



State-Level Competition: Web Design - 2016

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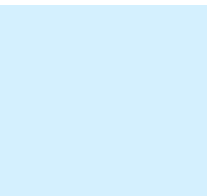
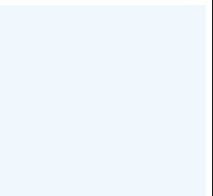


The Client

Your client has recently opened a movie theater in the area and their website was done by a family member and therefore leaves many things to be desired. The theater will also need a logo designed. They want the website to be able to communicate to the public the types of films they will carry along with showtimes and admission rates. The site should also have the following information: Home page, Special Features, Concessions Stand page, Newsletter page, Contact Information page. The “Special Features” page should include information on the following upcoming events: Kid's Night, Movie Marathon information, Midnight Screenings & Premieres, etc. The Newsletter will require the public to fill out a form to submit.

Your client's name is:

The Stage View Theater located at 1500 Main St. Potsdam, NY 18276. The color schemes for the logo include the following palette: #006595, #5da9d4, #d4f0ff, #f0f7fc, #ed8d00, #1a826c. Your job is to design a logo utilizing 4 out of 6 colors. Jim Schyler is the Manager at The Stage View Theater. Mr. Schyler would also like to have a Social Media presence which link off the new website.

The domain name for the URL is: www.thestageview.theater

					
#006595	#5da9d4	#d4f0ff	#f0f7fc	#ed8d00	#1a826c



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Itinerary for Wednesday, April 27, 2016

Orientation & Introductions – Meet everyone.

Paperwork – Collect ALL necessary documentation.

Distribute Digital Files to All Participants

- Re-name the folder, TOOLBOX, with your specific group number.
(i.e.: 101, 102, 103,...)
- Use the file labeled, “index.html” as your home page.

Written Exam – 45-minutes

50 question multiple choice exam

Itinerary for Thursday, April 28, 2016

Storyboard - 8am – 8:30am

Sketches, Storyboarding, Mock-ups – determine fonts & color schemes based on site requirements.

Graphics – 8:30am – 9:30am

Logo Design, Posters, Interface Design, Navigation Buttons (rollovers, etc)

Website - 9:30am – 1:00pm

7 Web Pages* including Web Form & Trailers, Navigation Bars or Menus

LUNCH – 1pm - 2pm

Beta Test - 2pm – 2:30pm

Test your site on multiple browsers AND save to a USB Drive.



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Sample Navigation Menu

Home || Admissions || Concessions || ShowTimes+ || Gallery* || GuestBook^ || Contact

+**ShowTimes** maybe displayed as an interactive calendar.

***Gallery** includes Trailers and Photos

^**Guestbook** is a form readers fill out and submit.

(You may choose to add additional web pages to your site.)



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Movie Descriptions and Ratings

Central Intelligence - PG-13 | 110 min | Comedy, Crime

After he reunites with an old pal through Facebook, a mild-mannered accountant is lured into the world of international espionage.

Criminal - R | 113 min | Action, Crime, Drama

In a last-ditch effort to stop a diabolical plot, a dead CIA operative's memories, secrets, and skills are implanted into a death-row inmate in hopes that he will complete the operative's mission.

Fantastic Beasts and Where to Find Them - PG | 135 min | Adventure, Family, Fantasy

The adventures of writer Newt Scamander in New York's secret community of witches and wizards seventy years before Harry Potter reads his book in school.

Kubo and The Two Strings - G | 90 min | Animation, Adventure, Family

Kubo lives a quiet, normal life in a small shoreside village until a spirit from the past turns his life upside down by re-igniting an age-old vendetta. This causes all sorts of havoc as gods and monsters chase Kubo who, in order to survive, must locate a magical suit of armor once worn by his late father, a legendary Samurai warrior.

Marvel's Captain America: Civil War - PG-13 | 147 min | Action, Adventure, Sci-Fi

Political interference in the Avengers' activities causes a rift between former allies Captain America and Iron Man.

Rogue One: A Star Wars Story - PG-13 | 155 min | Action, Adventure, Fantasy

Rebels set out on a mission to steal the plans for the Death Star.

The Huntsman: Winter's War - PG-13 | 114 min | Action, Adventure, Drama



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As a war between rival queen sisters Ravenna and Freya escalates, Eric and fellow warrior Sara, members of the Huntsmen army raised to protect Freya, try to conceal their forbidden love as they combat Ravenna's wicked intentions.

The Man Who Knew Infinity - PG-13 | 118 min | Biography, Drama

Growing up poor in Madras, India, Srinivasa Ramanujan Iyengar earns admittance to Cambridge University during WWI, where he becomes a pioneer in mathematical theories with the guidance of his professor, G.H. Hardy.

The Phoenix Incident - PG-13 | 82 min | Documentary, Sci-Fi, Thriller

In the early 1960s, CIA agent Napoleon Solo and KGB operative Illya Kuryakin participate in a joint mission against a mysterious criminal organization, which is working to proliferate nuclear weapons.

X-Men: Apocalypse - PG-13 | Action, Adventure, Fantasy

With the emergence of the world's first mutant, Apocalypse, the X-Men must unite to defeat his extinction level plan.



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The Rules

- No Passes/No Discounts For 3D Movies
- Matinee movies are any movies starting before 6:00 pm
- NO OUTSIDE FOOD OR DRINKS ALLOWED IN THE THEATER
- Midnight showings are \$9.50 for everyone (excludes 3D)
- Photo ID is required to purchase 'R' rated movie tickets for yourself
- You must be 18 or older (with valid ID) to purchase multiple 'R' rated tickets, as well as accompany those in your party to the movie
- VISA, Mastercard, American Express, and Discover Card accepted - ATM on site

Theater Opens

Senior Mondays: 10am – 12 midnight
Kids Tuesdays: 10am – 12 midnight
Wednesday – Sunday 12pm - 2am

Movie Times

Central Intelligence – 12pm | 4pm | 8pm | 12am
Criminal - 12pm | 2pm | 4pm | 6pm | 8pm | 10pm | 12am
Fantastic Beasts... - 12pm | 2pm | 4pm | 6pm | 8pm | 10pm | 12am
Kubo and The Two Strings – 1pm | 3pm | 5pm | 7pm
Captain America: Civil War - 1pm | 3pm | 5pm | 7pm | 9pm | 11pm | 1am
Rogue One: A Star Wars Story - 1pm | 3pm | 5pm | 7pm | 9pm | 11pm | 1am
The Huntsman: Winter's War - 12pm | 2pm | 4pm | 6pm | 8pm | 10pm | 12am
The Man Who Knew Infinity. - 6pm | 8pm | 10pm | 12am
The Phoenix Incident - 6pm | 8pm | 10pm | 12am
X-Men: Apocalypse - 12pm | 2pm | 4pm | 6pm | 8pm | 10pm | 12am

Senior Mondays - **The Man from U.N.C.L.E.:** 10am
Kids Tuesdays – **Peanuts:** 10am



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Concessions

FREE Refills on Large Drinks and Large Popcorn

Sizes: Kids | Small | Medium | Large

Drinks -

Fountain Soft Drinks: Hi-C Fruit Punch, Lemonade, Coke, Diet Coke, Sprite

Plastic Bottle Drinks: VitaMin Water, Coke, Diet Coke, Minute Maid, Sprite, Dasani Water

Cans: Monster, Red Bull

Blueberry Blast and Raspberry Wave slushies are available.

Food -

Pop Corn, Nachos with Cheese, Corn Dog Nuggets, Personal Pizzas, Hot Dogs, Pretzels, Pretzel Nuggets, Boneless Chicken Tenders, Mini Burgers, Salads



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Admission Fees:

		Matinee	Evening
Adult	2D	\$8.00	\$10.00
	RealD 3D	\$11.50	\$13.50
Child (11 and under)	2D	\$7.00	\$7.00
	RealD 3D	\$10.50	\$10.50
Senior (60+), Military	2D	\$6.50	\$6.50
	RealD 3D	\$10.00	\$10.00
Student (with ID)	2D	\$8.00	\$10.00
	RealD 3D	\$11.50	\$13.50
Midnight Showings	2D		\$9.50
	RealD 3D		\$13.50

Throwback Thursdays

		Matinee	Evening
Adult	2D	\$5.00	\$7.00
	RealD 3D	\$8.50	\$10.50
Child (11 and under)	2D	\$4.00	\$4.00
	RealD 3D	\$7.50	\$7.50
Senior (60+), Military	2D	\$3.50	\$3.50
	RealD 3D	\$7.00	\$7.00
Student (with ID)	2D	\$5.00	\$7.00
	RealD 3D	\$8.50	\$10.50
Midnight Showing	2D		\$9.50
	RealD 3D		\$13.50

Senior Mondays

		Matinee	Evenings
Senior (60+), Military	2D	\$3.50	\$3.50
	RealD 3D	\$7.00	\$7.00