

# WEB3 DEVELOPMENT



Building the Future of the Internet



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# What is Blockchain?

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- Blockchain technology was first outlined in 1991 by Stuart Haber and W. Scott Stornetta, two researchers who wanted to implement a system where document timestamps could not be tampered.
- But it took two decades, with the launch of Bitcoin in January 2009, that blockchain had its first real-world application.
- Blockchain is a distributed database or ledger that is shared among the nodes of a computer network. As a database, a blockchain stores information electronically in digital format. Blockchains are best known for their crucial role in cryptocurrency systems, such as Bitcoin.

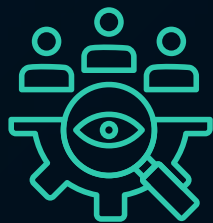
# Why Blockchain Matters



**Security Through Decentralization:** No central authority (like a bank) controls the data; it's shared across many participants (nodes).

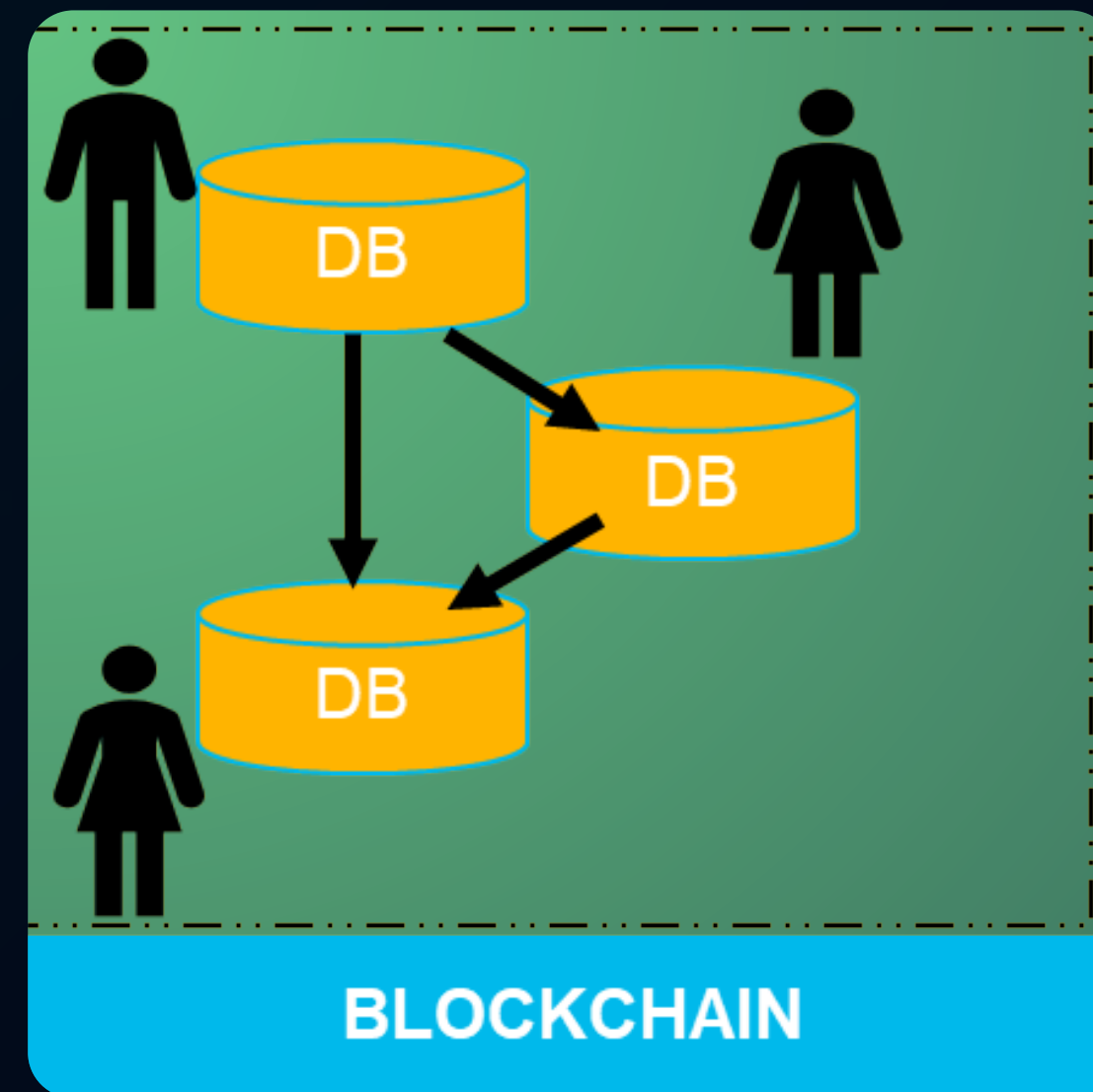
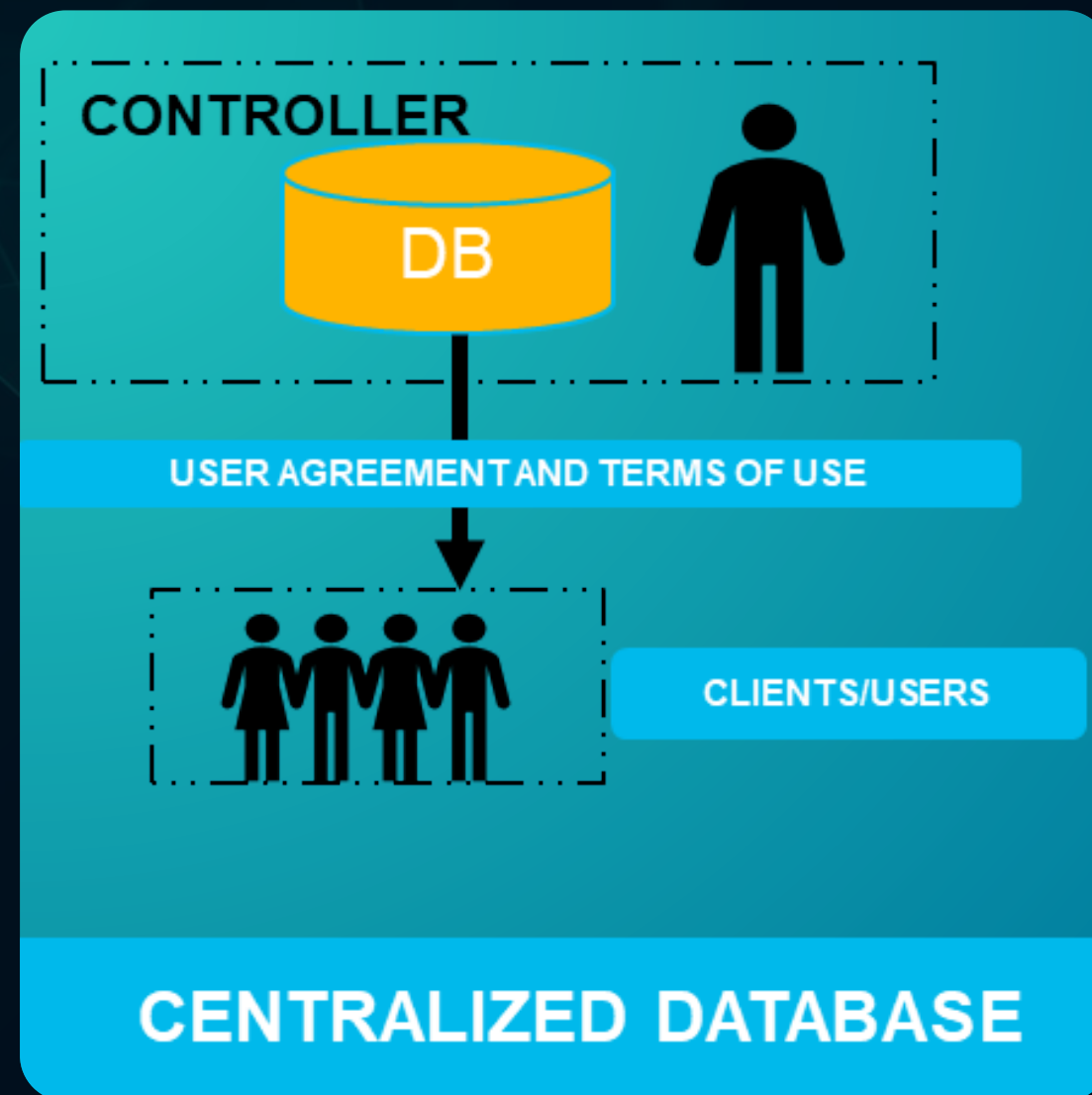


**Immutability:** Once information is added to a block, it can't be changed, reducing the risk of fraud.



**Transparency:** Every participant in the blockchain network can see the transaction history.

# Typical Database Vs Blockchain





# Typical Database Vs Blockchain

- One key difference between a typical database and a blockchain is how the data is structured. A blockchain collects information together in groups, known as blocks, that hold sets of information.
- Blocks have certain storage capacities and, when filled, are closed and linked to the previously filled block, forming a chain of data known as the blockchain.
- A database usually structures its data into tables, whereas a blockchain, as its name implies, structures its data into chunks (blocks) that are strung together. This data structure inherently makes an irreversible timeline of data when implemented in a decentralized nature.





# What is Web 3 ?

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WEB 3.0

WEB 3.0

WEB 3.0

ME

CENTRAL WEB  
CONNECTION

DECENTRALIZED

WEB 3.0

WEB 3.0

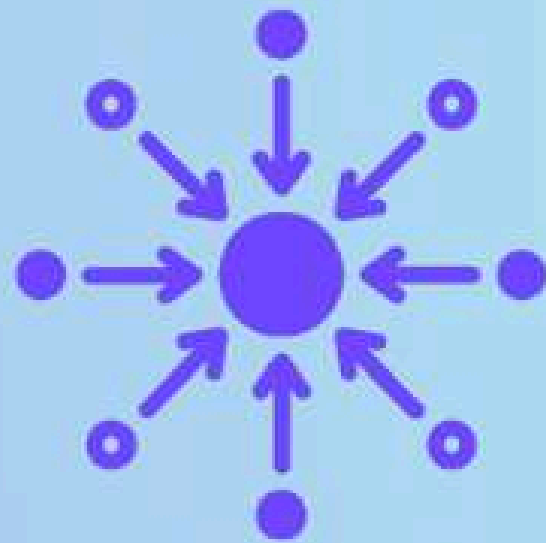


- Web3 is a big change in how we build applications with Big Ideas.
- Also Building trust, With Web3, trust is provided by code, which means people don't have to rely on middlemen.
- With Web3 users can have ownership.
- By removing the middleman, tax people can finally own the upside of their work.
- Web3 Matters because we are building an internet owned by people instead of middleman.



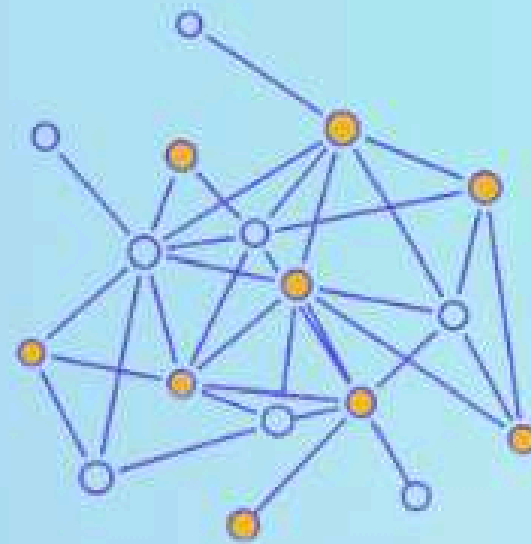


# Let's compare Web1, Web2 and Web3



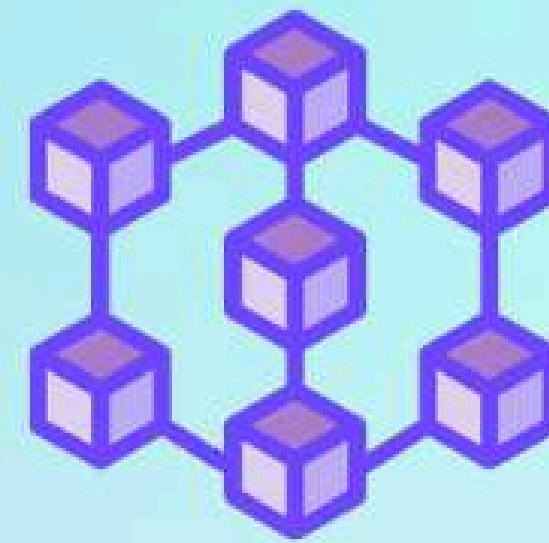
## **WEB 1.0**

Read-Only: 1990-2004



## **WEB 2.0**

Read-Write: 2004-now



## **WEB 3.0**

Read-Write-Own: 2014-?

Web3 is built on a peer-to-peer networks of computers that talk to each other without middlemen.



# Web 1

The Information  
Economy



# Web 2

The Platform  
Economy



# Web 3

The Ownership  
Economy



# Web3 Adoption over the Years



2017 - 2018	+	ICO & Tokens
2020	+	DeFi
2021 - 2022	+	NFT
2023	+	DeSoc

# Huge Mistake

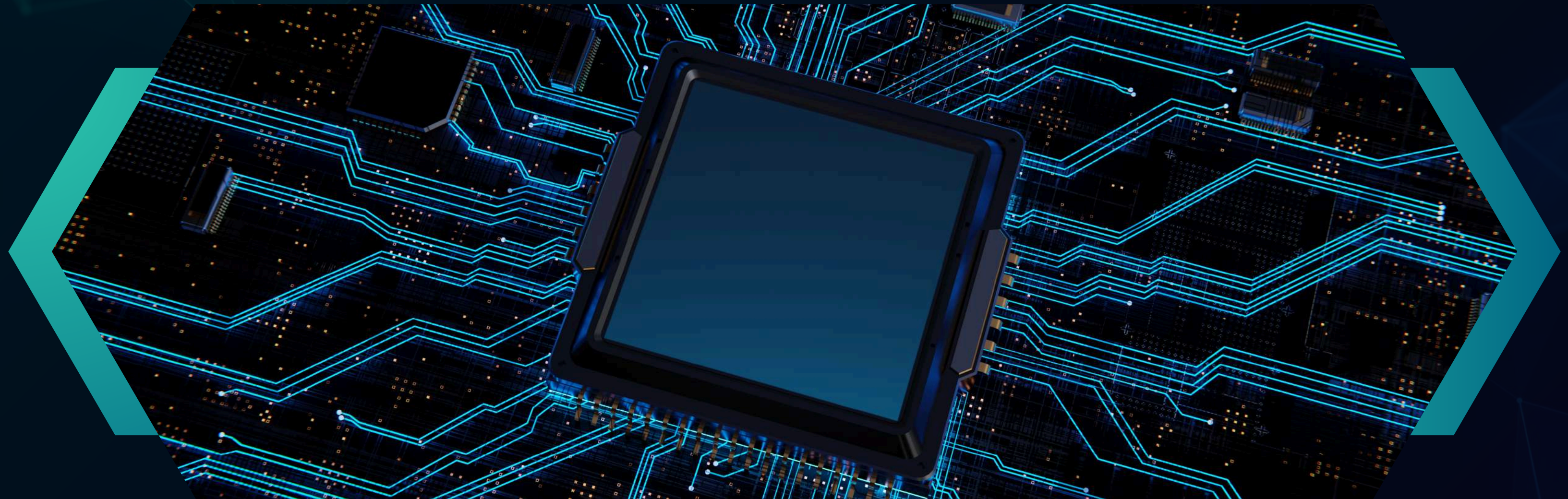
I see many total beginners without any coding experience, diving straight into Web3 development. You will really struggle if you do this because blockchain is built on top of web technologies





# Blockchain Development

1. Blockchain core development
2. Blockchain App development (Web3 Dev)





# Blockchain Core Development

- For blockchain core development, because blockchain clients need to be very performant, we have to use low level programming languages like C, C++ , Golang, Rust, etc.
- These programming languages tend to be significantly harder than high level languages like JavaScript or Python, and that's why blockchain core development is not for beginners.



# Blockchain App Development

- Now the good news is that most blockchain developers do not do core development.
- Most blockchain developers do blockchain app development, which means they build applications on top of the blockchain.
- Blockchain app development means that you build applications on top of the blockchain, so that's what we call a decentralized application or Dapp. (a.k.a Web3 Dev)



# Pros and Cons of DApp's

PROS	CONS
Censorship Resistant	Slow
No Downtime	Expensive
Secure	Poor UX

# TYPES OF DAPPS

1. DEFI Applications
2. NFT Applications
3. Gaming Applications



# COMMON PROTOCOLS



**Common**

Featured

Common is a multichain set of tools that brings innovation to on-chain trading. Make your trades fast, private, and respectful of AML/CFT regulations.



## About Common

Common is a multichain set of tools that brings innovation to on-chain trading. Make your trades fast, private, and respectful of AML/CFT regulations.

Cardinal Cryptography, the core developer of Aleph Zero, has just teased a refreshed vision for Common.

Common is a private DeFi suite of innovative tools that allows you to trade efficiently and privately while remaining compliant with regulations.





# NFT's

NFT's - Non fungible tokens

It's a way to create digital assets on the blockchain.

ex: Bored APE Yacht Club - famous project in the space.

Each NFT represents a unique ape, which also gives access to some private events in real life.

Beside digital art, NFTs have many other application like financial assets, membership to a group, certificates, and also in-game assets.



# Blockchain Gaming

- Blockchain games is also a big application of blockchain. Gamers want to retain ownership of the asset that they buy in games, and this is where the gaming industry is going.
- Example - DRKVRS : A very popular Gaming platform built on Aleph Zero Blockchain.





# More Applications

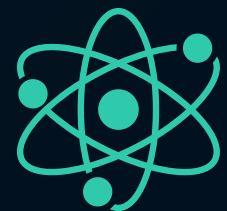
- If you want to see an example of a NFT app, you can check out [Opensea](#), a marketplace for NFTs where people can buy and sell NFTs in a decentralized way.
- And if you want to see even more Dapps, you can check out a website called [Dapp Radar](#).
- You will notice one thing when you check out decentralized applications for the first time. They really look and feel like a web application, and that's because for a large part it's what they are.





# **Architecture of a Dapp**





React



User  
Interaction

**Front End**

Deployed



Smart  
Contract



Ethereum Virtual  
Machine (EVM)

**Blockchain**

# The Web3 Stack

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## Decentralized Applications

### DeFi



UNISWAP



AAVE



SUSHISWAP

### Identity & Auth.



ENS



METAMASK



ARGENT

### NFTs



OPENSEA



NIFTY GATEWAY



RARIBLE

### Data



NANSEN



CHAINLINK



THE GRAPH

## Presentation Layer

### Web3 Native Libraries



ETHERS.JS



WEB3.JS



ALCHEMY WEB3

### Developer Environments



HARDHAT



TRUFFLE



BROWNIE

### File Storage



IPFS



FILEBASE



ARWEAVE

## Blockchain Interaction Layer

### Data Access



SUPERNODE



BUILD



MONITOR



NOTIFY



APIS



NFT API

Alchemy

Self-Hosted Nodes



### Block Explorers



SNOWTRACE



ETHERSCAN



POLYGONSCAN

## Network Layer

### EVM Blockchains



ETHEREUM



POLYGON



ARBITRUM



AVALANCHE



ALEPH ZERO



CRONOS



OPTIMISM



ZK SYNC

### Non-EVM Blockchains



NEAR



FLOW





SOLANA




TERRA


# Learn Web3 DAO


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 Dashboard

 Courses

 Earn

 Community

 Blog

 We're Hiring!




Get Started

## Become a Web3 Developer

Build a Web3 career the quickest way possible.  
Join 50k+ other devs for free!

↓ Start Learning

 Join the Community





# Resources

**Learn Blockchain, Solidity, and Full Stack Web3 Development - 32 hrs**

<https://www.youtube.com/watch?v=gyMwXuJrbJQ>

**Learn Web3 DAO - (Web3 B.Tech)**

<https://learnweb3.io/>

**Solidity - Practice**

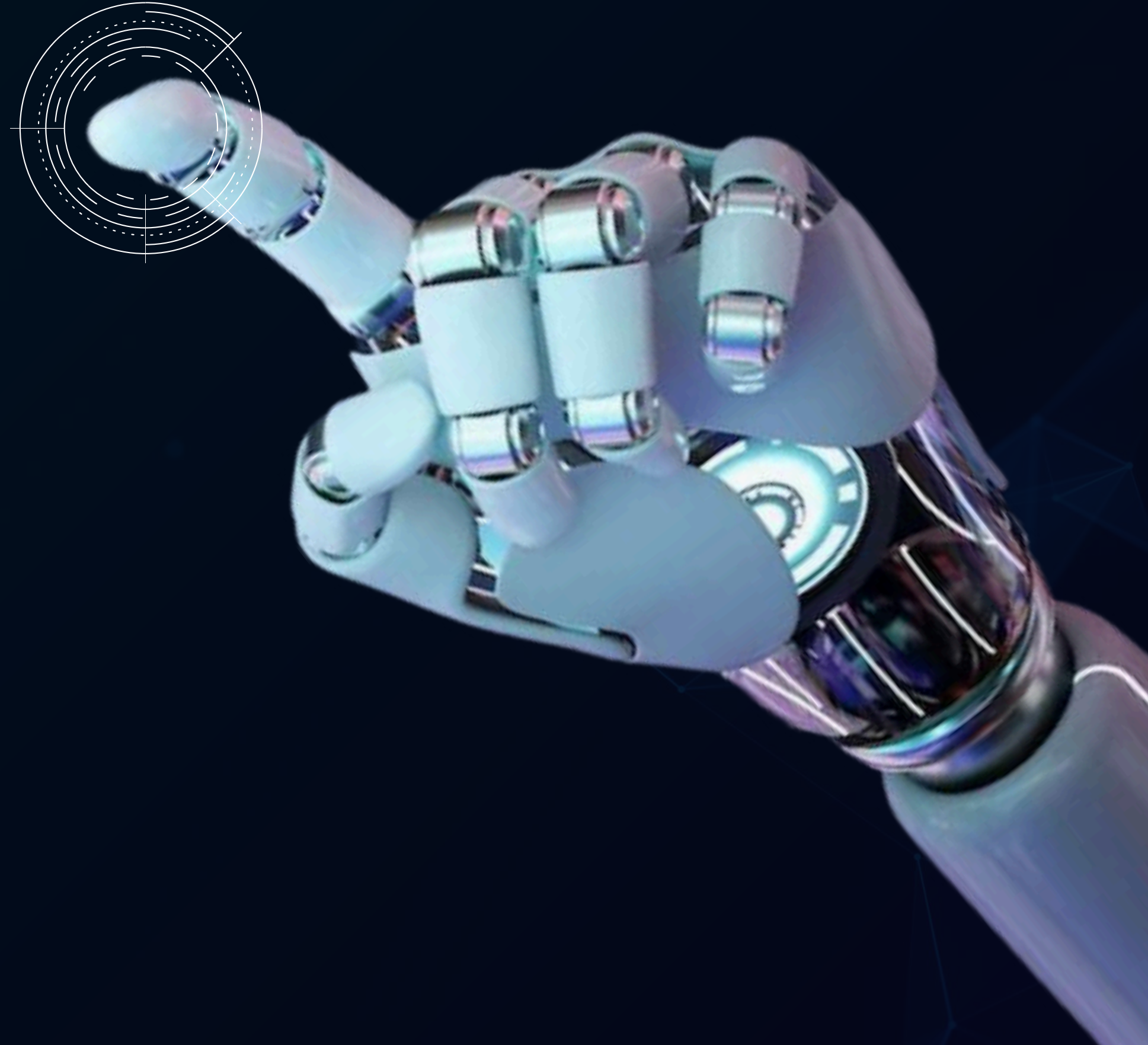
<https://cryptozombies.io/>

**Alchemy University**

<http://web3.university/>

**Hackathons**

ETH Global, Devfolio, DoraHacks





ALEPH ZERO

FOUNDATION





# What is Aleph Zero?

- A **Layer-1** protocol focused on both scalability and security.
- Designed for **private and public use cases**, combining decentralized security with privacy solutions.
- Uses **Directed Acyclic Graph (DAG)** for fast transaction throughput.



Aleph Zero = High Performance, Privacy  
Enhanced Blockchain



# Aleph Zero's Unique Features

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**Scalability & Speed:** Uses a DAG architecture to enable thousands of transactions per second (TPS), ensuring low latency and high scalability.



**Privacy Solutions:** Aleph Zero integrates privacy-focused features like Zero-Knowledge Proofs (ZKPs) to enable private, yet verifiable transactions.



**Decentralization:** No single entity controls the network, promoting security through decentralization.



**Interoperability:** Supports the development of cross-chain solutions, meaning Aleph Zero can interact with other blockchains.



# Privacy with Zero-Knowledge Proofs

## What are ZKPs?

A cryptographic method that allows one party to prove to another that something is true without revealing the underlying data.

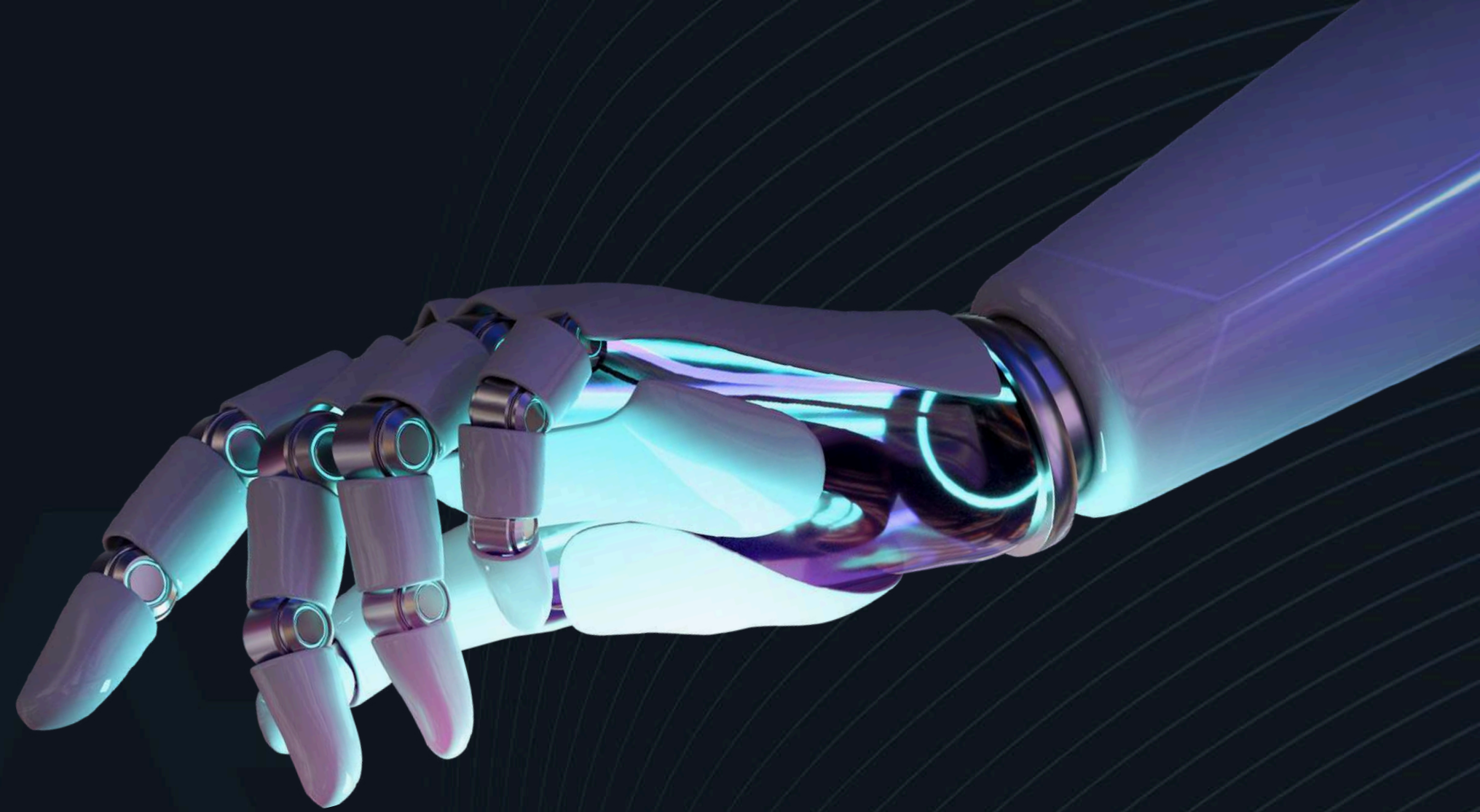
- **Example:** Proving you are over 18 without showing your actual birthdate.
- **Why It Matters:** ZKPs provide confidentiality and security, essential for protecting sensitive data in blockchain transactions.





# Aleph Zero's Applications

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## **DeFi (Decentralized Finance):**

Faster and more secure financial applications.

## **Supply Chain Management:**

Transparent tracking of goods with enhanced privacy.

## **Digital Identity:**

Safeguarding personal information through blockchain's decentralized structure.

## **Healthcare:**

Secure patient data sharing and management using blockchain privacy.



# How Aleph Zero Stands Out

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**DAG Architecture:** Unlike traditional blockchains that process blocks in a chain, Aleph Zero's DAG allows multiple transactions to be processed simultaneously, boosting performance.

**Privacy Layers:** Strong focus on data privacy using advanced cryptography.

**Fast & Low-Cost Transactions:** Thousands of transactions per second with minimal transaction fees.





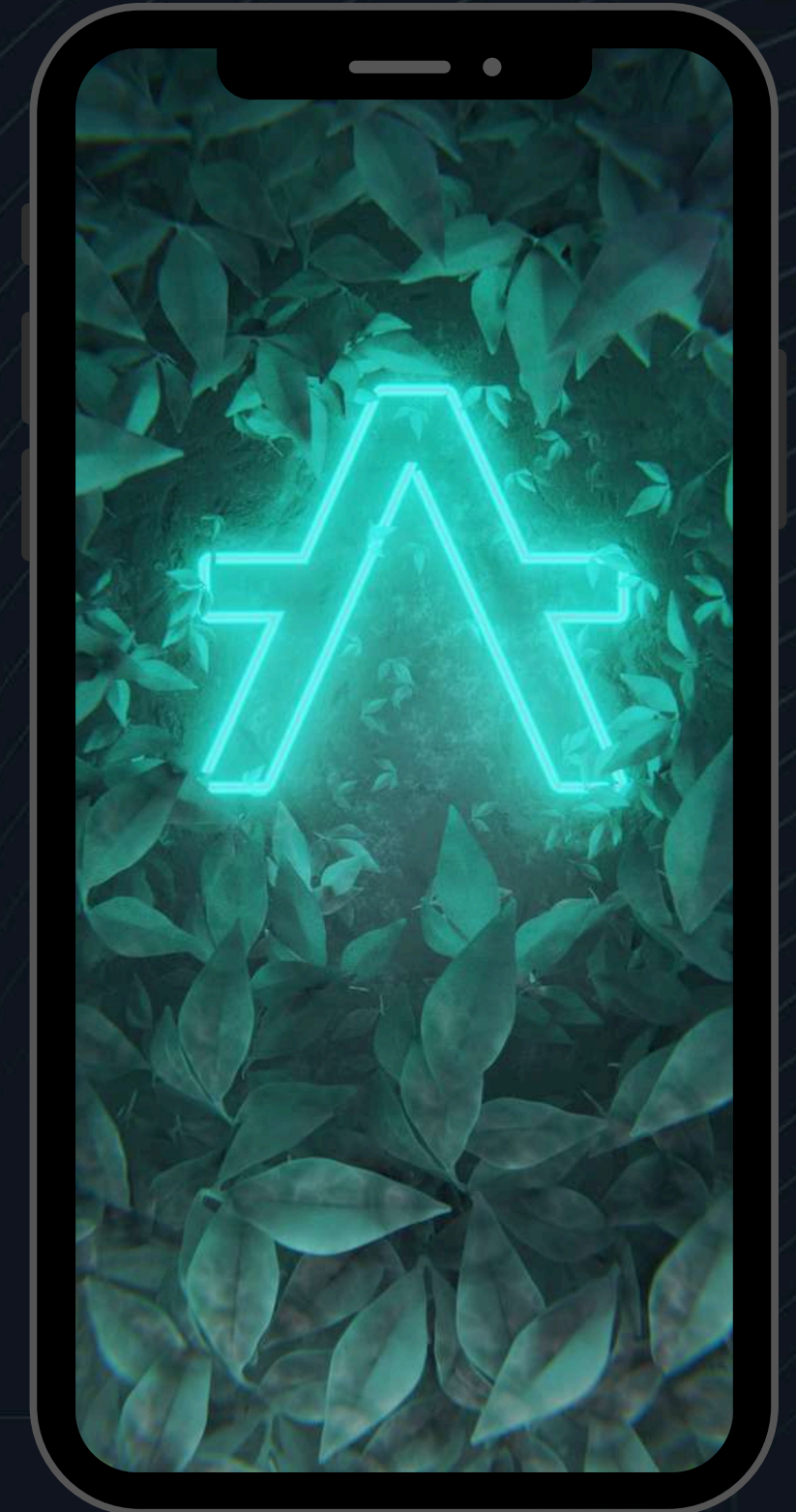
# Why Should You Care?

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**Future-Proof Technology:** Blockchain is already transforming industries like finance, logistics, and digital identity.

**Ownership & Control:** Blockchain gives users control over their data, reducing reliance on intermediaries like banks or tech giants.

**Aleph Zero's Contribution:** By combining speed, scalability, and privacy, Aleph Zero represents the next evolution of blockchain technology, ideal for various real-world applications.



ZERO



# Getting Started with Aleph Zero



01

**Create a Wallet:** Use Aleph Zero Wallet to store and manage tokens.

02

**Explore the Ecosystem:** Try out ZKOS or Common.

03

**Start Building:** Access resources and developer tools on the Aleph Zero GitHub.

04

**Join the Community:** Participate in discussions and events on the Aleph Zero Discord and other forums.



# Recap – Key Takeaways



**Blockchain:** A secure, decentralized way to record transactions.

**Aleph Zero:** A scalable, privacy-focused blockchain using advanced cryptography and DAG architecture.

**Why It's Important:** Blockchain and Aleph Zero are reshaping the way we think about data, security, and digital transactions.



# Questions

Open floor for questions on how blockchain or Aleph Zero works, or about its real-world applications.

ALEPHZERO.ORG







# Thank you

Join **Aleph Zero India**  
Community

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# Thank you

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Community

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