

Customer Relationship Management

CRM

Current & History Product
Information

| crm_prd_info |
|----------------|
| prd_key |
| PRODUCT |

Customer Information

| crm_cust_info |
|-----------------|
| cst_key |
| cst_id |
| CUSTOMER |

Transactions Records
About Sales & Orders

| crm_sales_details |
|-------------------|
| sls_prd_key |
| sls_cust_id |
| SALES |

Enterprise Resource Planning

ERP

Product Categories

| erp_px_cat_g1v2 |
|-----------------|
| id |
| PRODUCT |

Extra Customer
Information (DOB)

| erp_cust_az12 |
|-----------------|
| cid |
| CUSTOMER |

Location of Customers

| erp_loc_a101 |
|-----------------|
| cid |
| CUSTOMER |

