

Scrum Master

**Account management and
continuation sales**

Taking care of customer
relationship, looking for further
sales leads, building continuation
projects, contractual
negotiations, etc.

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Responsible Helping with Actively Avoid Scrum is Silent

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Scrum Is Silent

In many consulting environments, this is an important function for the continuation of the business. If you need it, discuss internally who are the people doing it. Note that often also the Development Team members can be great ambassador and salespersons, if they just put their mind to it.

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