

THERE'S NO SPACE LIKE HOME

56% of Owners are Planning a
Home Improvement or Remodeling Project in 2014

16% REPAIRS
(HVAC, Roofs, Windows, Solar)

17% BATHS
(Fixtures, Tile, Cabinets, Lighting)

11% KITCHENS
(Appliances, Cabinets, Countertops, Floors)

27% OUTDOORS
(Pools, Decks, Solar, Spa)

HOW MUCH ARE THEY PLANNING TO SPEND?

37%

\$1,000-
\$4,999



18%

\$5,000-
\$9,999



20%

\$10,000
OR MORE



Source: Online survey conducted within the United States by Harris Poll on behalf of LightStream, a division of SunTrust Bank, between March 6, 2014 and March 8, 2014 among 2,061 U.S. Adults. Figures were weighted where necessary to bring them into line with their actual proportions in the population. For more information, please contact: Julie.Olian@LightStream.com