

Stephanie D. O’Keefe

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Education

09/2010 – 05/2017 **University of Rochester**
Rochester, NY PhD in Social-Personality Psychology (thesis T.02 below)
MA in Social-Personality Psychology
Advisor: Harry T. Reis
Committee: Miron Zuckerman and Kathi Heffner

09/2006 – 06/2010 **University of California Santa Barbara**
Santa Barbara, CA BA in Psychology (thesis T.01 below)
Graduated with High Honors (Top 6 %)
Advisor: Shelly Gable

Professional Experience

01/2017 – present **University of Michigan, Computer Science and Engineering, Research Specialist**
Ann Arbor, MI Developed, conducted, and coordinated interdisciplinary HCI research. Responsible for project management and lab management in the CroMa lab. Prepared and maintained IRB submissions. Conducted user studies to test SketchExpress, a crowd powered sketch prototyping tool, which entailed recruiting study participants, scheduling user studies, running user studies, and conducting user experience interviews. Responsible for data collection and management for the UM-IBM Sapphire Project. Assessed incoming data quality, maintained and organized server files, cleaned and packaged data for study sponsor, conducted statistical analyses on data using Excel and R, managed teams of research assistants, conducted in-person data collection sessions, presented results and demos. Spearheaded research development on scaling undergraduate research in HCI and conducted research in the CroMa lab. Worked with a small team to conduct research examining undergraduate research experiences and management processes, which entailed conducting interviews and affinity mapping analysis.

07/2015 – 04/2016 **Legion Labs LLC, Lead Study Coordinator**

Pittsburgh, PA Orchestrated usability testing of a crowd powered transcription tool, Created documentation describing how to run test trials and edited audio files used in trials, recruited and hired workers using Upwork, scheduled trials, conducted trials online, and led user experience interviews, Programmed and administered follow-up surveys using Google forms.

05/2012 – 12/2016 **University of Rochester, Center for Excellence in Teaching and Learning, Data Analyst**

Documented the effectiveness of the Workshop program on course performance using the following statistical techniques: t-tests, Pearson correlations, logistic regression, and ordinary least squares regression. Composed technical data reports, figures and tables summarizing the Workshop program's effectiveness. Trained new employees to conduct appropriate statistical analyses and compose technical reports. Responsible for maintaining and organizing data on confidential data on university server. Co-led and transcribed focus groups with students about their experiences in the Workshop program.

01/2012 – 12/2016 **University of Rochester, Clinical and Social Sciences in Psychology, Research Assistant for Long-QT Syndrome Ecological Momentary Assessment Project**

Responsible for managing online file repository. Processed and uploaded data files, Created detailed documentation and records of data restructuring and merging process. Formatted, merged, and organized large dataset consisting of ecological momentary assessment data. Analyzed survey data using hierarchical linear modeling (HLM) methods, Composed annual quantitative reports summarizing demographics, survey compliance, and survey item averages. Independently developed and tested research questions using this dataset. Wrote a manuscript describing this research and presented results at an academic social psychology conference.

Publications

Conference Papers

- C.03 Lee, S.W., **O'Keefe, S.D.**, Krosnick, R., Keelean, B., Park, S.Y., & Lasecki, W.S. Wizards or Workers? An Exploratory Study on Real-Time Collaboration in a Crowd-powered Sketching Tool. (Under Review for CHI 2018).
- C.02 Lee, S.W., Zhang, Y., Wong, I., Yang, Y., **O'Keefe, S.D.**, & Lasecki, W.S. Sketch-Express: Remixing Animations For More Effective Crowd-Powered Prototyping Of Interactive Interfaces. *In Proceedings of the ACM Symposium on User Interface Science and Technology (UIST 2017)*. Quebec City, Canada.2017. [22 % Acceptance Rate]

Peer Reviewed Journals

- J.02 Reis, H. T. & Lee, K.Y., **O'Keefe, S. D.**, & Clark, M. S. (Under Review). Perceived Partner Responsiveness Promotes Intellectual Humility. *Journal of Personality and Social Psychology*.

- J.01 Reis, H. T., **O’Keefe, S. D.**, & Lane, R. D. (2016). Fun is more fun when others are involved. *The Journal of Positive Psychology*, 1-11.

Book Chapters

- B.01 Reis, H. T., de Jong, D. C., Lee, K. Y., **O’Keefe, S. D.**, & Peters, B. J. (2016). Promoting intimacy: Strategies suggested by the appetitive side. In C. R. Knee & H. T. Reis (Eds.), *Positive approaches to optimal relationship development*. New York: Cambridge University Press.

Theses

- T.02 **O’Keefe, S.D.** (2017). Willingness to express gratitude: The role of self-regulation and self-focus. *University of Rochester PhD Thesis*, Rochester, NY, USA, May.
- T.01 **O’Keefe, S.D.** (2010). Closeness and interconnectedness in romantic relationships and social comparison. *University of California Santa Barbara Honor’s Thesis*, Santa Barbara, CA, USA, June.

Professional Presentations

- P.06 **O’Keefe, S.D.**, Yim, J., Chaar, J.K., & Lasecki, W.S. (2017, September). *Glance: A Crowd-Powered Rapid Annotation Tool*. Demo and poster presentation at the 6th IBM Research Cognitive Colloquium, Yorktown Heights, NY.
- P.05 **O’Keefe, S.D.**, & Reis, H.T. (2015, July). *Gratitude expression in romantic relationships: The role of self-control*. Poster presentation at the International Association of Relationship Research mini-conference on self-regulation and close relationships, Amsterdam, The Netherlands.
- P.04 **O’Keefe, S.D.**, & Reis, H.T. (2015, May). *Low self-control as a road block to gratitude expression*. Poster presentation at the annual Social Psychologists Around Western New York conference, Buffalo, NY.
- P.03 **O’Keefe, S.D.**, & Wray-Lake, L. (2015, February). *Individual differences in positive social experiences on well-being*. Poster presentation at the annual Society for Personality and Social Psychology conference, Long Beach, CA.
- C.01 **O’Keefe, S.D.**, Reis, H.T., & Lane, R.D. (2014, July) *Is fun more fun when others are involved?* Paper presentation at the biennial International Association of Relationship Research conference, Melbourne, Australia.
- P.02 **O’Keefe, S.D.**, & Reis, H.T. (2014, February). *It’s more fun with a friend: The effects of social context on daily emotional experiences*. Poster presentation at the annual Society for Personality and Social Psychology conference, Austin, TX.
- P.01 **O’Keefe, S.D.**, Caprariello, P.A., & Reis, H.T. (2012, January). *The role of relationships in stereotypes regarding material and life experience purchases*. Poster presentation at the annual Society for Personality and Social Psychology conference, San Diego, CA.

Teaching

Instructor

- 05/2015 – 07/2015 **Instructor – Social Psychology and Individual Differences (CSP 161)**
University of Rochester Designed and taught summer course at the University of Rochester that provided a broad survey of the field of social psychology and the topic of individual differences.
- 05/2014 – 07/2014 **Instructor – Psychology of Gender (CSP 267)**
05/2013 – 07/2013 *University of Rochester* Designed and taught summer course at the University of Rochester that examined gender from a psychological perspective. Some topics covered were gender development, identity, differences, and stereotypes. In this course students explored how research findings were related to current social issues and evaluated various perspectives.

Training

- 04/2013 – 05/2013 **Graduate Teaching Workshop**
University of Rochester Participated in a graduate student training program which covered the following topics: course goals, learning objectives, syllabi development, lesson plans, active-learning strategies, student- and self-assessments.

Teaching Assistant

- 09/2016 – 12/2016 **Teaching Assistant – Relationship Processes and Emotions (CSP 263)**
09/2015 – 12/2015 *University of Rochester*
- 01/2015 – 05/2015 **Teaching Assistant – Introduction to Psychology (PSY 101)**
09/2013 – 12/2013 *University of Rochester*
- 01/2014 – 05/2014 **Teaching Assistant – Behavioral Medicine (CSP 283)**
01/2013 – 05/2013
01/2011 – 05/2011 *University of Rochester*
- 09/2011 – 12/2011 **Teaching Assistant – Psychology of Gender (CSP 267)**
University of Rochester
- 09/2010 – 12/2010 **Teaching Assistant – Relationship Processes and Emotions (CSP 263)**
University of Rochester