

SARAH DEMERCURIO

projects

Contact

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portfolio: www.sldemercurio.com

Education

Michigan State University

Full-stack Web Development Boot camp

Wayne State University

BFA — Graphic Design

Macomb Community College

Associates Degree — Advertising Art

Relevant Skills

HTML

CSS

Bootstrap

JavaScript

Jquery

JSON

AJAX

APIs

GIT

GitHub

Photoshop

Illustrator

InDesign

Other Experience

Logo Design

Branding/Identity

Editorial Layout

Social Media Marketing

näløj

- A useless knowledge app intended to educate and entertain
- Lead developer of a group of three
- Frontend built using Foundation.
- Used Giphy and Numbers APIs to retrieve information.
- Backend built using JavaScript.
- www.nalej-app.com

Any Weather

- A weather app that displays the current weather and 5-day forecast of any city
- Frontend built using Bootstrap
- Open Weather API used for retrieving data
- Backend built using JavaScript
- <https://sdemercurio.github.io/any-weather>

PlanIt

- A day planner which allows the user to save important daily tasks. Hours are color-coded to reflect past present and future hours.
- Frontend built using Bootstrap
- Backend built using JavaScript and Moment.js
- <https://sdemercurio.github.io/PlanIt>

professional experience

Freelance Graphic Designer

Warren, MI / May 2008 - Present

- Clients range from local start-ups and political candidates to major corporations such as Lyft.
- Typeset documents. Designed mailers and email campaigns. Created logos and graphics for social media and websites.
- Met strict deadlines and maintained strong communication with clients over phone or email to ensure quality, prompt work.
- Experience with preflight and packaging documents for printers. Also worked closely with printers to ensure correct color and other important instructions to guarantee customer products are printed correctly and maintain a good relationship with the printers.

Graphic Designer

Trevco Inc., Madison Heights, MI / May 2013 - December 2019

- Creation of designs and graphics for one of the largest licensed apparel companies in the country. Clients include but are not limited to DC Comics, Warner Bros, CBS, and Harry Potter.
- Responsible for organizing and managing all samples necessary for licensors and ensuring acceptable print quality.
- Personally handle accounts for HBO, Showtime, and other major networks for setting up designs, providing product information, and shipping out samples.