

Nexus Consulting

Nexus is a firm co-founded by 3 friends - **Venkatesh Srinivasan**, an **IIM-Bangalore** alumnus, **Vivek Karthikeyan**, a **BITS-Pilani** alumnus and **Navin Rajaram**, an **Indian School of Business (ISB), Hyderabad** alumnus. Nexus started as a quizzing team of 3 likeminded individuals, who met up at a local quiz and then decided to form a company based on common interests in using quizzing and associated knowledge mediums to disseminate knowledge.

Nexus specializes in the area of delivering knowledge through interesting forms - quizzes, game shows, TV properties - to a wide variety of target groups - school children, corporate employees, graduate/post-graduates college students and adults across age groups.

Nexus expertise in this space is complemented by a growing database of questions from conducting quizzes for 10+ years, management competencies - over 30+ cumulative years of professional experience between the 3 founders, and the ability to research and deliver compelling content both on-ground and online.

Nexus has conducted quizzes at IIM-Ahmedabad, IIM-Bangalore, BITS-Pilani, ISB-Hyderabad and worked with prestigious brands such as ESPN, Bausch& Lomb, Sasken and conducts the Junior Landmark quiz across 6 cities in India.

Navin Rajaram

Navin is an alumnus of the **Indian School of Business (ISB), Hyderabad** where he majored in **Marketing and Strategy**. He has 9+ years' professional experience with stints at **Infosys, Avaya** and **Nokia**. Navin has been a finalist in many national quizzes, having been a finalist at the Brand Equity Quiz - Bangalore edition, winner of the Landmark Quiz-Hyderabad edition. Navin is a part of the research team for several prestigious quizzes for the Karnataka Quiz Association such as the Canara Union Lone Wolf, the annual Mindsweep international written quiz and the annual KQA India Quiz. Navin also holds a **B.Tech in Electronics & Communications** from **National Institute of Technology (NIT), Warangal** and a **Masters' in Electrical Engineering** from **Clemson University, USA**