SARAH
DeMERCURIO

Contact
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portfolio: www.*sldemercurio.com*

Education
Michigan State University
Full-stack Web Development Bootcamp

Wayne State University
BFA - Graphic Design

Macomb Community College
Associates - Degree Advertising Art

Relevant Skills
HTML
CSS
Bootstrap
JavaScript
Jquery
JSON
AJAX
APIs
GIT
GitHub
Photoshop
Illustrator
InDesign

Other Experience
Logo Design
Branding/Identity
Editorial Layout
Social Media Marketing

projects

näləj
- A useless knowledge app intended to educate and entertain
- Lead developer of a group of three
- Frontend built using Foundation.
- Used Giphy and Numbers APIs to retrieve information.
- Backend built using JavaScript.
- www.nalej-app.com

Any Weather
- A weather app that displays the current weather and 5-day forecast of any city
- Frontend built using Bootstrap
- Open Weather API used for retrieving data
- Backend built using JavaScript
- https://sdemercurio.github.io/any-weather

PlanIt
- A day planner which allows the user to save important daily tasks. Hours are color-coded to reflect past present and future hours.
- Frontend built using Bootstrap
- Backend built using JavaScript and Moment.js
- https://sdemercurio.github.io/PlanIt

professional experience

Graphic Designer
Trevco Inc., Madison Heights, MI / May 2013 - December 2019

- Creation of designs and graphics for one of the largest licensed apparel companies in the country. Clients include but not are not limited to DC Comics, Warner Bros, CBS, and Harry Potter.

- Responsible for organizing and managing all samples necessary for licensors and ensuring acceptable print quality.

- Personally handle accounts for HBO, Showtime, and other major networks for setting up designs, providing product information, and shipping out samples.

Graphic Designer
Trevco Inc., Madison Heights, MI / May 2013 - December 2019

- Clients range from local start-ups and political candidates to major corporations such as Lyft.

- Typeset documents. Designed mailers and email campaigns. Created logos and graphics for social media and websites.

- Met strict deadlines and maintained strong communication with clients over phone or email to ensure quality, prompt work.

- Experience with preflight and packaging documents for printers. Also worked closely with printers to ensure correct color and other important instructions to guarantee customer products are printed correctly and maintain a good relationship with the printers.