## CONTACT **8825935236** □ palanikumarmk4444@gmail.com 🔾 Elayavar Nagar, Karaikudi **EDUCATION** 2024 **ALAGAPPA UNIVERSITY** • MSc-Computer Science - CGPA 7.1 2022 VIDHYAA GIRI ARTS AND SCIENCE BSc-Computer Science - CGPA 8.2 2019 **NSMVPS HR. SEC SCHOOL** - 72% Higher Secondary School 2017 S.C.G.R HR. SEC SCHOOL Secondary School Certificate - 86% **SKILLS** Digital Marketing HTML & CSS & Javascript React Js PHP & MYSOL Excel Cyber Security LANGUAGES Tamil English **ACHIVEMENT** Participated in conference on Recent Trends in Artificial Intelligence and Robotics and Cybersecurity **WORKSHOP** Multimedia animation and IoT.

POSTER MAKING

Artificial Neural Networks.

# PALANIKUMAR M

# Junior Web Developer & Digital Marketing Analyst

#### **PROFILE INFO**

To work in a competitive environment on challenging assignments to utilize my knowledge & talents for the enhancement of the organization and my personal fronts.

#### **EXPERIENCE**

#### TASK MANAGEMENT APP

2024

 Our React.js-based task management app is a versatile and intuitive task management tool that empowers users to manage their daily tasks efficiently, prioritize activities, and boost productivity. With its sleek and responsive user interface, this app offers a seamless and delightful user experience.

### Fueldigi Marketing Pvt Ltd - Chennai

#### **DIGITAL MARKETING INTERNSHIP**

2024

 Skilled in SEO optimization, and social media management, with a proven track record of achieving significant increases in website traffic, lead generation, and engagement. Adept at conducting in-depth research and identifying new opportunities to drive digital marketing performance.

#### **ACADEMIC PROJECT**

#### **EVENT MANAGEMENT SYSTEM**

2024

 An Event Management System developed using PHP and MySQL is a web-based application that facilitates the planning, eventadd, and management of events through a combination of server-side scripting (PHP) and a relational database management system (MySQL).