

Scrum Master

Account management and continuation sales

Taking care of customer relationship, looking for further sales leads, building continuation projects, contractual negotiations, etc.

Scrum Is Silent

In many consulting environments, this is an important function for the continuation of the business. If you need it, discuss internally who are the people doing it. Note that often also the Development Team members can be great ambassador and salespersons, if they just put their mind to it.

Responsible Helping with Actively Avoid Scrum is Silent

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Scrum Master

Promoting better ways of working

Bringing the team new ideas from outside, suggesting books to read and experiments to try, bringing visitors from outside, making the Development Team visit other great teams, etc.

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