SOPHIA DAVIS

Software Engineer

Columbus, 43054, United States

6147259135   sophiadavis074@gmail.com

LINKS

Portfolio, Github

PROFILE

Innovative Software Developer with years of experience in marketing and graphic design. With a passion for front-end design and knowledge in user interface, testing, and debugging processes. Experienced with the latest cutting edge development tools and procedures. A creative thinker, adept in software development and working with various data structures.

EMPLOYMENT HISTORY

❧ Web Developer/Graphic Designer, Freelance
Jan 2020
Columbus

- Designed and implemented content for a variety of content creators online. Creating content such as thumbnails, intro videos, social media posts, etc. to generate brand awareness.
- Developed and debugged websites specifically designed for clients in the healthcare, hospitality, cosmetology, and transportation and non profit industries.
- Successfully negotiated contracts with vendors and in-turn built partnerships with clothing, accessories, self care and food/hospitality companies.
- Partnered with various business owners to design company logos, banners, apparel, restaurant menus, social media posts and flier advertisements.

❧ Marketing Assistant , Franklin University
Feb 2019 — Dec 2019
Columbus

- Participated in a work study program while completing my Masters; that was offered to graduate students in marketing.
- Worked directly with the head of the marketing department to revamp the the Masters program.
- Did extensive research and comparisons on similar programs to come up with new and creative coursework that would drive enrollment.
- Assisted in the creation of graphic materials for the use of the marketing department.
- Analyzed past marketing initiatives and revamped the company's marketing efforts to keep partners and attract new ones.

❧ Operations Manager, LA Fitness
Sep 2016 — Jan 2019
Columbus

- Oversaw a staff of 30+ employees from all divisions of the gym.
- Took my facility from a 2 star to a 5 star with in my first quarter, increased sales, cleanliness and operations.
- Developed and implemented performance standards and procedural changes to drive productivity and quality.
- Developed and implemented effective campaigns
- Led recruitment efforts and training of new employees.

EDUCATION

❧ Ohio State University
Jan 2022 — Jul 2022
Columbus

Certificate: Full Stack Web Developer

♣ Franklin University .... Feb 2018 — Jan 2020

Masters of Science in Marketing and Communications

Columbus

Graduated with a 3.8 GPA

♣ University of Akron .... Aug 2011 — May 2016

Bachelors of Arts in Family and Child Development

Akron

Graduated

SKILLS

Adobe Illustrator .... *Experienced*	React .... *Experienced*
Adobe Photoshop .... *Experienced*	SQL .... *Experienced*
Microsoft Office .... *Expert*	Git .... *Experienced*
jQuery .... *Skillful*	JavaScript .... *Experienced*
MongoDB .... *Skillful*	Sequelize ORM .... *Experienced*
HTML & CSS .... *Experienced*	GraphQL .... *Experienced*
Node.js .... *Experienced*	REST API .... *Experienced*

EXTRA-CURRICULAR ACTIVITIES

♣ President .... May 2022

Queens Who Empower Queens

- Queens who empower queens is a non-profit geared around women empowering and encouraging others. My duties consist of
- My duties consist of ensuring the organization's activities are compliant and in furtherance of its mission
- Developing, implementing, monitoring, and assessing the organization's programs
- Developing and maintaining beneficial relationships with donors, supporters, collaborators, allies, vendors, and other stakeholders
- Developing, designing and debugging software built for our community platforms.