STEPHEN PENDERGRASS

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# Communications Strategist • Multimedia Writer & Developer • Project Manager

##### I'm a seasoned creative professional who knows how to develop and execute communications strategies that improve performance in measurable ways.

# Education

## master’s degree | 2013 | harvard university extension school

**Journalism**

* The degree coursework drastically improved my ability to engage audiences using a wide range of media technologies. Most coursework dovetailed with the needs of my employer, which allowed me to apply advanced academic theory to real-world problems throughout the program.

## bachelor’s degree | 2009 | university of southern mississippi

**Mass Communications & Journalism**

* The degree coursework improved my ability to write technically and creatively, and gave me a solid foundation in video production and graphic design. To complement my studies, I frequently put the degree on hold to continue gaining real-world experience.

# Professional Skills

## STRATEGIC COMMUNICATIONS

* Experience working with executives and leaders from a wide range of departments- HSE, HR, IT, Operations, Marketing, Compliance, Training, and more- to identify and remove communication barriers, to manage change initiatives, and to improve performance in measurable ways.

## Technical & creative writing

* Extensive experience writing for global and diverse audiences, including the writing of executive letters and announcements, policies and procedures, brand standards guides, how-to documents, video scripts, content for intranets and websites, advertisements, and much more.

## multimedia development

* Nearly 20 years' experience producing a wide range of media including training and marketing videos, magazines and newsletters, digital assets for employee intranets and external websites, interactive e-learning modules, posters and brochures, town halls and management meetings, and more

## project management & leadership

* Experience managing crews, budgets, and production schedules for communications projects in places like Mexico, Brazil, the Middle East, the United Kingdom, Australia, Romania, and South Korea, all in addition to managing hundreds of independent projects from the U.S. headquarter offices.

# Experience

## Job Title | Company | Dates From - To

* This is the place for a brief summary of your key responsibilities and most stellar accomplishments.

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