# PALANIKUMAR M

## Web Developer & Digital Brand Strategist

## CONTACT

- Portfolio
- www.linkedin.com/in/palani-kumar
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## EDUCATION

**2024**

**ALAGAPPA UNIVERSITY**

- MSc-Computer Science    - CGPA 7.1

**2022**

**VIDHYAA GIRI ARTS AND SCIENCE**

- BSc-Computer Science    - CGPA 8.2

**2019**

**NSMVPS HR. SEC SCHOOL**

- Higher Secondary School    - 72%

**2017**

**S.C.G.R HR. SEC SCHOOL**

- Secondary School Certificate    - 86%

## SKILLS

- HTML & CSS & Javascript
- React Js
- PHP & MYSQL
- Digital Marketing
- Excel
- Cyber Security

## LANGUAGES

- Tamil
- English

## ACHIVEMENT

Participated in conference on Recent Trends in Artificial Intelligence and Robotics and Cybersecurity

**WORKSHOP**

Multimedia animation and IoT.

**POSTER MAKING**

Artificial Neural Networks.

## PROFILE INFO

To work in a competitive environment on challenging assignments to utilize my knowledge & talents for the enhancement of the organization and my personal fronts.

## EXPERIENCE

**TASK MANAGEMENT APP**                    2024

- Our React.js-based task management app is a versatile and intuitive task management tool that empowers users to manage their daily tasks efficiently, prioritize activities, and boost productivity. With its sleek and responsive user interface, this app offers a seamless and delightful user experience.

**Fueldigi Marketing Pvt Ltd** - Chennai

**DIGITAL MARKETING INTERNSHIP**          2024

- Skilled in SEO optimization, and social media management, with a proven track record of achieving significant increases in website traffic, lead generation, and engagement. Adept at conducting in-depth research and identifying new opportunities to drive digital marketing performance.

## ACADEMIC PROJECT

**EVENT MANAGEMENT SYSTEM**               2024

- An Event Management System developed using PHP and MySQL is a web-based application that facilitates the planning, eventadd, and management of events through a combination of server-side scripting (PHP) and a relational database management system (MySQL).