

AI Blog Generator - Quick Start Guide

🚀 Generate a New Blog in 5 Minutes

Step 1: Generate the Prompt (15 seconds)

```
node scripts/generate-ai-blog.js "Your Blog Title Here"
```

With options:

```
node scripts/generate-ai-blog.js "How to Build Teams Faster" --category="Tutorials"
```

Step 2: Copy to Claude Code (10 seconds)

The script displays a beautifully formatted prompt. Copy everything between the divider lines and paste it into Claude Code.

Step 3: Save Response (30 seconds)

Claude generates a complete blog post object. Copy the **entire object** (including { } braces) and save to:

```
scripts/blog-response.json
```

Step 4: Import & Generate (2 minutes)

```
node scripts/generate-ai-blog.js --import=scripts/blog-response.json
```

This automatically:

- Validates SEO requirements
- Adds to blog database
- Generates HTML files
- Updates blog index

Step 5: Deploy (2 minutes)

```
cd /Users/sscott/tbp
firebase deploy --only hosting:main
```

📋 Example Workflow

```
# 1. Generate prompt  
$ node scripts/generate-ai-blog.js "AI Recruiting Mistakes to Avoid"  
  
# 2. Copy prompt to Claude Code  
# 3. Save Claude's response to scripts/blog-response.json  
  
# 4. Import and generate HTML  
$ node scripts/generate-ai-blog.js --import=scripts/blog-response.json
```

- ✓ Validation passed!
- ✓ Blog post added to generate-blog.js
- ✓ HTML files generated

Next steps:

1. Review web/blog/ai-recruiting-mistakes-to-avoid.html
2. Update sitemap.xml
3. Deploy: firebase deploy --only hosting:main

```
# 5. Deploy  
$ cd /Users/sscott/tbp && firebase deploy --only hosting:main
```

🎯 Valid Categories

- **Recruiting Tips** - Strategies, tactics, psychology
- **Product Updates** - Feature announcements, improvements
- **Tutorials** - How-to guides, step-by-step instructions

💡 Pro Tips

Great Blog Titles

✓ "How to Recruit 10 People in 30 Days with AI" ✓ "5 Recruiting Mistakes Costing You Signups" ✓ "The Complete Guide to AI-Powered Team Building"

✗ "Recruiting Tips" (too generic) ✗ "Everything You Ever Wanted to Know About MLM Recruiting" (too long)

SEO Keywords

Focus on:

- Long-tail keywords ("how to recruit for doTERRA")
- Intent-based ("best way to...", "how to...")
- Industry terms ("direct sales", "network marketing")

Content Quality

The AI generator enforces:

- 1,500-2,500 words (optimal for SEO)
- Proper H2/H3 heading structure
- Actionable checklists
- Internal linking
- Professional formatting

Troubleshooting

Validation Errors

"Content too short"

- Minimum 1,500 words required
- Ask Claude to expand sections

"Missing H2 headings"

- Add section headings to structure content

"Meta description wrong length"

- Must be 150-160 characters
- Adjust in blog-response.json

Import Errors

"File not found"

- Ensure file is at `scripts/blog-response.json`
- Use full path if needed

"Error parsing JSON"

- Validate JSON syntax
- Ensure proper quotes and braces

Files Created

After generation:

```
web/
└── blog.html          # Updated (new post added)
  └── blog/
    └── your-slug.html # New blog post
```

Manual update needed:

```
web/sitemap.xml          # Add blog URL
```



Customization

Edit `scripts/generate-ai-blog.js` to:

- Change prompt template
- Adjust validation rules
- Modify SEO requirements
- Customize output format



Support

Issues? Check:

1. Error message details
2. Example blogs in `scripts/generate-blog.js`
3. Full docs in `scripts/blog-prompts/README.md`