Kenneth Chang

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Results driven engineer seeking to apply analytical and investigative skillset to bring about positive impact

Experience

### Research & Development Engineer

Prodeon Medical/MedeonBio, Sunnyvale, CA, 07/2016 - Present

- Led design and prototyping of Generation 3 delivery systems and implant.
- Led design, prototyping, and development of Generation 2 Nitinol(NiTi) implant and critical Generation 2 delivery system components. Gen 2 designs passed verification testing and successfully used in EXPANDER-1 Clinical Trial.
- Evaluated animal study data, user experiences, physician feedback, and market landscape to iterate design from prototype to Generation 1 implant and delivery system. Generation 1 devices successfully used in First-in-Human study.
- Extensively collaborated with Senior engineer from concept feasibility to design selection phase of project. Refined experimental concepts and manufactured devices for Preclinical Animal Studies. Units successfully implanted in animals with good long-term results.
- o Independently learned plot.ly in Python and Tableau to create marketing presentation with publicly available Medicare and Open Payments data to glean insights on market breakdown, intelligence on key market leaders, and information on key opinion leaders. Data gathered was utilized by marketing specialist to begin development of financial model for project.
- Managed and coached summer intern through two projects over a three month period. Intern successfully produced training model used for hands-on training of physicians.
- Supported patent filing of intellectual property, helping draft claims, create drawings, and evaluate competitor patents to determine freedom to operate.

#### **Chief Technology Officer**

SAGE, San Francisco, CA, 11/2021-05/2022

- Led and managed technology related projects and initiatives for video game tournament organization start-up.
- Developed and deployed Twitch Extension for use in tournament stream. Independently learned HTML/Javascript/CSS in 1 month. Extension displayed competitor character details and build information, enhancing viewer experience. Extension successfully passed review, and was used for tournament stream of 3000+ viewers.
- Led Search Engine Optimization Efforts for website and Youtube, including implementing back-linking, tags, meta descriptions, etc. Coordinated with social media personnel to optimize posting.
   Successfully pushed website search results to 1-2 position from 6+.
- Created and presented project development plan for companion app. Presented to potential business collaborators.
- Programmed Screenshot data extraction script in Python. Script used custom trained image classifier and off-the-shelf OCR library to quickly pull information from tournament screenshots

- to support analysis of tournament metagame. Wrote additional Python script to analyze and organize data.
- Utilized different technologies to streamline competitor experience playing in our hosted tournaments, from basic Google Drive spreadsheets to writing Python scripts to query and analyze data to drive scheduling decisions.
- Led effort to create prizes using laser etching and cutting. Imported game assets and screenshots into Inkscape and converted and cleaned the subsequent vector drawing. Successfully prototyped several laser etched wood, plastic, and magnet prizes.

# Process Data Systems & Engineering Co-Op

Genentech, Vacaville, CA, 06/2015 - 06/2016

 Designed and implemented Column Chromatography Preparation module for process monitoring data system in Visual Basic, including automated data pull queries in SQL and Statistical Process Control tools in JMP.

# Personal Projects

# Cartographer

01/2021-Present , Physician Influence and Market Intelligence Project

O Developing graph database to map physician influence for Market Intelligence, Key Opinion Leader identification and Customer Network Management. Wrote Python scripts to pull publication details and relationship data from PubMed and CrossRef API's and import into Neo4j graph database. Wrote Cypher queries to perform granular analysis on topics such as physician research interests, dominant influences, common collaborators, publishing history, etc. Current database utilizes PageRank on publication citations to determine relative influence. Plans to incorporate additional data such as physician procedure volumes, payments from manufacturers, and social media to judge influence. Sample physician profile output available on request.

### Chimera

06/2019 - 07/2019, Video Game Development Project

o Independently learned Unity and C# to develop a 2D wave-based survival shooter in under a month. Programmed player movement, weapon upgrades, UI, and enemies. Implemented procedural generation of wave composition and elite enemies, allowing for wide gameplay variety.

#### Market Research

2019-2021, Independent Market Research Projects

 Independently developed market research product for Gastroenterology and Benign Prostatic Hyperplasia markets. Independently learned Tableau, plotly, and other data visualization tools to support final product.

### Skills

Software MATLAB, Tableau, InkScape, Programming Python: Numpy, Pandas, Keras,

Latex, Microsoft Office and Neo4j, Selenium Webdriver

Project, Minitab

C#: Unity
Other: SQL

Prototyping 3D Printing, Laser Cutting, 3D CAD Solidworks

Catheter Hot Box, Machining

Languages Mandarin Chinese

### Patents

- o US20180318114A1 (Pending): Implantable devices and methods to treat benign prostate hyperplasia (BPH) and associated lower urinary tract symptoms (luts)
- o US20210022594A1 (Pending): Delivery systems and devices for the treatment of benign prostatic hyperplasia and related lower urinary tract symptoms
- o US20210161642A1 (Pending) : Devices for the treatment of benign prostatic hyperplasia and related lower urinary tract symptoms
- o US20220008093A1 (Pending): Self-actuating grasping device

# Education and Courses

2012–2016 B.S. Biomedical Engineering, University of California, Davis, GPA: 3.3/4.0.

#### **Additional Coursework**

- o Graph Analytics for Big Data Coursera, Completed Oct 2021
- Deep Learning Specialization
   Coursera, Completed Mar 2018
- Machine Learning
   Coursera, Completed Aug 2017
- Introduction to Data Science in Python Coursera, Completed Oct 2017
- Solidworks Advanced GoEngineer, Solidworks VAR, Completed Aug 2017