

SOPHIA DAVIS

Software Engineer

Columbus, 43054, United States

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LINKS

[Portfolio](#), [Github](#)

EMPLOYMENT HISTORY

- ❖ **Web Developer/Graphic Designer, Freelance** Jan 2020
Columbus
 - Designed and implemented content for a variety of content creators online. Creating content such as thumbnails, intro videos, social media posts, etc. to generate brand awareness.
 - Developed and debugged websites specifically designed for clients in the healthcare, hospitality, cosmetology, and transportation and non profit industries.
 - Successfully negotiated contracts with vendors and in-turn built partnerships with clothing, accessories, self care and food/hospitality companies.
 - Partnered with various business owners to design company logos, banners, apparel, restaurant menus, social media posts and flier advertisements.
- ❖ **Marketing Assistant , Franklin University** Feb 2019 — Dec 2019
Columbus
 - Participated in a work study program while completing my Masters; that was offered to graduate students in marketing.
 - Worked directly with the head of the marketing department to revamp the the Masters program.
 - Did extensive research and comparisons on similar programs to come up with new and creative coursework that would drive enrollment.
 - Assisted in the creation of graphic materials for the use of the marketing department.
 - Analyzed past marketing initiatives and revamped the company's marketing efforts to keep partners and attract new ones.
- ❖ **Operations Manager, LA Fitness** Sep 2016 — Jan 2019
Columbus
 - Oversaw a staff of 30+ employees from all divisions of the gym.
 - Took my facility from a 2 star to a 5 star with in my first quarter, increased sales, cleanliness and operations.
 - Increased collections Revenue by 75%
 - Developed and implemented performance standards and procedural changes to drive productivity and quality.
 - Developed and implemented effective campaigns and events driving membership up by 50%.
 - Led recruitment efforts and training of new employees.

EDUCATION

- ❖ **Ohio State University** Jan 2022 — Jul 2022
Certificate: Full Stack Web Developer
Columbus
- ❖ **Franklin University** Feb 2018 — Jan 2020
Masters of Science in Marketing and Communications
Columbus
Graduated with a 3.8 GPA
- ❖ **University of Akron** Aug 2011 — May 2016
Bachelors of Arts in Family and Child Development
Akron

SKILLS

Adobe Illustrator	<i>Experienced</i>	React	<i>Experienced</i>
Adobe Photoshop	<i>Experienced</i>	SQL	<i>Experienced</i>
Microsoft Office	<i>Expert</i>	Git	<i>Experienced</i>
jQuery	<i>Skillful</i>	JavaScript	<i>Experienced</i>
MongoDB	<i>Skillful</i>	Sequelize ORM	<i>Experienced</i>
HTML & CSS	<i>Experienced</i>	GraphQL	<i>Experienced</i>
Node.js	<i>Experienced</i>	REST API	<i>Experienced</i>

EXTRA-CURRICULAR ACTIVITIES

❖ **President** May 2022
Queens Who Empower Queens

- Queens who empower queens is a non-profit geared around women empowering and encouraging others.
- My duties consist of ensuring the organization's activities are compliant and in furtherance of its mission
- Developing, implementing, monitoring, and assessing the organization's programs
- Developing and maintaining beneficial relationships with donors, supporters, collaborators, allies, vendors, and other stakeholders
- Developing, designing and debugging software built for our community platforms.