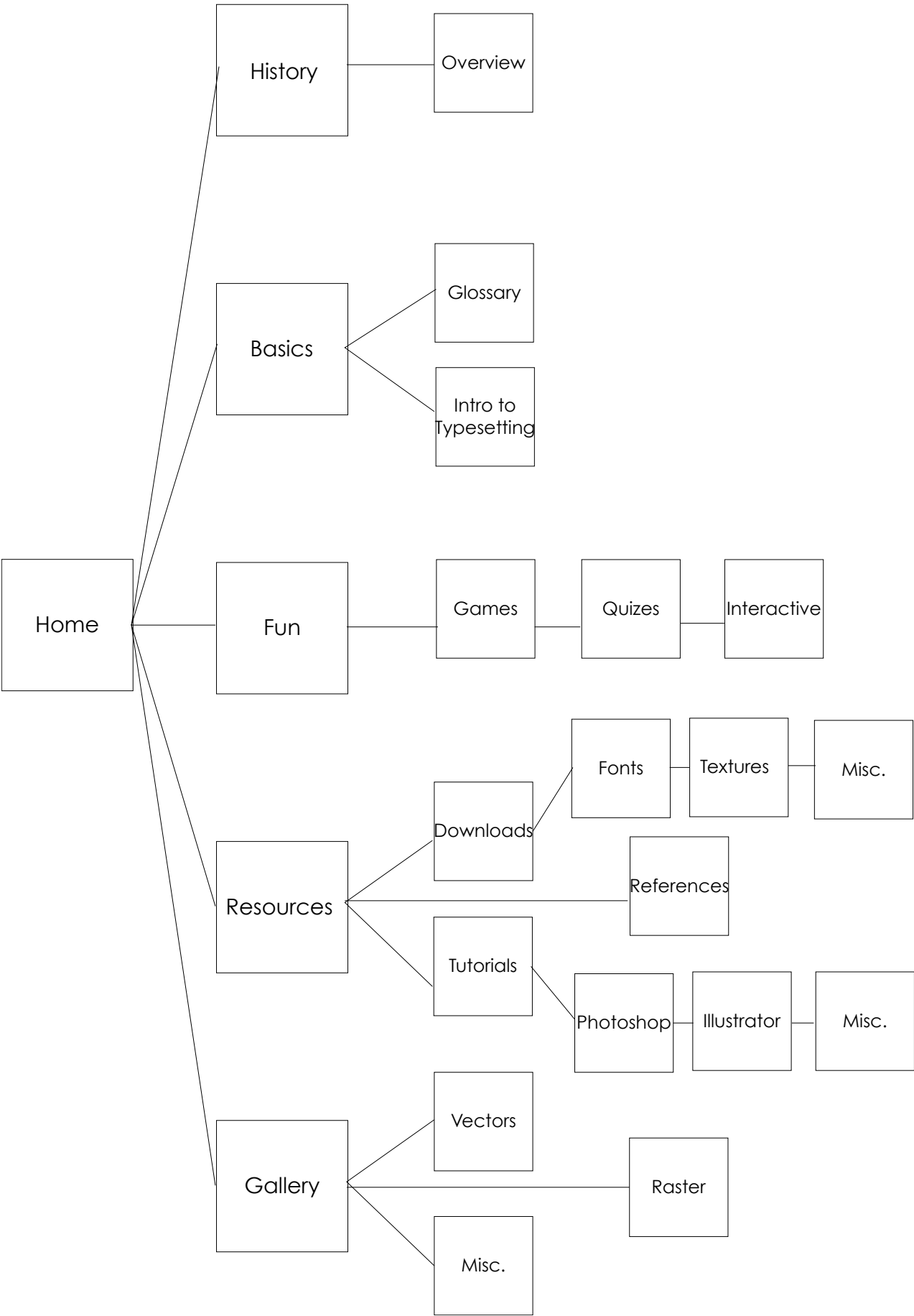


# **Process Book - Project 2**

By: Shannon V. Crabill

Site Map

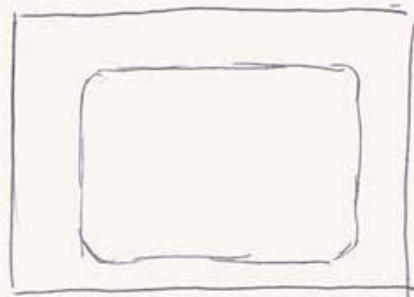
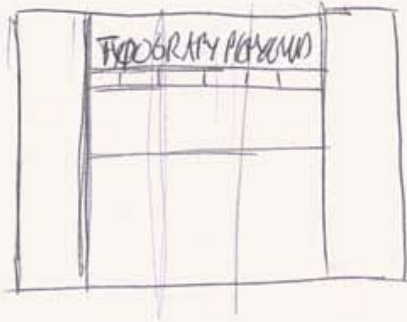


# Sketches + Brainstorming

## Project #2

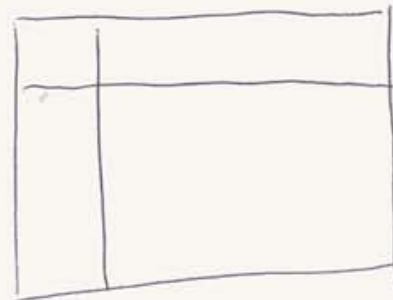
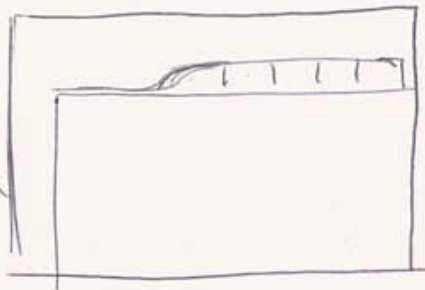
### Fonts

- \* Georgia (Garam)
- \* Arial

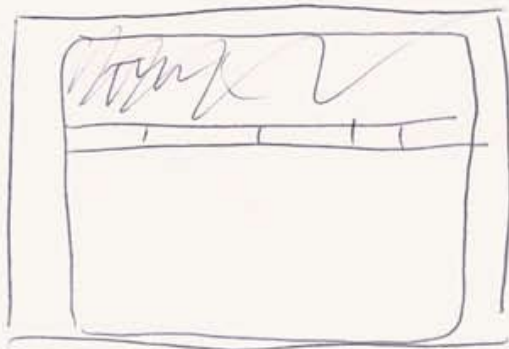


### color scheme

teal/orange, tan, brown  
brown, purple, teal, lime green



5



all decorative items to be made from  
type character

### Swatches

	R/E/B	HEX
cream	249 225 189	P9E1BD
brown	61 34 12	3D220C
teal	37 175 171	25AFAB
tan	96 56 19	603813

# Sketches + Brainstorming

## Basic Web - Project #2

### \* Typographer's playground

open

after viewing my website,  
the viewer will not know  
see type for its self for its  
illustrative and storytelling  
properties

#### Home

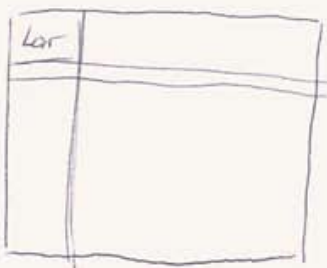
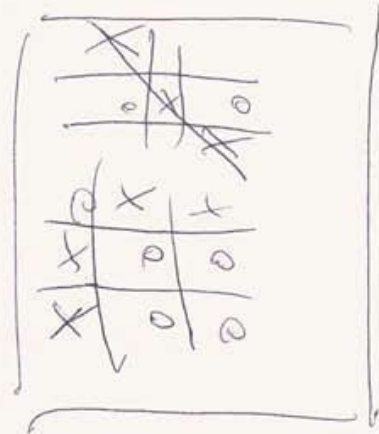
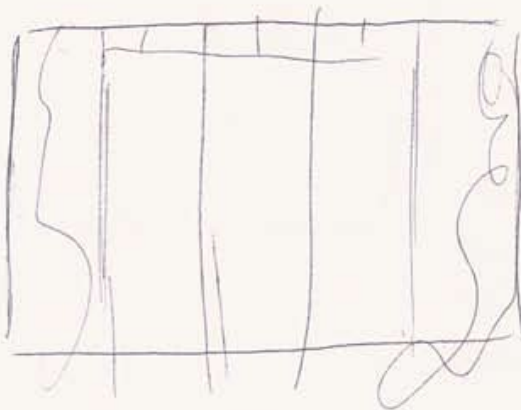
- Refresher's course (basics gallery)
- history = how type has changed over time evolution as how it was used 2nd to 3rd
- fun - games - quizzes
- inspiration (gallery) - stunning examples of typography
- 3D
- downloadable resources
  - tutorials
  - websites
  - books
  - magazines
  - films/webcasts

#### Focus

on static typography  
some 3D

#### Todo

- \* collect typo quotes.



#### colors

teal, orange, white + black

Swatches + Text + Pattern Testing



ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890



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abcdefghijklmnopqrstuvwxyz  
1234567890



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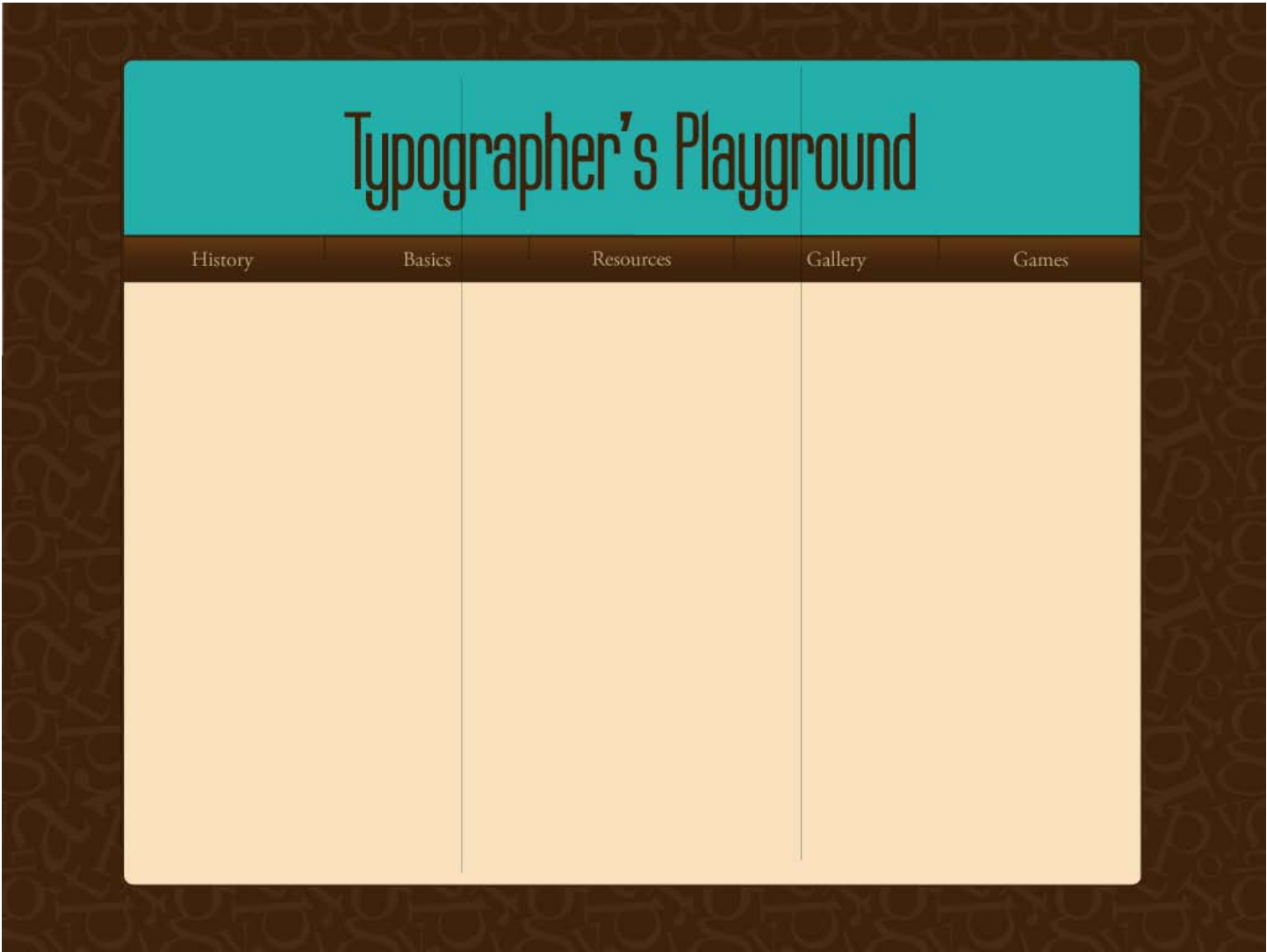
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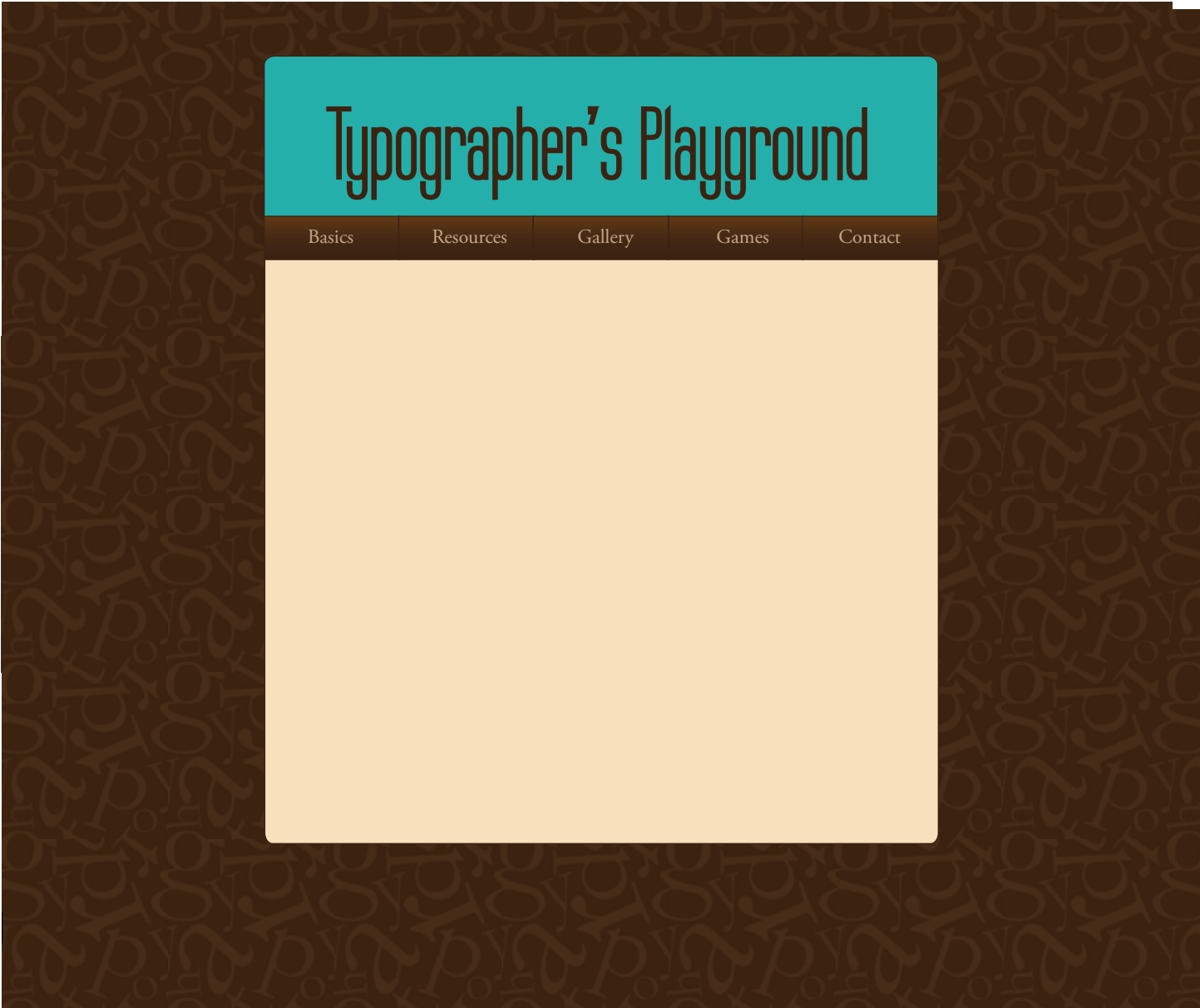


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abcdefghijklmnopqrstuvwxyz  
1234567890



Mock-up





## Mock-up 3.0





## Artist Statement

For this webpage, I really wanted to experiment with a few different things. The first thing I had wanted to play with, was with seamless patterns, which I used for the background of my web site. I feel that it adds for some visual interest, while being a perfect for web use; the tile I used was small in file size, while still covering a broad area.

As for a color scheme, I was going toward something a bit more modern than I usually work with. I felt a dark brown base, with lighter tan, gold and turquoise kept things neutral while having contrast and interest amongst its self. The turquoise really pops against the brown, without being too overbearing.

For the design and layout of my page, I wanted to stay with what I knew, and what was simple, since designing for web was new to me. I kept my layout balanced and symmetrical, by roughly dividing the whole of the screen into 3rds, with only the center area containing the content, as keeping roughly with the rule of the golden proportion.