

# Brian Shin

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## EDUCATION

### University of Toronto

Honours Bachelor of Arts - HBA, Economics & Political Science

Toronto, ON

Expected Graduation: May 2027

### Seoul National University

Economics - Inbound Winter Exchange

Seoul, South Korea

March 2026 - June 2026

## WORK EXPERIENCE

### EXIFY+

Marketing Intern

Seoul, South Korea

December 2025 - Present

- Created multi-channel (web/social) content explaining valuation and exit-readiness insights for small business owners.
- Conducted market and competitor research; tracked campaign performance to refine messaging and improve engagement.

### Kim's Tutor

Private Tutor

Hybrid

April 2025 - Present

- Tutored middle school, high school, and university students with individualized instruction to improve grades, study habits, and confidence.
- Currently managing 6 students across multiple age groups by designing individualized study plans and self-made problem sets, and delivering regular progress reports for each student.
- Specialized in TOEIC, TOEFL, and IELTS tutoring.

### Republic of Korea Army

Sergeant / Head Cook

South Korea

November 2022 - May 2024

- Prepared daily meals for ~400 personnel in a high-pressure military kitchen; maintained food-safety and sanitation standards.
- Led and trained junior kitchen staff across preparation, service, dishwashing, and cleaning routines

## LEADERSHIP AND INVOLVEMENT

### Youth Welcome Circle Leader

University Hill Secondary School, BC

- Led virtual sessions to welcome and mentor incoming secondary students.

### UNA Student Volunteer

Vancouver, BC

- Helped set-up and run community events in Wesbrook Village, UBC.

### Kindler's Society Member

Vancouver, BC

- Supported a language education non-profit by preparing and distributing textbooks and learning resources.

### Basketball Referee

BC Sports, BC

- Seasonal basketball referee for BC Sports.

## SKILLS

- **Languages:** English (Native), Korean (Native), Chinese (Intermediate, HSK Level 4 Certificate)
- **Tools:** Microsoft Powerpoint, Microsoft Word, Microsoft Excel, Google Workspace