

BRIT. GOLD

Goldpaper



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Introduction

Cryptocurrencies, Bitcoin, Ether, and many others are here to stay, that's for sure. After being at least 5 years behind, the world's central banks and regulators are finally waking up to and are trying to learn and understand them, yet reluctantly accepting also that they are here for good. In principle, there is nothing wrong with "DeFi" (the universal term for decentralized finance and Crypto), the principle of Blockchain as a decentralized ledger is brilliant and has many commercial and financial uses. Blockchain, when run correctly can reduce the costs of audits and even add investor protection. However, there is one huge problem and obstacle to solve the Crypto/DeFi markets for 2022. That problem is "Compliance & Know Your Client (KYC)". There are two current polarisations for DeFi/crypto, on one hand, the world's central banks and regulators and on the other, literally poles apart is DeFi and Crypto. SOLUS, has created the solution to bridge the two poles. **Brit.Gold** will be the world's first **Hardcoin**, This new creation is an advancement on Stablecoins that will bridge both current polarised parties; Hardcoins will be equally approved and accepted by both communities. And the first to be fully compliant with global regulations.



History

Before **Brit.Gold** and **Hardcoin** there have been Stablecoins, the main one being "tether" (USDT). Stablecoins were supposed to be the solution to the bridge and a haven for calculating transfer and exchanges of different coins, and from DeFi to fiat, with minimal volatility. Stablecoins were also meant to be equally backed, by every dollar they issued as a coin/token, by a physical US Dollar held in reserve. Stablecoins haven't honored this, and they have not worked at all, mainly because there is virtually no compliance in Stablecoins. It is our opinion, that it is a miracle that Tether is still allowed to be trading, especially after all the constant daily and weekly non-stop global press doubting its reserves, compliance, ownership, and transparency. So, there is no future in the medium to long term for Stablecoins.



Why Brit.Gold is Different

Where SOLUS and Brit.Gold are different, in that we are going to take Stablecoins to the next level, by introducing our own Hardcoin. For every GBP/USD/Token that SOLUS/Brit issues, it will buy the equivalent amount of gold in the United Kingdom's Royal Mint Gold Britannia. Brit won't invest in anything else, it will be fully audited daily by Chartered Accountants/Custodians and held in United Kingdom's Royal Mint Vaults, or equivalent. There will be minimal entry/exit fees, and minimal storage fees and every day the value of coins/tokens will be priced to London Metals Gold evening spot close, both audit and price will be published daily too. Exit and sale of coins/tokens will be on the same day at the LME spot close. Another main benefit of using Royal Mint Gold Britannia is that Britannia's are globally tax free.



Brit.Gold

Physical Gold in your digital wallet

Brit.Gold is the world's first 100% gold-backed NFT ecosystem which is in full compliance with the Royal Mint, United Kingdom. Brit.Gold is offering mass market consumers the opportunity to participate in the gold revolution via NFTs. Users can buy, sell, and redeem NFTs backed by physical gold issued by Royal Mint, United Kingdom.

Powered by:





Brit.Gold and Fed.Gold

Initially, SOLUS will launch the Brit.Gold NFTs, which will be bought in GBP, and traded/quoted in GBP daily (with daily fluctuations of GBP/USD/Gold).

Secondly the Fed.Gold NFTs, will be bought (still in Royal Mint Britannia) and traded/quoted "plain vanilla" in USD/Gold.

This will give global clients/investors two major global currency options ideal for arbitraging and hedging, along with plain simple preferences of their main currency.

Once fully trademarked, SOLUS will also allow other Defi's and Crypto's to license our "Hardcoin" and its principles, providing every new issuer abides by our strict compliance codes. This will also bring extra revenues and income streams to SOLUS.



Understanding the problems

The global financial system is broken. Individuals are desperate for a level playing field where they're in control. Though Web3 is paving the way for the largest wealth transfer in history, the space remains hostile to average users and comes with a substantial level of risk. As cryptocurrencies face massive volatility, precious metals continue to serve as reliable stores of value. Unfortunately, most are traded using outdated models with overpriced fee structuring.

Speed

Trading gold the traditional way is slow and costly. Shipping involves multiple intermediaries and onerous paperwork.

Authenticity

The uneven quality and purity of gold sold by some suppliers on the open market adds risk for retail customers.



Understanding the problems

Accessibility

Buying, storing and insuring physical gold is impractical for retail investors, especially in small quantities.

Value

Retail customers often pay a significant premium on gold, which reduces liquidity in the short term and limits return on investment.

Support

Once physical gold is purchased, a major limitation for the average investor is access to ongoing support.

Provenance

Gold origins are often untracked and customers may not be privy to the chain of custody.



Our Solution

Brit.Gold allows investors to trade otherwise illiquid assets. We deliver accessibility for customers of all income groups by bridging the gap between modern-age digital acquisitions and physical gold.

Affordable

On Brit.Gold, physical gold bars become divisible into digital equivalents with asset-backed NFTs, democratizing the whole purchase class.

Adaptable

Digital assets are easily transferable and transactions occur instantly, and no settlement required.



Our Solution

Endurable

Brit.Gold offers a range of services including product support, uninterrupted online trading, and global market access.

Transparent

On-chain monitoring verifies assetsbacking at all times. Information about Physical Gold is stored in the metadata of Brit.Gold NFTs.

Accessible

Our NFTs can be bought by anyone around the globe who registers with Brit.Gold and complete their KYC.

Simple

Brit.Gold aims to be the fastest and the easiest way for anyone to buy Gold in the form of NFTs, which can be redeemed for its equivalent in Physical Gold or Fiat.



Gold Backed NFTs

Brit.Gold streamlines access to physical gold bars via blockchain. We offer a more cost-effective, secure buying experience with added benefits never seen before in the gold marketplace.

Gold-backed NFTs are a type of non-fungible token that represents ownership of a certain amount of gold stored in a secure location. The gold serves as collateral for the NFT and is intended to provide stability and security to the token's value. These NFTs allow for ownership and easy transfer of gold ownership on blockchain networks. The value of the NFT is tied to the price of the underlying gold and can be bought, sold, or traded on various platforms that support NFTs.



Ecosystem

Brit.Gold

An NFT platform powered by the Polygon Blockchain

Gold Backed NFTs

1:1 gold-backed NFTs, with on-chain tracking and analytics

Trade

Trade gold backed NFTs at near spotting price and redeem physical gold

\$BritCash Token

Our utility token provides exclusive access to the BritGold Ecosystem



Marketplace

Considering all the points above, the opportunity for "Brit.Gold" and the Hardcoin (owned and to be trademarked by SOLUS), is globally immense. From Hedge Funds in Wall Street and the City to families in South-East Asia, wanting to safely and securely purchase 24 Carat gold for gift to mark special occasions, to regular Crypto investors who want to exit from DeFi to Gold to Cash and many other uses. All are fully regulated, compliant, and with instant global acceptance of a Tax-Free Gold investment issued and held in of one the world's most Trusted Institutions and its vaults.

Trade

Trade fractional NFTs backed 100% by physical gold. Buy, Sell, Redeem Gold, and automatically track your holdings 24/7.

Redeem

Redeem 100% of the NFT value in Gold and request for Physical Gold to collect.



Marketplace

Transfer

We will set up lending pool to borrow against your gold-backed NFTs through our designated financing partner.

Gift

Gold-backed NFTs make a unique, valuable gift to mark special occasions.

Track

Access our decentralized ledger at any moment to trace your NFT holdings metadata.



\$BritCash Token

\$BritCash is a utility token built on the Polygon network. Our token empowers users to transact seamlessly across the fully decentralized Brit Cash ecosystem.

\$BritCash is the primary currency inside our ecosystem. Users will have access to a variety of services including exclusive early access to our marketplace, offers, discounts and a direct line of communication with our support team.

As our ecosystem grows, we will continue to expand functionality for the \$BritCash token. Additional offerings to our marketplace will include limited edition NFTs, discounts, revenue sharing and more.



Compliance & KYC

In order to bring together the two polarised parties. Every person, company and institution will have to pre-complete full compliance, KYC, proof of source of funds etc, before purchasing and exit of Brit, so that funds are being entered and exited to and from cleared, complaint and verified clients and their respective accounts. In summary; We have created and developed a global solution, to a global problem, so that we can create and offer the next Global Financial Instruments, Welcome to Hardcoins.

Hardcoin == GOLD STANDARD == Brit.Gold
Hardcoin == GOLD STANDARD == Fed.Gold



Tokenomics (\$Brit.Cash)

Stage	Percentage	Amount (\$Brit.Cash)
Presale Round I	4.00%	40,000,000
Presale Round II	5.00%	50,000,000
Presale Round III	5.00%	50,000,000
Public Sale	3.00%	30,000,000
DEX Liquidity	6.00%	60,000,000
CEX Listing	5.00%	50,000,000
Team & Advisors	18.00%	180,000,000
Treasury	30.00%	300,000,000
Marketing & Partnerships	9.00%	90,000,000
Rewards	15.00%	150,000,000
Total	100.00%	1,000,000,000



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Market Opportunity

The World Gold Council has evaluated the current value of the worldwide gold market at nearly \$12 Trillion, and growing. Gold is the only physical asset that is closely correlated to the control, exchange, and preservation of value. Physical gold has no counterparty risk, making it an immaculate vehicle for mitigating losses during market uncertainty. The world economy is facing its largest spike in inflation since the 1970s and dominating market volatility has investors moving towards more stable assets like gold.

When the Federal Reserve initiated its previous rate-hike cycle in mid December 2015, the secular boom of gold began. At its peak in 2020, gains topped 96.2%. The previous bull cycle surged prices 638.2% from April 2001 to August 2011.



Roadmap

TO BE DECIDED BY NICK





Team

Nick Davenport

Founder & CEO

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