

Sales Report :

Total Revenue

1,790K

ARPU

293.46

Ticket Size

12.16

Total Customers

957K

Unique Customers

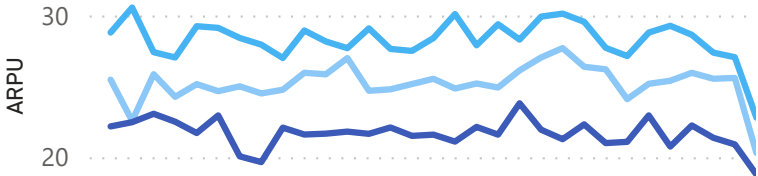
6.10K

Customers per Day

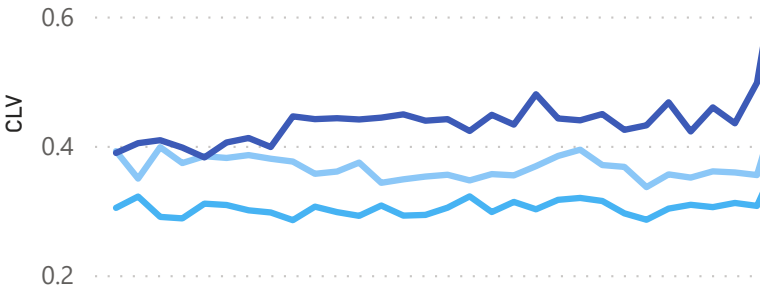
1.17K

ARPU

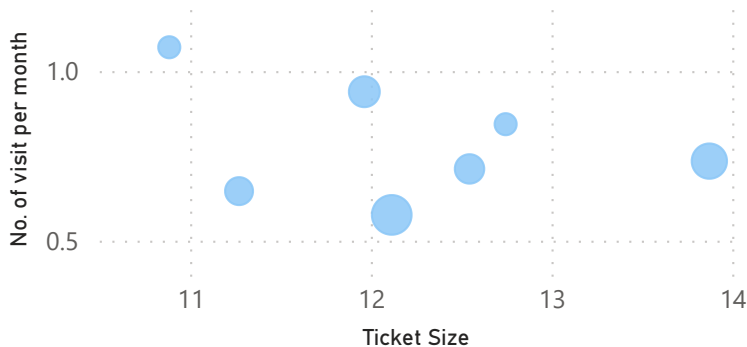
Year 2006 2007 2008



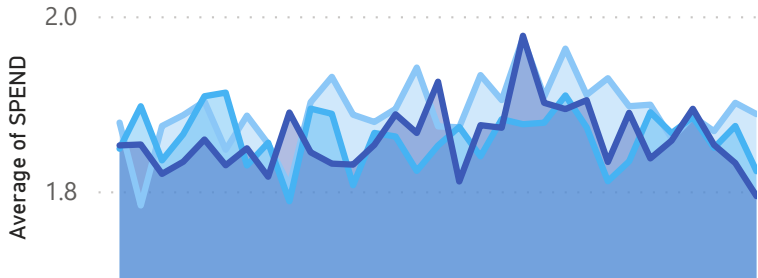
CLV



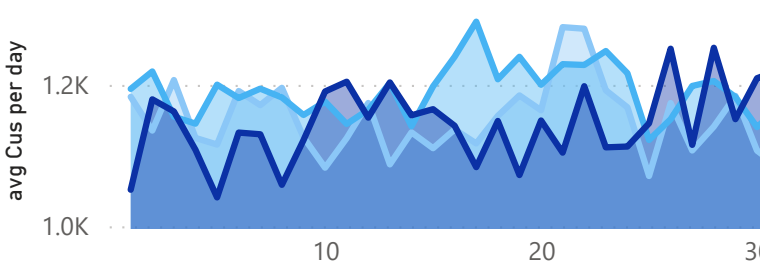
No. of visit per month & Ticket Size



Avg. Revenue per Day



Avg. Customers Count per Day

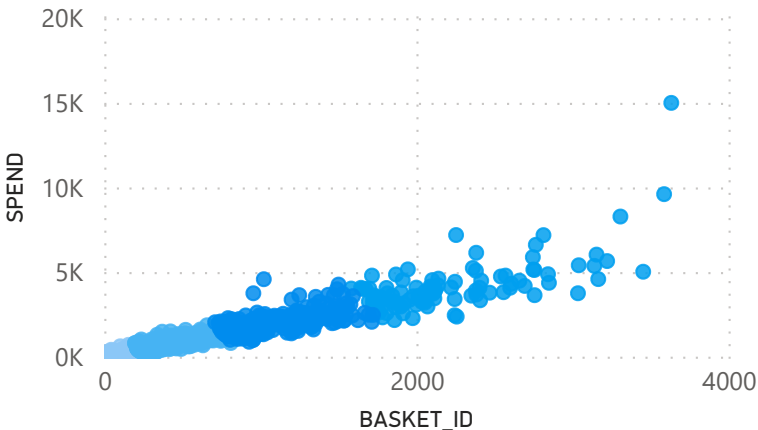


No. of visit per month by CUST\_LIFESTAGE



Customer Segment by Basket id and Spending

CUST\_CODE (...) Cluster1 Cluster2 Cluster3 Cluster4



Spending by Location, Shop Hour, Weekday

STORE_REGION	8	9	10	11	12	13	14	15	16	17
E02										
Mon	7,121.74	6,019.93	8,179.81	10,496.36	13,042.74	15,145.73	15,433.12	15,049.73	13,598.59	12
Tue	7,024.26	5,054.95	7,006.26	11,748.70	13,881.88	15,346.82	14,911.75	15,365.29	13,738.66	11
Wed	5,761.36	5,797.05	7,370.42	9,792.87	12,352.21	14,810.47	14,787.92	15,956.87	13,723.89	12
Thu	6,349.62	4,866.80	7,511.88	10,863.14	13,673.88	15,571.07	15,186.72	14,437.92	14,140.26	11
Fri	6,375.15	4,443.39	7,007.16	9,234.08	13,394.63	14,807.08	15,839.19	12,730.34	13,188.30	13
Sat	6,125.90	4,909.10	7,366.72	9,957.89	14,191.10	16,639.92	15,797.06	15,344.21	13,996.20	12
Sun	6,676.18	4,529.20	7,650.38	10,907.07	12,815.20	15,053.53	14,970.05	13,842.20	13,068.06	11
W01										
Mon	3,981.77	3,766.81	5,283.42	6,573.58	8,279.52	9,066.12	9,086.62	9,145.18	8,450.24	7