

IFVERSE

KIM GWON TAEK | INDYLA BAYU PRAMESTI PUTRI | LEE MIN OOK



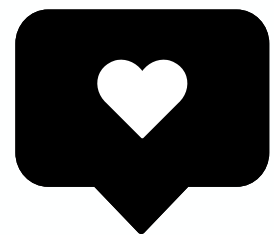
SHORT-FORM MOVIE

World Trend



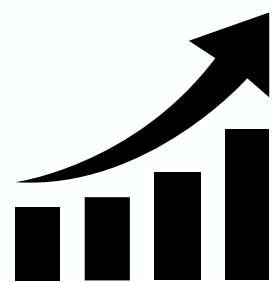
2.5
TIMES

*More
Engaging*



73%
CUSTOMER

*Prefer Short
Movie*

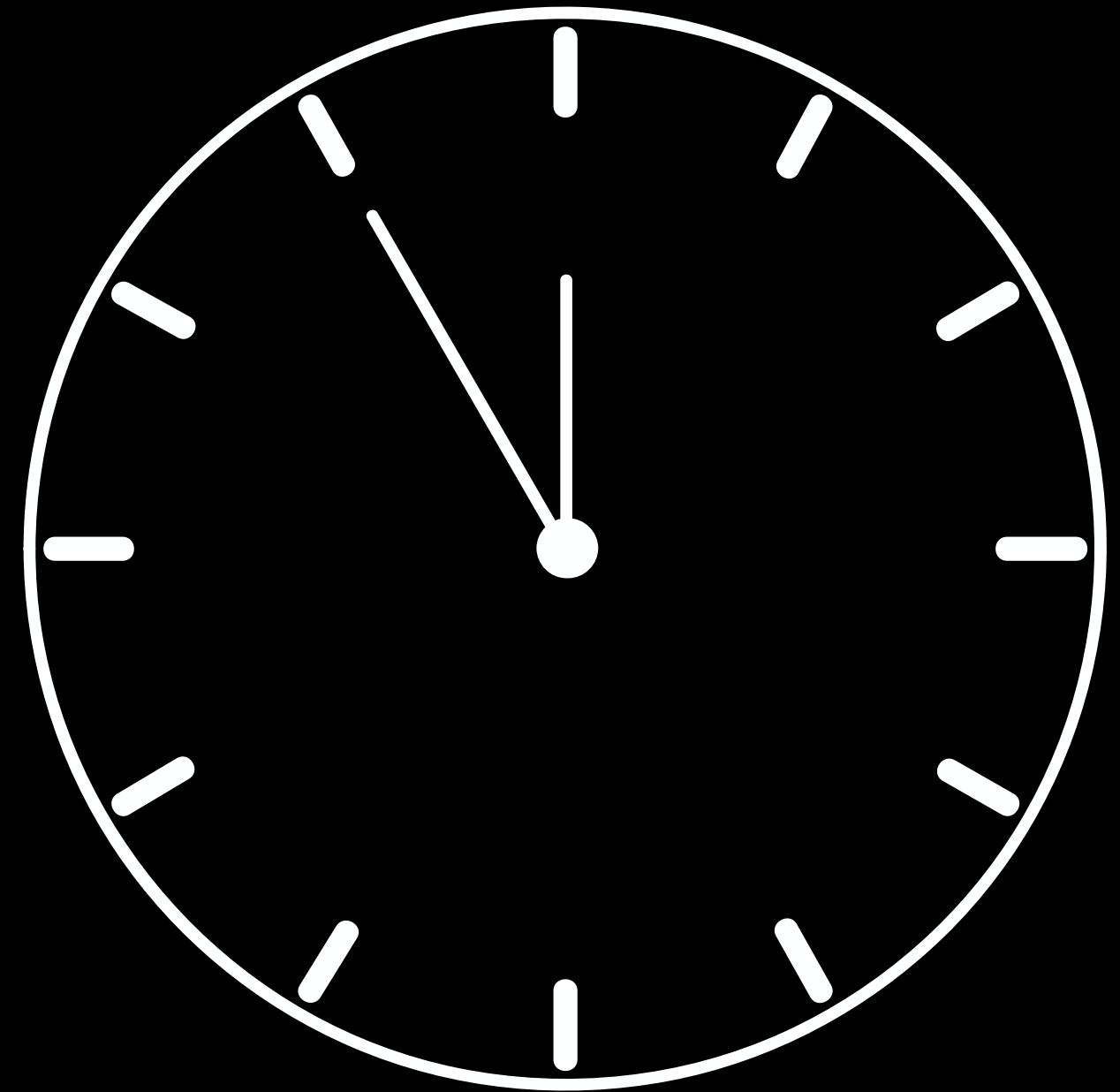


66%
PROFESSIONAL

Recommend

KEY CONSIDERATION

Long-form Movie VS Short-form Movie



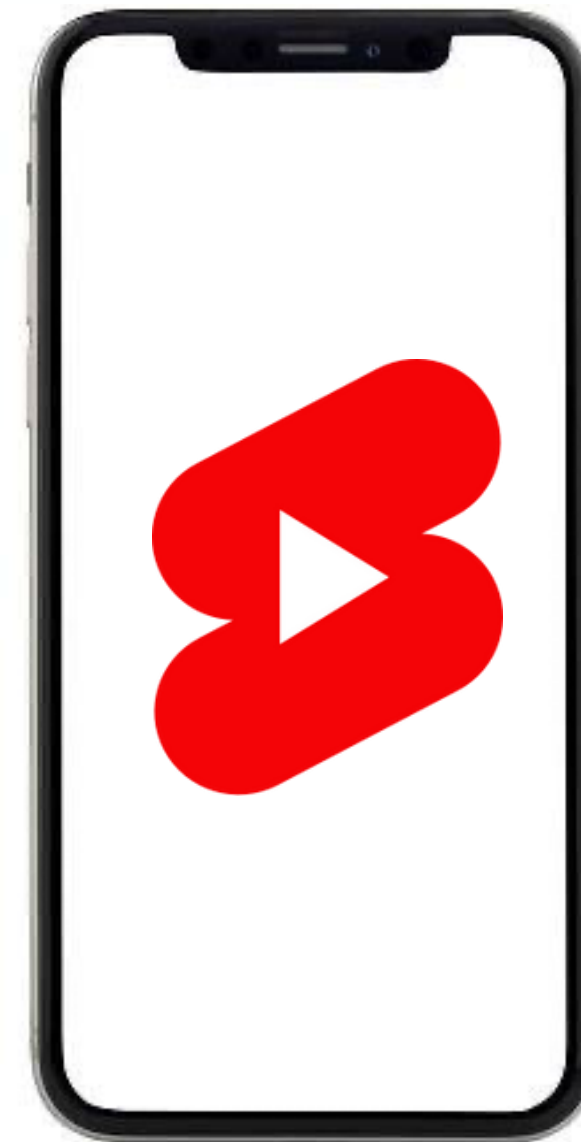
"We are running out of time"

IFVERSE: NEW ERA OF MOVIE

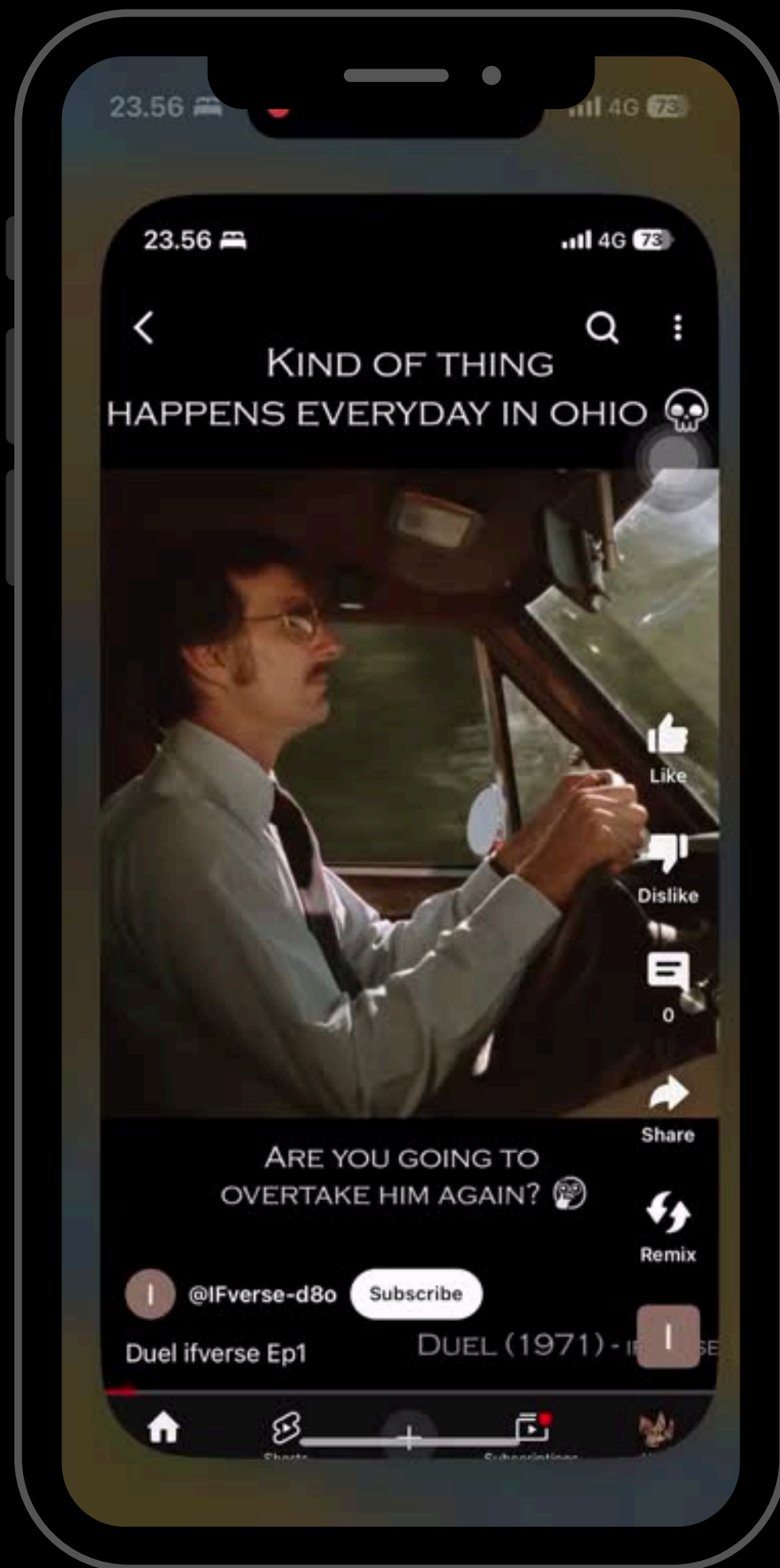
Freely Unleash Your Imagination

**UNDER
1
MINUTE**

- Time efficient
- Creative Expression
- Platform Friendly
- Audience Engagement



"Hassle-free, less storage, stress-free"



EPIISODE.1

Consumer attraction

Public Domain IPs

Contracted IPs



Marketing Fee

1st Episode

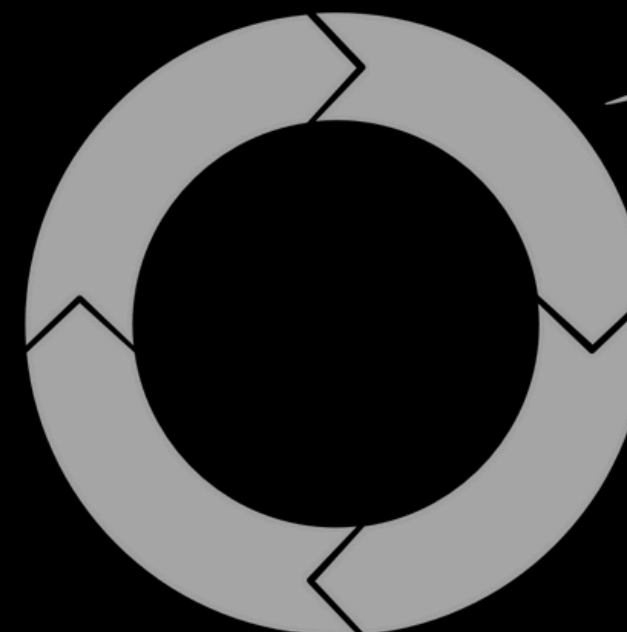
Short-form episode upload (~min)



Viewership

Freemium Membership

AI based plot generation

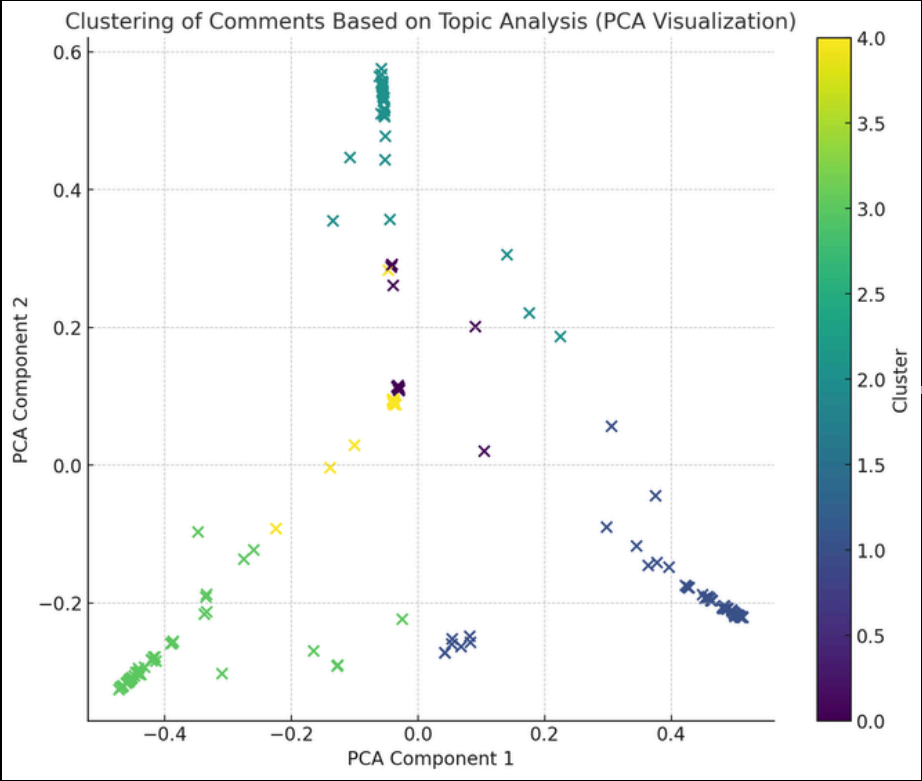


Viewer Reaction

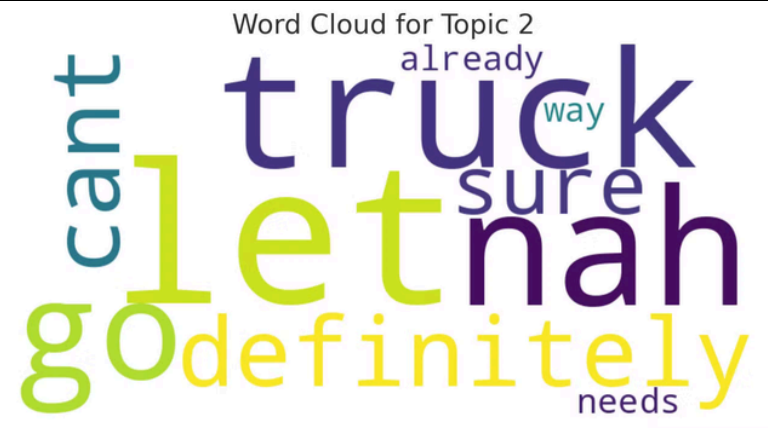
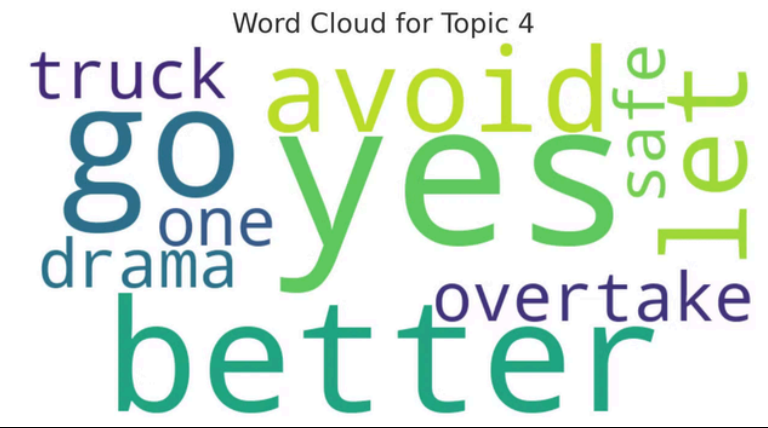


Topic / Sentiment Analysis

DATA ANALYSIS BASED STORYTELLING



Topic	Number of Comments
Topic 1	25
Topic 2	59
Topic 3	42
Topic 4	53
Topic 5	22



**NEXT
SERIES**

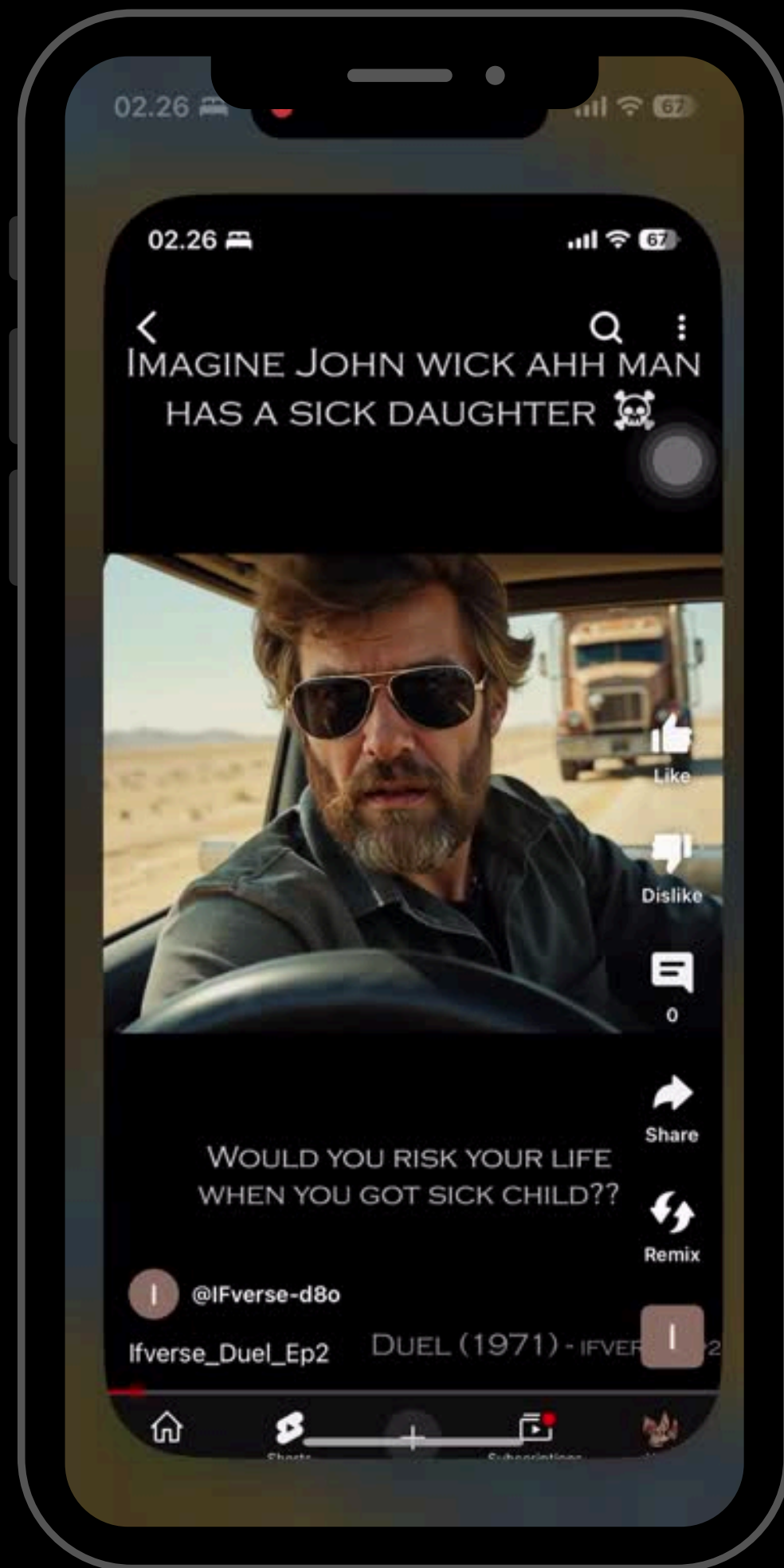
**STORY
BOARD**



Here's a 1-minute short story that follows your previous one, where the man lets go of the truck driver who overtook him in a fit of road rage. The story hints at the circumstances behind why he let the truck go and presents him with a new situation that leaves the audience with an open-ended choice:

i should make a 1-minute long story with open ending, the previous story was of a man who let go the road rage truck who re-overtaken him. He let it go. Make a story after that, including the hint of circumstances that he let go of the truck, and also giving him a new situation that can people choose what would theyd do if they were him





END-USER VIEW

What will you get

Movie addict?

Find us in For You Page

Have idea about what next?

Comment your feedback freely

Missing your old movies memory?

Unlock your core memory!

Cope your curiosity and dissatisfaction

Subscribe IFVERSE Now!

COST STRUCTURE

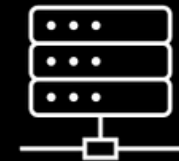
Costs spent on development and usage of
AI & Data Tools / Skills



R&D COST

Royalties and fees for using the platforms
(YouTube, Netflix....)

PLATFORM FEES



FILM PRODUCTION

Costs spent on filming and producing
shortform content

MARKETING FEES



Costs spent on social media campagins

REVENUE STRUCTURE

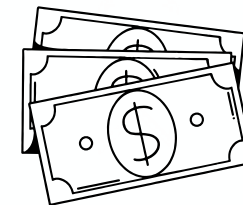
Leveraging its accessibility and short update
In-content Ads and PPLs



IN-CONTENT ADS

Freemium strategy :
First 10 episodes public, last episodes open for
memberships only

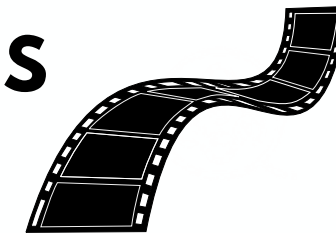
PAID SUBSCRIPTION MODEL



VIEWERSHIPS

Revenue made by viewerships on platforms

LONG-FORM DOUBLES



Doubling revenue stream via long-form platforms
by making long form content from finished
short-form series

SUBSIDIARY REVIEW CHANNEL

Leveraging viewer-engaging experience, secondary platform for
advertisement - focused review channel

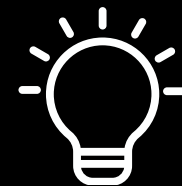
SOCIAL IMPACT



**Create New Cultural Opportunities
for Older or Concluded Films**



minimum movie piracy



collaboration between humans and AI

Presentation

**THANK
YOU**