
From: Anirban Nandi
Sent: 06 August 2019 11:03
To: Sankhadeep Chaudhury; Sujata Das
Cc: Navraj Arora; Sreenidhi Rao
Subject: RE: Internship Project

Good work Sujata.

We hope that you have learned from your internship tenure at Data Labs, and wish you all the very best.

Regards,
Anirban

From: Sankhadeep Chaudhury <Sankhadeep.Chaudhury@landmarkgroup.in>
Sent: 05 August 2019 19:28
To: Sujata Das <Sujata.Das@landmarkgroup.in>
Cc: Anirban Nandi <Anirban.Nandi@landmarkgroup.in>; Navraj Arora <Navraj.Arora@landmarkgroup.in>; Sreenidhi Rao <Sreenidhi.Rao@landmarkgroup.in>
Subject: RE: Internship Project

Hi Sujata,

Thanks for putting this up nicely.

I would like to call out certain positives that I felt while working with you.

- Willingness to learn new concepts, research around the requirements, and putting them to use in the assignment
- Grip over SQL and R
- Fair presentation skills
- Accountability of task assigned

Here are a few areas where you have room for improvement

- Steady and effective communication
- Eye for details

Regards,
Sankhadeep

From: Sujata Das <Sujata.Das@landmarkgroup.in>
Sent: 05 August 2019 16:58
To: Sankhadeep Chaudhury <Sankhadeep.Chaudhury@landmarkgroup.in>
Cc: Anirban Nandi <Anirban.Nandi@landmarkgroup.in>; Navraj Arora <Navraj.Arora@landmarkgroup.in>; Sreenidhi Rao <Sreenidhi.Rao@landmarkgroup.in>
Subject: Internship Project

Hi Sankhadeep,

Here is the Summary of my project

Project objective: Product Recommendation for Cross-selling and Up-selling to the Customers.

Approach: 1. Data preparation to get customer and product level data

2. Customer segmentation and Product segmentation
3. Find list of products purchased by group of customers
4. Find Complementary Products and Competitive products
5. Cross-sell the Complementary products and Up-sell the Competitive products

Also, please find my project presentation as attachment.

Thanks & regards,
Sujata