# Sample Craigslist advertisement (may be modified slightly, especially for formatting)

# Facebook Users Wanted

# Participants needed for a study on Facebook usage.

Participate in a series of short online surveys and an interview on the Carnegie Mellon Campus.

Participants should:

* Be over 18 years old
* Post regularly on Facebook
* Be able to send and receive SMS text messages
* Speak English Fluently

Qualifying participants will earn $34 for filling out seven short online surveys and participating in one interview.