SOPHIA DAVIS

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https://github.com/sdavis525 │ Portfolio: https://sdavis525.github.io/devPortfolio/

SUMMARY

Software Engineer with a passion for front-end design. Background in Psychology and Marketing with a life-long dedication to learning. Effective at combining creativity and problem solving to develop user-friendly applications. Known among colleagues and associates for strong wit and attention to detail no matter the complexity of the project.

TECHNICAL SKILLS

Languages: HTML & CSS, React, React Native,JavaScript, MERN Stack, NoSQL, MongoDB, REST APIs, Node.js, Express.js, PWA

Tools: Adobe photoshop, canva, procreate, firebase, heroku, github, gitlab, tailwindcss, material UI, Redux

RELEVANT EXPERIENCE

Web Developer/Graphic Designer   2020–Present
Gemini's Butterflies   Columbus, OH

- Work on a wide range of projects and media, using various computer software to visualize and develop innovative graphic designs that meet business goals
- Design and implement cuisine related content online. Creating content such as thumbnails, intro videos, social media posts, etc. to generate brand awareness. Successfully increasing follow base over 50% in the first month.
- Developed and debugged websites specifically designed for the catering business.
- Designed company logos, banners, apparel, restaurant menus, social media posts and flier advertisements. Increasing the company's brand awareness by 60% through WOM marketing.

ADDITIONAL EXPERIENCE

Marketing Assistant   Feb2019 — Dec 2019
Franklin University   Columbus, OH

- Work-study program given the opportunity to work directly with the head of the marketing department to revamped the Masters program.
- Analyzed past marketing initiatives and revamped the company's marketing efforts to keep partners and attract new ones. Ramping up student inquiries by 30%.

Operations Manager   Sep 2016 — Jan 2019
LA Fitness   Columbus, OH

- Oversaw a staff of 30+ employees from all divisions of the gym.
- Took my facility from a 2 star to a 5 star within my first quarter, increased sales, cleanliness and operations.
- Increased Membership Sales by 65% and Collections payoffs increased by 90%.

PROJECTS

Blank & Chill | [**https://github.com/sdavis525/BlankandChill**](https://github.com/sdavis525/BlankandChill) | https://netflix-clone-5fe85.web.app/
- This clone was built by myself in my free time; I decided to build a front-end Netflix clone with a Firebase back-end. I used the TMDB API for all of the data and Firebase Authentication to give login functionality. You are able to store user specific data with a React front-end and a Firebase back-end. I used Firestore which is cloud storage with Firebase to save data. The front-end is styled with Tailwind CSS - and this app is LIVE with Firebase hosting.

Built-Not-Bought | https://github.com/sdavis525/Built-Not-Bought | https://sdavis525.github.io/Built-Not-Bought/
- Built not bought is a workout website that was built for people who want better but just need that extra little push, guidance and motivation. Our motivation for development was to build a website for people who go against the grain of society. The ones who know money can buy temporary happiness but the real lasting effects come from your own personal life changes and work. Built with React app and material UI deployed with GH Pages. Started out as a group project and ended up being a two man group because of lack of participation and motivation. I built the majority of this site, including the styling and logo.

EDUCATION

Boot Camp Certificate: The Ohio State University, Columbus, OH
- A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express, Handelbars.js, and ReactJS.

Masters of Science in Marketing and Communications: Franklin University, Columbus, OH

Bachelors of Arts in Family and Child Development: University of Akron , Akron, OH