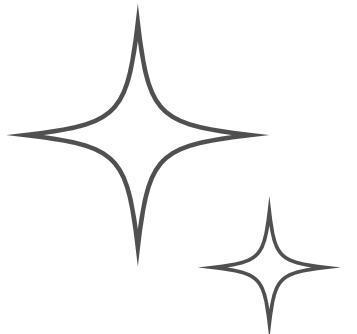




# BAROULIYA FRAGRANCIA PVT LTD

A scent, sent from heaven



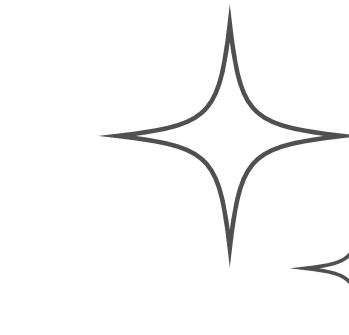
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# About US



Rooted in the rich heritage of Rajasthan's royal perfumers and the timeless traditions of Kannauj's legendary attars, our company was founded by Rajesh Barouliya and Jyoti Barouliya to carry forward a five-generation legacy of excellence in fragrance craftsmanship. Combining centuries-old artistry with modern innovation, we specialize in creating high-quality fragrance oils that capture the essence of luxury, nature, and timeless beauty—"A Scent Sent from Heaven."

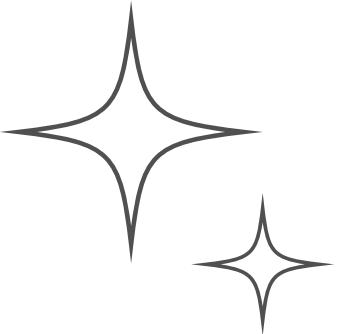
At the heart of our philosophy is a zero-waste business model, ensuring that every ingredient is utilized responsibly while maintaining the highest standards of purity and sustainability. Our entire production process is carefully vetted to eliminate waste at every stage, from raw material selection to final formulation, ensuring ethical sourcing and eco-conscious manufacturing.

With a growing global presence, our fragrances are trusted by brands, businesses, and connoisseurs worldwide. From the classic attars of Kannauj to contemporary aromatic formulations, we provide bespoke solutions to international markets, blending heritage with modern preferences.

As we continue our journey, we remain dedicated to preserving our roots while evolving with the ever-changing world of perfumery—crafting scents that leave a lasting impression.



Barouliya fragrancia



Fragrance has the power to magnetize the senses and drive them to new dimensions.

Fragrance has the power alter moods, evoke distant memories, raise their spirits, and boost self-confidence.

We at Barouliya Fragrancia create fragrances to imbibe soul to the products.

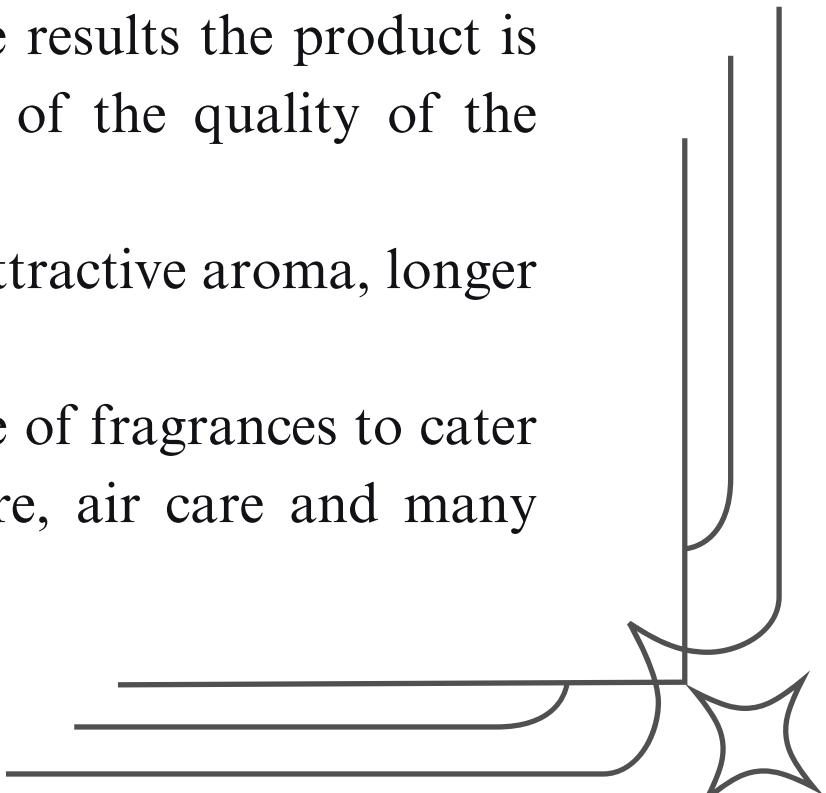
Our team of perfumers , with their intense R & D efforts create cutting edge fragrances and customize them to consumer's satisfaction

After the olfactory evaluation by the experts, the product is run under the GC and only after the results the product is dispatched with utmost satisfaction of the quality of the product.

Our fragrances are known for their attractive aroma, longer shelf life and well composition.

Our palette consists of a varied range of fragrances to cater personal care, home care, fabric care, air care and many more industries.

# What we do



# Our Values

CRAFTING NATURE'S ELEGANCE  
SINCE GENERATIONS

We are working with the vision to serve the industries via our high quality fragrances & perfumes that create value & profitability for our customers, who make us.

A natural partner of fragrances, flavors, healthcare and beauty products, the world leader in sustainable natural raw materials, Barouliya fragrancia presents exceptional creativity to brand names around the world, with the strength of an independent industrial group.



Barouliya fragrancia



We are now one of the leading fragrance manufacturers in India. Over the years, we've perfected the art of delivering the ideal sensorial solution for every market.

# Products offered

Fragrance for personal care

Fragrance for beauty care



Barouliya fragrance



# Products offered

Fragrance for home care

Fragrance for fabric care



Barouliya fragrancia



# Products offered

Fragrance for  
air care

Fine Fragrance



Barouliya fragrancia

# Personal Care

Handwash

Hand sanitizer

Wet wipes

Hair oil



Shampoo

Hair conditioner

Body wash

Toilet soap



# Beauty Care

Body lotion

Face cream

Facial scrub

Makeup preparation

Nail polish remover

Talcum powder

Hair gel & cream

Shaving Preparation



# Fabric Care

Detergent powder

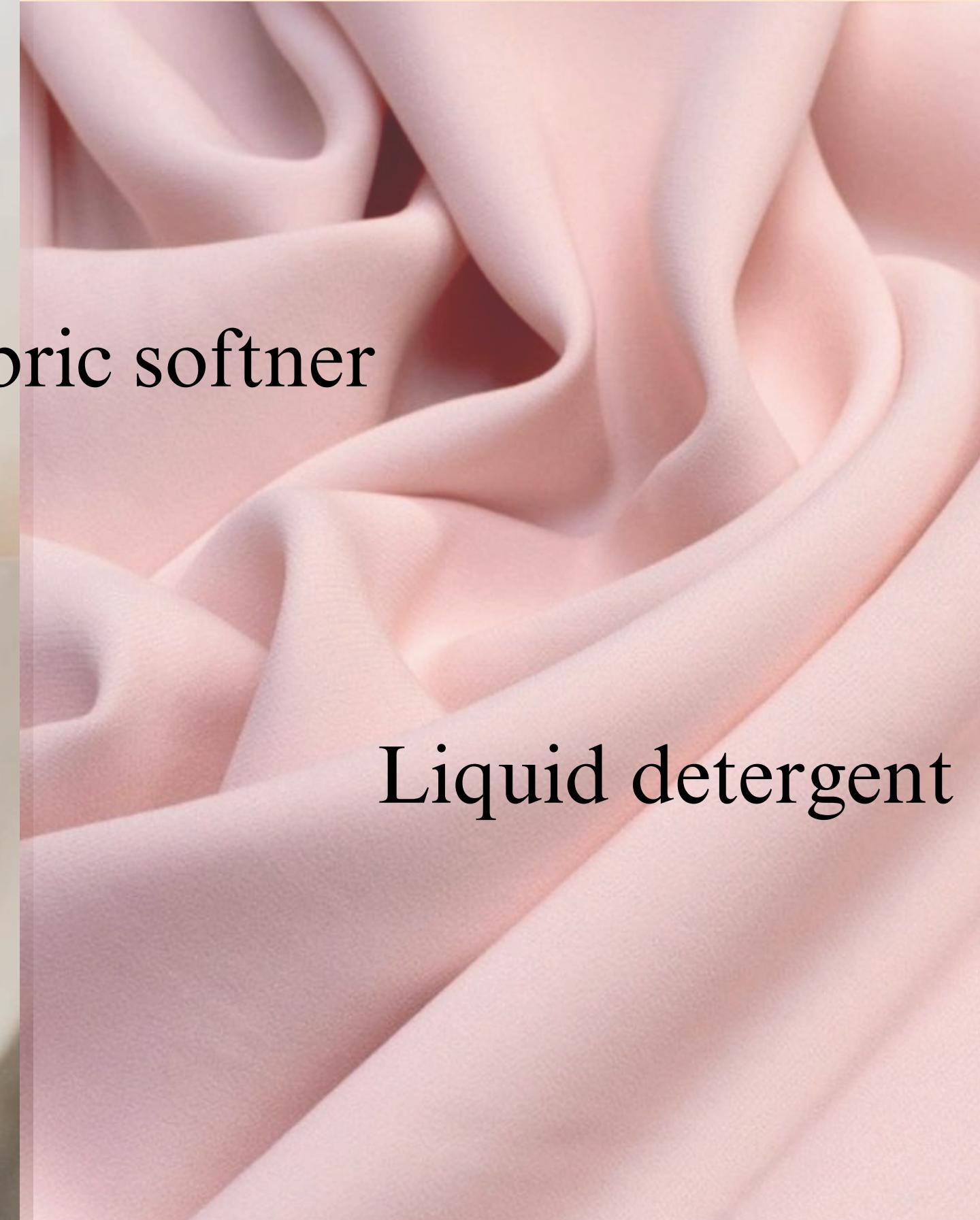


Detergent cake

Fabric softner

Laundry soap

Liquid detergent



Dishwash  
paste/powder

Dishwash bar

Dishwash liquid

Disinfectants

Household  
cleaner



Scented candles

Room freshener

Incense stick

Reed diffuser



⑥ Barouliya fragrancia

# Fine Fragrances

Deodorant

Roll-on

Eau de parfum

Eau de toilette



Aroma for wall  
paints

Scented Papers



Others

Scented pen inks

Scented Artificial Flowers



# Our Signature offering

## Custom blends & fragrances

Custom fragrance blend is a bespoke scent crafted specifically to meet an individual's unique preferences, personality, or needs. Unlike mass-produced perfumes, this blend is carefully curated by combining various essential oils, aromatic essences, and other fragrance notes in specific proportions. The process often begins with a consultation to understand the desired fragrance profile, such as whether the person prefers floral, woody, citrus, or spicy notes.

The blending process involves layering top, middle, and base notes to create a well-rounded and harmonious scent. Top notes provide the initial impression and are often light and refreshing, while middle notes form the heart of the fragrance with more complex, lasting aromas. Base notes add depth and longevity, anchoring the scent with rich, enduring qualities.



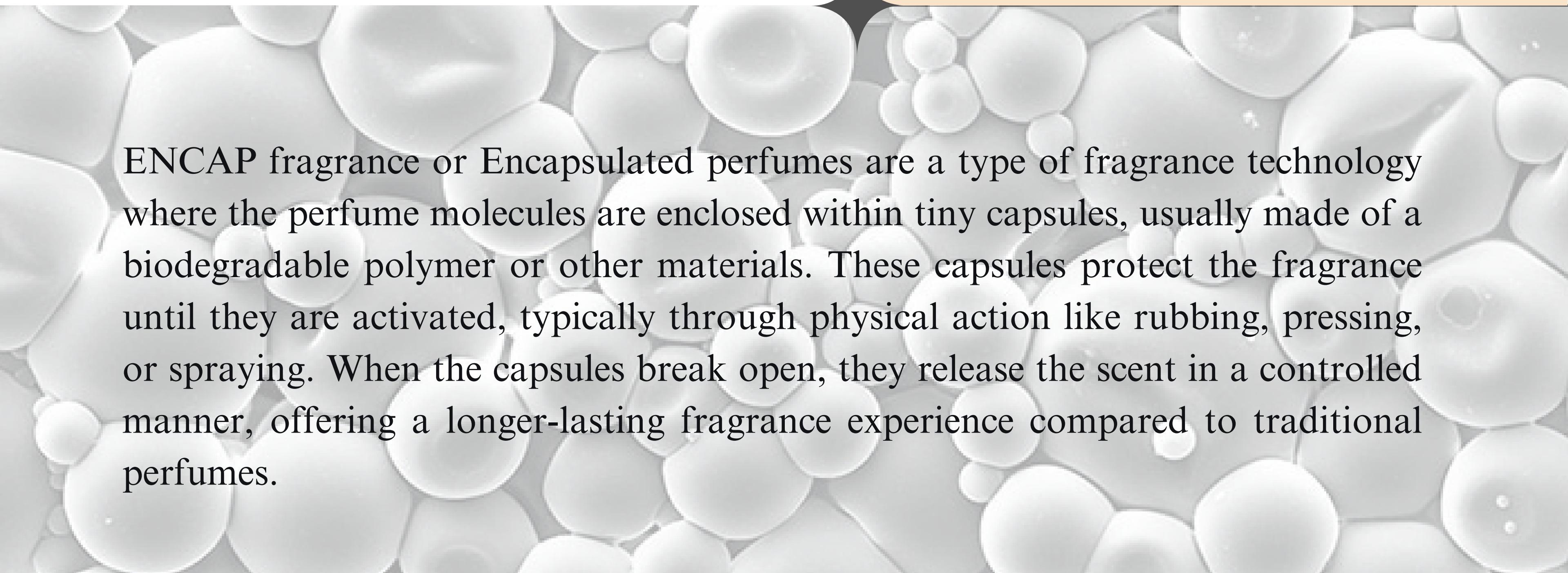
As one of the oldest and most distinguished fragrance creators and manufacturers in the country , we are committed to excellence, innovation, and tradition. Our state-of-the-art facility is designed to uphold the highest standards of quality, ensuring that every fragrance we produce meets the expectations of both heritage and modern craftsmanship.

At the heart of our operations lies our advanced Creation and R&D Laboratory This laboratory is equipped with cutting-edge instruments, equipped with advanced instruments such as a gas chromatograph, digital refractometer, digital polarimeter, oil bath, and an array of specialized equipment. Each tool plays a crucial role in refining our formulations and maintaining consistency across batches.

Our laboratory is operated by a highly skilled perfumer with a doctorate in the field, whose expertise ensures that every fragrance is crafted with precision and creativity. By combining scientific advancements with decades of experience, we continuously push the boundaries of olfactory excellence, delivering scents that captivate and inspire.



## ENCAP FRAGRANCE



ENCAP fragrance or Encapsulated perfumes are a type of fragrance technology where the perfume molecules are enclosed within tiny capsules, usually made of a biodegradable polymer or other materials. These capsules protect the fragrance until they are activated, typically through physical action like rubbing, pressing, or spraying. When the capsules break open, they release the scent in a controlled manner, offering a longer-lasting fragrance experience compared to traditional perfumes.

# Our New Project

# Uses of encap

03

Controlled Activation: The scent is often activated by specific triggers, such as friction from the skin or changes in temperature or humidity.

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Enhanced Performance: Because the fragrance is released over time, encapsulated perfumes can maintain their intensity for longer, reducing the need for frequent reapplication.

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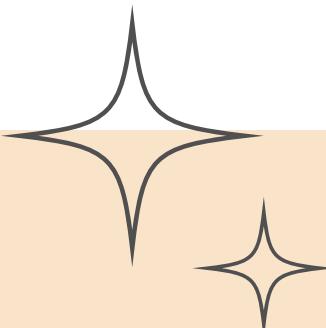
Extended Release: The fragrance is released gradually over time, making the scent last longer throughout the day.

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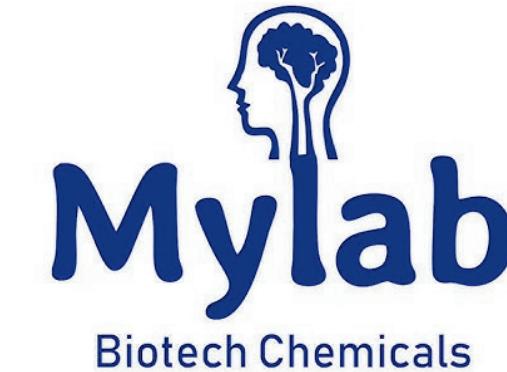
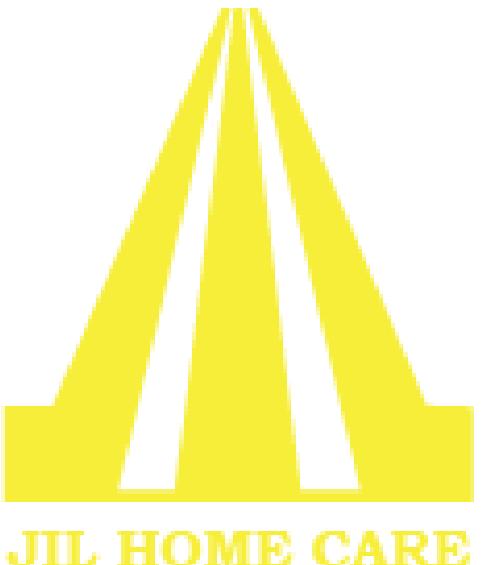
Protection of Ingredients: Encapsulation helps protect the sensitive fragrance ingredients from external factors like air, light, and heat, which can degrade the scent.

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Versatility: This technology can be used in various products, including personal fragrances, laundry detergents, air fresheners, and skincare products.



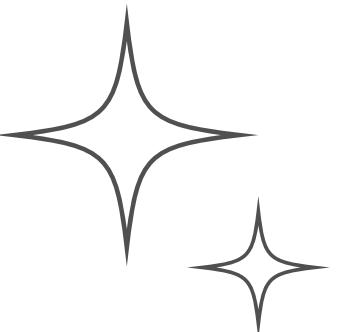
# Our Business partners





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