Steven Dolbey

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WORK EXPERIENCE

Florida Native Plant Society • Remote • Jul 2023 - Present
UX Designer
- Leading a redesign of the FNPS website, which serves upwards of 30,000 unique visitors each month, with a focus on its extensive but intimidating native plant database.
- Conducted user testing with the card sort method to drive insights and reorganize search filters and plant profiles.
- Collaborated with directors and developers to find platforms and tools to help move the redesign forward at little to no cost to FNPS thanks to their nonprofit status.
- Developed growth-oriented strategies and designed presentations to build support for the redesign with stakeholders on the board.

Green Tea Tournaments • Melbourne, FL • Feb 2018 - Oct 2019
Owner, Event Manager, Design Lead
- Organized, marketed, and executed successful monthly fighting game tournaments for upwards of 50 players across as many as 8 games.
- Managed and trained a diverse team of volunteers that helped with setup and cleanup, attendee check-in, concessions vending, graphic design, live-streaming, and bracket-running.
- Defined the brand for a new series of vaporwave-themed fighting game events by creating logos, graphics, signage and marketing materials in Adobe Illustrator, curating music, and selecting décor.

Crown Productions Gaming • Melbourne, FL • Dec 2015 - Feb 2018
General Manager, Event Manager, Designer
- Grew fighting game tournament attendance from single digits to the highest on the Space Coast.
- Designed the UI for Brackette, an in-house front-end for Challonge.com that made it easier to run brackets with less staff by allowing players to self-report their scores, in Adobe XD.
- Improved satisfaction with lower-level players by implementing a variant of the innovative waterfall tournament format, which guaranteed them more competitive matches compared to traditional double-elimination brackets.

EDUCATION

Bachelor of Arts in Digital Media - Web Design
University of Central Florida • Orlando, FL • GPA: 3.97 Major • Jun 2018 - Dec 2020

SKILLS

Design: Adobe Creative Cloud, Adobe Illustrator, Adobe Photoshop, Adobe XD, Affinity Designer, Design System Components, Figma, Information Architecture, Interaction Design, Mockups, Prototyping, Responsive Design, Sketching, Typography, Visual Design, Visual Hierarchy, Web Accessibility

Code: CSS, GitHub, HTML, JavaScript, PHP, Visual Studio Code

Research: Card Sort Testing, Competitive Analysis, Data Analysis, Usability Testing, User Research