Sarah DeMercurio

Mid-Level Design Professional

EMAIL

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Skills

- Branding
- Graphic Design
- Illustration
- Web Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Google Drive
- Google Slides
- Google Docs
- Cascading Style Sheets (CSS)
- CSS Frameworks
- HTML5
- MERN Stack
- Web Development
- Figma (Design Software)

Education

B.F.A.
Graphic Design
Wayne State University

A.A.A.
Advertising Art
Macomb Community College

Work Experience

Freelance Graphic Designer   May 2010 - Present
Self Employed   Warren, MI

Clients range from major corporations to local, small businesses.

Designed various print collateral for marketing purposes including flyers, advertisements, and web graphics for social media.

Designed larger format media such as billboards.

Established logo and brand identity for both print and web.

Design and build mobile responsive websites using HTML5, CSS, JavaScript, React, and Figma.

Graphic Designer   May 2013 - Mar 2020
Trevco Inc   Madison Heights, MI

Created new designs for t-shirts and various garments and textiles.

Remained on top of currnt design trends and pop culture.

Maintained close relationships with representatives for television networks such as HBO, Shotime, and AMC. Worked closely with these representatives to deliver satisfactory goods to be sold in their stores.

Created banners for eccommerce stores and other web graphics.

Worked extensivley with Adobe Illustrator, Adobe Photoshop, and InDesign.

Certifications

Certificate of Completion Full Stack Web Development

Michigan State University

2021