

- What design principle did you find most useful?
- What part of Canva was easiest/hardest to use?
- What did you learn about visual communication?

The design principle I found most useful was visual hierarchy, as it allowed me to organize information so that the most important message caught the viewer's eye first. While using Canva, I found the drag-and-drop interface and the pre-made templates incredibly easy to navigate for a quick start. However, the hardest part was fine-tuning the alignment and font pairings to ensure the final product looked professional rather than cluttered. Through this process, I learned that visual communication is not just about making something look "pretty," but about using intentional layout choices to make information clear and accessible. Ultimately, this experience showed me how much design influences how an audience perceives and understands a message.