

Data Wrangling Report

Gathering Data

About the Dataset(s)

The dataset I'll be wrangling is the tweet archive of Twitter user @dog_rates (https://twitter.com/dog_rates), also known as WeRateDogs. This archive/dataset consists of 2356 basic tweet data from November, 2015 to August, 2017. WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. Based on the images in the above dataset (*i.e. WeRateDogs Twitter archive*), another dataset is created which consists of image predictions (the top three only) alongside each tweet ID, image URL, and the image number that corresponded to the most confident prediction (numbered 1 to 4 since tweets can have up to four images). Though no wrangling will be done directly on this image predictions dataset, it will definitely provide some additional data for our main tweet archive dataset.

Gather Twitter archive CSV file

Using the link provided by Udacity, I downloaded the WeRateDogs Twitter archive manually as `twitter_archive_enhanced.csv` (https://d17h27t6h515a5.cloudfront.net/topher/2017/August/59a4e958_twitter-archiveenhanced/twitter-archive-enhanced.csv) file and imported this file into a dataframe (`tweet_df`).

Gather tweet image predictions

I downloaded the tweet image predictions file hosted on Udacity's servers programmatically using Python's Requests library and saved it locally to `image_predictions.tsv` file. Then, I imported this file into a Python Pandas dataframe (`image_df`).

Gather data from Twitter API

Using the tweet IDs in the Twitter archive, I accessed the entire data for every tweet from Twitter API and stored every tweet's entire set of JSON data in a file called `tweet_json.txt` file. Created a dataframe `status_df` from this JSON including only `tweet_id`, `retweet_count`, `favorite_count` and `display_text_range` data.

Assessing Data

First of all, I was able to identify 2 quality issues just by going through the *Key Points* in the Project Motivation page.

Visual Assessment

I opened the `twitter_archive_enhanced.csv` and `image_predictions.tsv` in Excel and scrolled through them, looking for quality and tidiness issues. I was able to spot the following 2 quality and 2 tidiness issues:

- Quality: unnecessary html tags in *source* column of twitter archive in place of utility name e.g. `Twitter for iPhone`
- Quality: *text* column of twitter archive contains untruncated text instead of displayable text.

- Tidiness: *doggo*, *floofer*, *pupper* and *puppo* columns in `tweet_df` table should be merged into one column named "*stage*".
- Tidiness: Twitter archive data without any duplicates (i.e. retweets) will have empty *retweeted_status_id*, *retweeted_status_user_id* and *retweeted_status_timestamp* columns, which can be dropped.

Programmatic Assessment

I used pandas' info method on `tweet_df` to spot erroneous datatypes and other quality issues, if any. Also to verify 1 tidiness issue that I found during the visual assessment, I queried the archive dataframe to see if any of its tweets has more than one dog-stage mentioned. This entire activity helped me to identify the following 7 quality issues.

- contains retweets and therefore, duplicates
- Many `tweet_id(s)` of `tweet_df` table are missing in `image_df` (image predictions) table
- Erroneous datatypes (`in_reply_to_status_id`, `in_reply_to_user_id` and `timestamp` columns)
- unnecessary html tags in source column in place of utility name e.g. [Twitter for iPhone](#)
- Text column contains untruncated text instead of displayable text
- Erroneous dog names starting with lowercase characters (e.g. a, an, actually, by)
- Some records have more than one dog stage.

The info method on the other 2 dataframes (`image_df` and `status_df`) didn't reveal any quality issues. However, after taking a look at the sample of each of these dataframes, I was able to identify the following 2 tidiness issues:

- "*breed*" column should be added in `tweet_df` table; its values based on *p1_conf* and *p1_dog* columns of `image_df` (image predictions) table.
- *retweet_count* and *favorite_count* columns from `status_df` (tweet status) table should be joined with `tweet_df` table.

Cleaning Data

As all the quality and tidiness issues were related to `tweet_df` table, I created a copy of only this table and named it `archive_clean`. For each quality/tidiness issue, I performed the programmatic data cleaning process in 3 stages - Define, Code & Test. During the cleaning process, I converted the datatypes of *source* and newly created *stage* columns of `archive_clean` to *category* datatype.

Storing Data

After the completion of the cleaning process, I stored the `archive_clean` DataFrame in `twitter_archive_master.csv` file.