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an incredibly positive loan experience for consumers who have worked hard to develop excellent credit profiles," says Miller. "Our AnythingLoan can be applied for, approved, and funded on the same day, taking just minutes of a customer's time and often without the need to talk with anyone. We are extremely pleased about our new partnership with Arsenal Capital. With their resources and expertise, we will be able to accelerate FirstAgain's growth and fulfill the financial needs of our growing base of customers."

About Arsenal Capital Partners

equity firm that makes investments in specialty industrial, healthcare and financial services companies. Arsenal makes investments in sectors where the firm has prior knowledge and experience, and targets businesses that have the potential for further value creation by working closely with management to accelerate growth and leverage the firm's operational improvement capabilities. Arsenal currently has \$800 million of committed equity capital. For additional information on Arsenal Capital Partners, please visit www.arsenalcapital.com

Arsenal Capital Partners is a New York-based private

About FirstAgain FirstAgain LLC is a consumer finance company based in

San Diego. The company's co-founders previously founded PeopleFirst.com, which became the nation's largest online auto lender prior to its sale to Capital One in 2001. Operating nationwide and with financial investments from Merrill Lynch and Arsenal Capital Partners, FirstAgain provides innovative financial products to individuals with excellent credit. The company's AnythingLoan is the nation's first completely paperless consumer loan and can be used for any purpose, including home improvements, vehicle purchases, educational and medical expenses, timeshares and loan refinancing. The loan experience is fast and convenient, offering same-day funding along with highly competitive rates and loan amounts from \$10,000 to \$100,000. For more information, please visit www.firstagain.com.

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