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The following questions are designed to provide a clear picture of your proposed book, which will help us to evaluate the potential publication. Please complete the questions as precisely as you can and provide a short CV of each author/editor.

#### Please note:

- We ask for sole consideration of your proposed book. If you have submitted this proposal to any other publisher, please let us know.
- All entries should be in the language of your proposed book.
- By making use of our <u>Search Engine Optimization (SEO)</u> guidelines you can help potential readers to easily find your book. The SEO Tips for Book Authors will support you in drafting key essential book information in this form (such as title, back cover copy, unique selling points, etc.) to attract a targeted audience.
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Corresponding Author/Editor	*Mandatory field
First name*	Last name*
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Please consider that this is how your name will appear in the book.  Email*	
ORCID iD  We recommend registering a unique identifier to identify you from other resolution	searchers with similar names. You can register at <u>orcid.org</u> . e.g. 0000-0001-5000-0007
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Book propodal form
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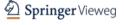
#### **Unique Selling Points\***

Please enter 3-5 one-line bullet points describing what makes your book unique and appealing. (E.g. provides a comprehensive review of the rapidly expanding field of X, includes in-depth discussions on Y, covers a vast array of special topics and applications illustrating the wide use Z.). Max. 120 characters including spaces per line.  Use speech-act verbs or the active voice when writing USP texts.
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What is the intended market/readership?
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