

Action Research Proposal

Name of social enterprise: Eco-Fuel Africa

Mission: we empower local communities in Africa to use our tailor-made technology to convert locally sourced farm and municipal waste into clean cooking fuel and organic fertilizers in Uganda.

Webpage: <http://ecofuelafrica.co.ug>

GSBI (2014) business plan presentation: <http://www.scu.edu/socialbenefit/events/investor-showcase.cfm>

Headquarters: Near Kampala, Uganda

Location(s) of research: Uganda

Action research products needed:

1. Analyze the existing training manual and create a more comprehensive training manual, using digital media.
2. Analyze the existing social impact evaluation process to create a more efficient and effective tool.
3. Create a guide to micro-franchising.
4. A mechanical engineering evaluation of their manufacturing processes to upgrade their operations.

Student skills needed: including business, social science, communication, mechanical engineering.

Keywords: social impact evaluation; training manuals; knowledge formalization; micro-franchising; mechanical engineering studies.