



# Sales Dashboard

High-level insights into Sales Performance (2021-2022)

Delivery Country ▾

SKU ▾

Coupon Code ▾

Buyer ▾

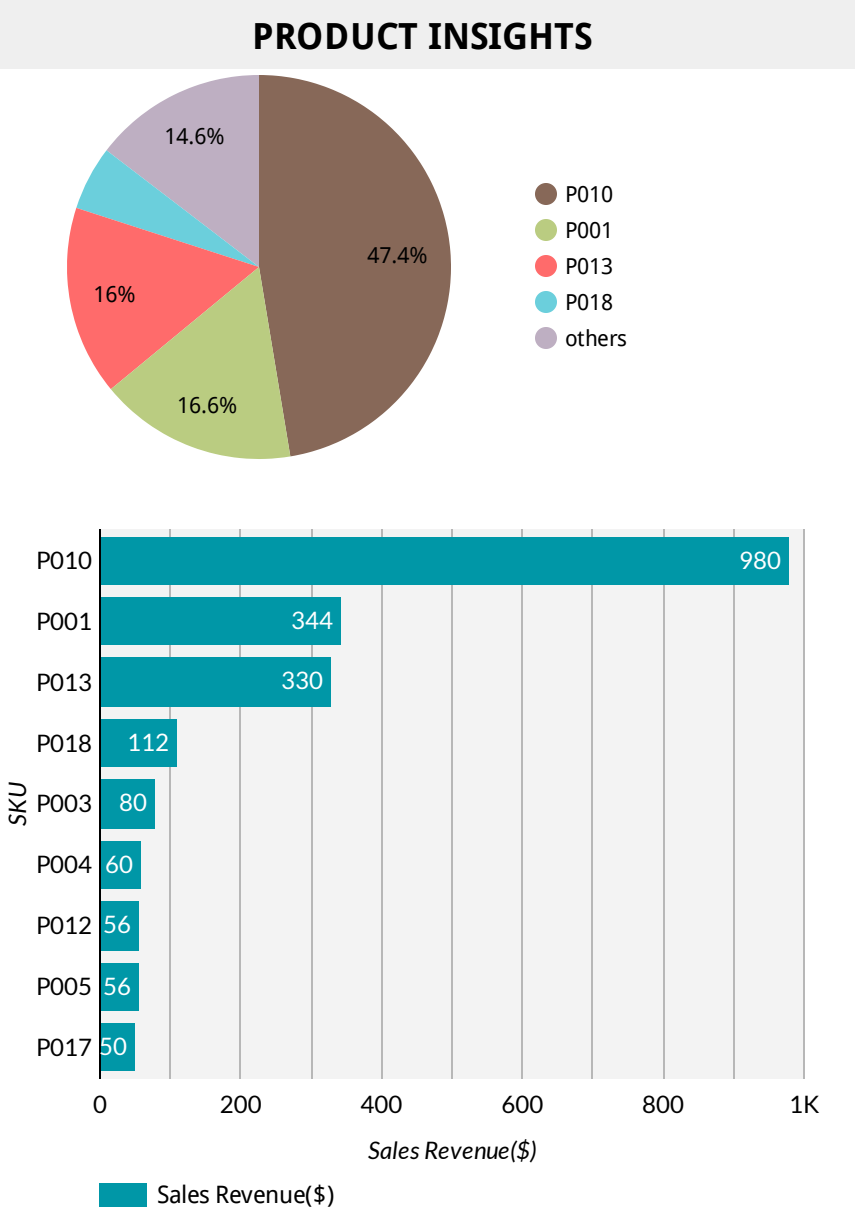
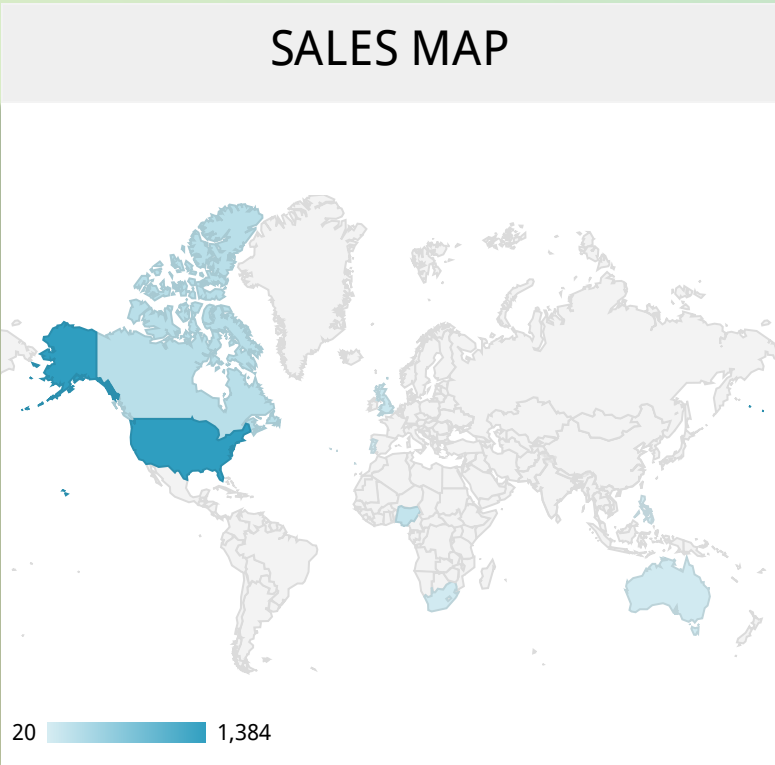
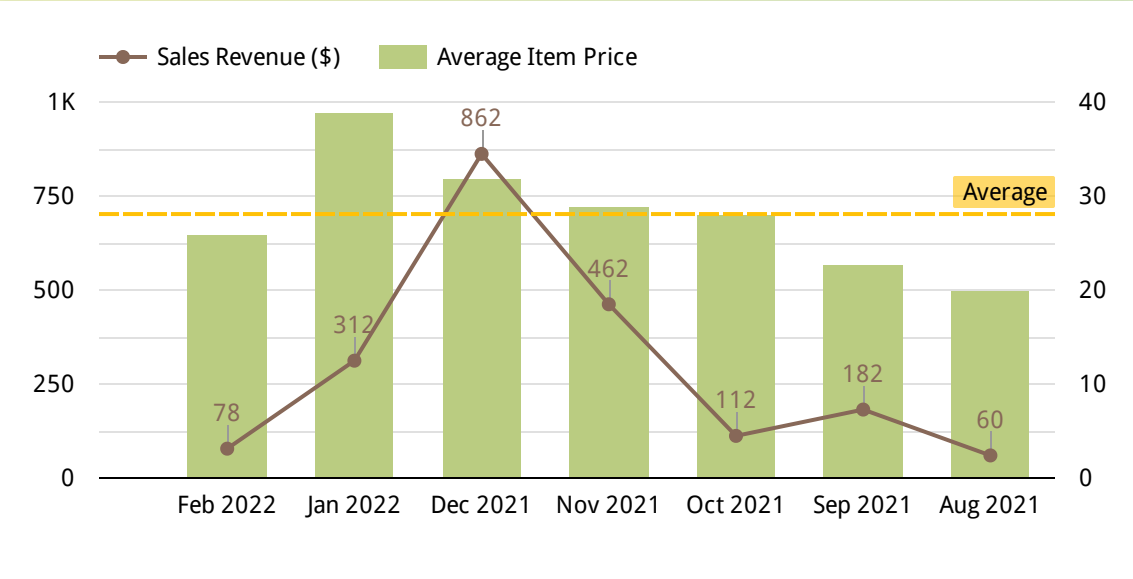
Select date range ▾

Sales Revenue (\$)2,068

Average Item price (\$)29.97

Buyer29

Total item sold69



CAMPAIGN INSIGHTS			
Promo Code(Cleaned)	Sales Revenue (\$)	Discount Amount	Buyer
1. null	1.7K	0.0	28
2. CYBER2021	224	56.0	8
3. SALE111121	70	17.5	2
4. FLASH20	60	12.0	2
5. SALE01	20	4.0	1
6. OPENINGSAL E08082021	20	4.0	1

REVENUE INSIGHTS				
Transaction ID	Sales Revenue	Price	Discount Amount	Revenue After Discount
1. 2222222093	35	35	8.75	26.25
2. 2222222229	35	35	8.75	26.25
3. 2222222209	28	28	7	21
4. 2222222217	28	28	7	21
5. 2222222085	28	28	7	21
6. 2222222221	28	28	7	21
7. 2222222213	28	28	7	21
8. 2222222081	28	28	7	21