Sarah L. DeMercurio

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Graphic designer with 10 years experience in branding, print, and web design seeking roles to deliver high quality projects based on current trends and design standards. Earned a certificate in Full Stack Web Development from Michigan State University Full Stack Web Development Boot Camp. Innovative problem-solver who is passionate about creating aesthetically pleasing and mobile-first web experiences. Strengths in creativity, teamwork, and building projects from ideation to execution.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5, SQL, NoSQL

Applications: GitHub, MongoDB, MySQL

Tools: Adobe Creative Suite (especially Photoshop, Illustrator, Indesign, After Effects), Express,

React, Node, Bootstrap, Material UI, Figma

EXPERIENCE

Freelance Web Developer

Warren, MI / November 2020 - Present

- Clients range from local start-ups to west coast start-ups.
- Experience with designing responsive, accessible websites and applications.
- Experience with prototyping tools such as Figma to deliver an accurate visual of the product before development.
- Technologies I use include but are not limited to: HTML5, CSS, Javascript, NodeJs, Express, React, GitHub, Netlify, Mongodb, Bootstrap

Freelance Graphic Designer

Warren, MI / May 2008 - Present

- Clients range from local start-ups to west coast start-ups and major corporations such as Lyft.
- Experience with logo and branding, web design, design layout for print and web.
- Experience with preflight and packaging documents for printers. Also worked closely with printers to ensure correct color and other important instructions to guarantee customer products are printed correctly and maintain a good relationship with printers

Graphic Designer Trevco Inc.

Madison Heights, MI / May 2013 - December 2019

- Creation of designs and graphics for one of the largest licensed apparel companies in the country
- Clients include but not are not limited to DC Comics, Warner Bros, CBS, and Harry Potter.
- Responsible for organizing and managing all samples necessary for licensors and ensuring acceptable print quality.
- Personally handled accounts for HBO, Showtime, and other major networks for setting up designs, providing product information, and shipping out samples.

EDUCATION

Certificate, Full Stack Web Development – Michigan State University East Lansing, MI (remote)

Bachelor of Fine Arts, Graphic Design – Wayne State University Detroit, MI