

## **Adbusters**

Adbusters is an anti-consumerist and pro-environmental organization that seeks to raise awareness about the damaging effects of advertising and consumerism on society. The organization was founded in 1989 by a group of activists in Canada, and has since grown to become a global movement. Adbusters is known for its provocative and often humorous critiques of consumer culture, and for promoting alternatives to capitalism and the current economic system.